2009 The Car Crash Seminar: From Sign-up to Settlement August 6-7, 2009 • Hyatt Regency Austin • Austin, TX

Thursday Afternoon, Aug. 6, 2009

Presiding Officer:

Price Ainsworth, Law Offices of Price Ainsworth - Austin, TX

| 12:00 pm | Registration Opens |
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| | Includes complimentary refreshments. |
| 1:00 pm 0.50 hr | Texas Auto Policy |
| | General coverage issues. |
| | Henry L. Moore, Attorney at Law - Austin, TX |
| 1:30 pm 0.75 hr 0.25 hr ethics | From Intake to Filing Suit |
| | Overview of issues related to pre-suit settlements from the Plaintiff lawyer's perspective. |
| | Jim Mac Perdue Jr., Perdue & Kidd LLP - Houston, TX |
| 2:15 pm 0.50 hr | Don't Forget the Evidence! |
| | How and where to get the evidence you need for depositions, mediation, and trial. |
| | Allen Rogers, Dunham & Rogers - Austin, TX |
| 2:45 pm | Break |
| 3:00 pm 0.75 hr | Effectively Negotiating the Claim with the Insurance Adjuster |
| | How to present and maximize settlement value by organizing and analyzing the demand package, including analysis of medical records. |
| | J. Williams Coates, Attorney and Mediator - Austin, TX Lesley Howe Lorenz, Lorenz & Lorenz, L.L.P Austin, TX |
| 3:45 pm 0.75 hr 0.25 hr ethics | Liens and Subrogation |
| | This is the last word on the subject of liens and subrogation. No practitioner should be without it. |
| | Guy D. Choate, Webb, Stokes & Sparks, L.L.P San Angelo, TX |
| | Materials By: Judith A. Kostura, Judge, Kostura & Putman PC - Austin, TX |
| 4:30 pm 0.75 hr | Truck Wrecks |
| | Anatomy of a truck wreck. |
| | Mike Davis, Slack & Davis LLP - Austin, TX |

Friday Morning, Aug. 7, 2009

Presiding Officer:

Lesley Howe Lorenz, Lorenz & Lorenz, L.L.P. - Austin, TX

| 8:00 am | Conference Room Opens |
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| | Includes continental breakfast. |
| 8:30 am 0.75 hr | Drunk is Different—Prosecuting the DWI Car Wreck |
| | The specifics of a drunk driving case. |
| | Daniel J. Christensen, The Carlson Law Firm, PC - Austin, TX |
| 9:15 am 0.50 hr | The Non-Traditional Auto Case |
| | Sharing the road with others: when non-vehicle meets vehicle. |
| | Rachel Estelle Montes, Montes Herald Law Group, L.L.P Irving, TX |
| 9:45 am | Break |
| 10:00 am 0.50 hr | Bad Facts: Making Lemonade from Lemons |
| | Every case has some bad facts. How and when should you deal with the bad facts in your case? |
| | Quentin Brogdon, The Law Offices Of Frank L. Branson PC - Dallas, TX |
| 10:30 am 0.50 hr | Demonstrative Evidence: From the Bottom to the Top |
| | Using demonstrative evidence from the Five- and Ten-Cent Store to Neiman-Marcus. |
| | Frank L. Branson, The Law Offices Of Frank L. Branson PC - Dallas, TX |
| 11:00 am 0.50 hr 0.25 hr ethics | Defending Car Wreck Cases |
| | What a MVA Defense attorney's world is, what they have to do to convince adjusters to pay claims, and the impressions a Defense attorney gets from a Plaintiff's case from the Petition to the end. |
| | Nichole Marie Nech, The Nech Law Firm PC - Houston, TX |

Friday Afternoon, Aug. 7, 2009

Presiding Officer:

Mike Davis, Slack & Davis LLP - Austin, TX

| 11:30 am | Pick up Box Lunch |
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| | Included in conference registration fee. |
| | LUNCHEON PRESENTATION |
| 11:45 am 1.00 hr ethics | What Happens If We Are Honest About Our Jury Trial Experience? An interactive program comparing responses of attorneys, clients and mediators from across the country, and our audience. A closer look at how the vanishing jury trial might affect your ethical obligations. James M. McCormack, Law Office of James M. McCormack - Austin, TX Tracy Walters McCormack, The University of Texas School of Law - Austin, TX |
| 12:45 pm | Break |
| 1:00 pm 0.75 hr | Art of Advocacy and Storytelling This session discusses the persuasive concept of storytelling as it relates to trial practice and includes tips to guide the advocate in becoming a more effective narrator of courtroom drama that involves people, places, and events. Jim Mac Perdue Jr., Perdue & Kidd LLP - Houston, TX |
| 1:45 pm 0.75 hr | UM/UIM: A Pre-Lit and Litigation Overview Includes recent developments concerning causes of action, defenses, and attorneys fees. Thomas Allen Herald, Montes Herald Law Group, L.L.P Irving, TX |
| 2:30 pm 1.00 hr | Legislative Update: Paid v. Incurred and More A discussion of current legislative issues and outcomes affecting personal injury attorneys. Christopher L. Elliott, Graves, Dougherty, Hearon & Moody - Austin, TX Allen Rogers, Dunham & Rogers - Austin, TX |
| 3:30 pm 0.00 hr ethics | BONUS MATERIALS: Every registrant will have access to Bonus Materials: forms, checklists and other must-have documents. |
| 3:30 pm | Adjourn |