



PRESENTED AT

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DATA PROTECTION AND CYBERSECURITY ISSUES AFFECTING NON-PROFITS

Austin, TX

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Finding the Non-Profit Privacy Compass

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Why Should Non-Profits Worry About Privacy?



- Storage of large amounts of data that is confidential by law and/or personally identifiable and sensitive data.
- Small budget for protection of the data.
- TAJC provides resources for technology best practices as part of its mission

Non-Profit Privacy Problems

- Non-profits usually provide social services involving people = confidential information about victims, the sick and children.
- Over 275 million people donate money, goods and services to non-profits annually resulting in the collection of millions of names, addresses, credit card numbers and other sensitive info.



Non-Profit Privacy Problems

- Non-profits usually **lack the resources** to hire qualified or experienced professionals or to provide adequate information security to protect the confidential consumer information.
- Non-profits **can not usually afford** either **cyber liability insurance** or the massive expenses of notification, monitoring, regulatory actions, litigation and damage to brand.



Non-Profit Privacy Problems

- Difficulty in finding **replacement donors** after existing donor info is stolen.



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