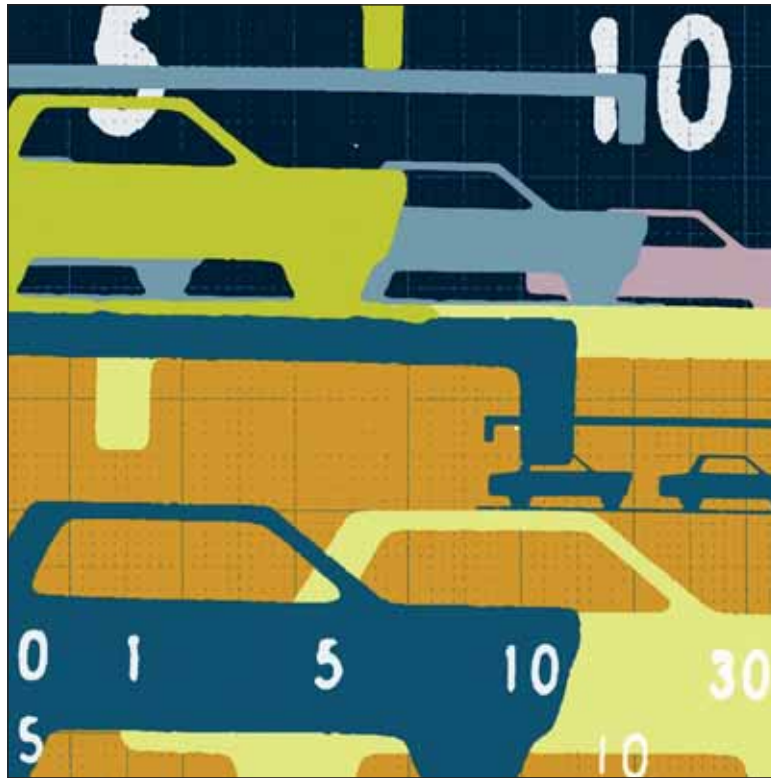


2012

# THE CAR CRASH SEMINAR

From Sign-Up to Settlement



*Ocean Illustration*

August 16–17, 2012  
AT&T Conference Center ▪ Austin, Texas

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Earn up to 10.75 Hours of Credit Including 1.75 Hours of Ethics Credit  
Specialization Credit Approved for Civil Trial Law, Civil Appellate Law, and Personal Injury Trial Law

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### THURSDAY AFTERNOON, AUG. 16, 2012

#### Presiding Officer:

Lesley Howe Lorenz, Lorenz & Lorenz, L.L.P.,  
Austin, TX

#### 12:00 p.m. Registration Opens

Includes complimentary refreshments.

#### 12:50 p.m. Welcoming Remarks

#### 1:00 p.m. .50 hr including .17 hr ethics

##### Just Say No or Avoiding the Biggest Mistake You'll Make

Intake: learn how to screen and evaluate the case, including ethical issues to consider.

Brent Carpenter, Carpenter & Carpenter PC,  
Sugar Land, TX

#### 1:30 p.m. .50 hr

##### Deal Killers

This presentation is designed to target the evidence or events that can sabotage or otherwise prevent meaningful settlement. The presentation—from the defense point-of-view—emphasizes what actions or inactions prevent or deter defense counsel, defense clients and defense insurance carriers from resolution of car accident cases, and sets out suggestions for the proper presentation of a claim or case that triggers both a willingness and ability to settle cases.

Thomas W. Fee, Fee Smith Sharp & Vitullo LLP,  
Dallas, TX

#### 2:00 p.m. .75 hr including .17 hr ethics

##### What to Do If You Said "Yes"

Learn from a seasoned practitioner what to do now that you have accepted the case.

Donald H. Kidd, Perdue Kidd & Vickery, Houston, TX

#### 2:45 p.m. Break

#### 3:00 p.m. .75 hr

##### Auto Insurance Coverage

What to look for in your client's policy and what to expect from the defendant's.

Jayne Lee Bomben, The Law Offices of Henry Moore  
and Jayme Bomben, Austin, TX  
Henry L. Moore, The Law Offices of Henry Moore  
and Jayme Bomben, Austin, TX

#### 3:45 p.m. .75 hr including .17 hr ethics

##### Negotiating the Claim

An insurance adjuster and a personal injury lawyer cover what is needed when evaluating and negotiating settlement of an injury claim.

Tom Lang, Cunningham Lindsey, Austin, TX  
Roger A. Sullivan, Smith & Hassler, Houston, TX

#### 4:30 p.m. .75 hr including .17 hr ethics

##### Bad Facts

Every case has some bad facts. How you handle your case's bad facts can make the difference between victory and defeat.

Quentin Brogdon, The Law Offices of Frank L.  
Branson, P.C., Dallas, TX

#### 5:15 p.m. Adjourn

### FRIDAY MORNING, AUG. 17, 2012

#### Presiding Officer:

Chip Evans, The Evans Law Firm,  
West Lake Hills, TX

#### 8:00 a.m. Conference Room Opens

Includes continental breakfast.

#### 8:30 a.m. .75 hr

##### Framing Your Case

Capture the jury's attention with valuable tips for both plaintiff's and defense counsel on preparing and delivering your opening statement.

Shelly Tomlin Greco, Eberstein & Witherite LLP,  
Dallas, TX

#### 9:15 a.m. .75 hr

##### The Uninsured/Underinsured Motorist

This session is designed as a starting point and quick reference guide for those handling and defending uninsured and underinsured motorist cases in Texas.

Thomas A. Herald, Herald, Farish & Hughes,  
Arlington, TX

#### 10:00 a.m. .75 hr

##### Strategies to Keep Your Case Moving Without Breaking the Bank

This panel discussion features tips, tricks and strategies to minimize the burden on plaintiffs and counsel to litigate small to medium car wreck cases.

Justin B. Demerath, O'Hanlon, McCollom & Demerath,  
Austin, TX  
Chip Evans, The Evans Law Firm, West Lake Hills, TX  
Sally S. Metcalfe, Metcalfe Law, PLLC, Austin, TX

#### 10:45 a.m. Break

#### 11:00 a.m. .50 hr

##### Presenting and Cross-Examining Car Wreck Witnesses

Learn from the expert how to create a 'killer cross' from the deposition phase through trial.

Jerry Galow, Galow & Smith, Austin, TX

#### 11:30 a.m. .50 hr

##### The Doctor's Deposition: From Plaintiff and Defendant Perspective

Trial notebook tips, the law and practical advice for plaintiffs and defendants taking the doctor's deposition.

Ross S. Crossland, Attorney at Law, West Lake Hills, TX

#### 12:00 p.m. Break to Pick Up Lunch

Included in conference registration.

### FRIDAY AFTERNOON

#### Presiding Officer:

Brent Carpenter, Carpenter &  
Carpenter PC, Sugar Land, TX

#### LUNCHEON PRESENTATION

#### 12:15 p.m. .75 hr including .17 hr ethics

##### Power Strike Voir Dire

An innovative approach to Voir Dire that results in "seating 12 jurors that just don't care about the outcome."

Steven R. Davis, Davis & Davis, Houston, TX

#### 1:00 p.m. Break

1:15 p.m. .50 hr

**Winning Critical Evidentiary Battles with Trial Briefs**

A valuable collection of trial briefs answering the most common evidentiary issues in car wrecks.

Daniel J. Christensen, The Carlson Law Firm, PC, Austin, TX

1:45 p.m. .75 hr including .33 hr ethics

**Liens and Subrogations**

An overview of ERISA, Medicare, Medicaid, VA, workers' comp, hospital, child support, etc., plus ethical issues affecting personal injury claims.

Judy Kostura, Judge, Kostura & Putman, P.C., Austin, TX

2:30 p.m. Break

2:45 p.m. .50 hr

**Shifting into First: Early Development of the Commercial Truck Crash Case**

Initial stages of case development including investigation techniques, tools and regulatory requirements.

Mike Davis, Slack & Davis LLP, Austin, TX

3:15 p.m. .50 hr ethics

**Managing Client Expectations**

Ethical considerations to be made at the time of case sign-up and beyond.

Price Ainsworth, The Law Offices of Price Ainsworth, Austin, TX

3:45 p.m. .50 hr

**Closing Arguments: Some Thoughts to Leave with the Jury**

Frank L. Branson, The Law Offices of Frank L. Branson, P.C., Dallas, TX

4:15 p.m. Adjourn

“All the speakers were great, and I love the materials.”  
  
“Topics were informative. Speakers were knowledgeable.”  
  
“Very good! Great topics and speakers.”  
  
“Excellent written materials.”

**REGISTRATION FORM**

**CW12**

Mail this registration form to:  
The University of Texas School of Law, Attn. Registration  
P.O. Box 7759, Austin, TX 78713-7759  
or fax a copy to: 512-475-6876 or register online: [www.utcle.org](http://www.utcle.org)  
**Questions? Call us at 512-475-6700**

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*Invoices, confirmations and receipts are emailed to these addresses.*

**GREEN REGISTRATION—Includes Electronic Materials on USB Key ONLY and Friday Luncheon Presentation**

Early Registration Fee due by Wednesday, August 8, 2012 ..... \$425

Registration Fee after Wednesday, August 8, 2012..... \$475

**STANDARD REGISTRATION—Includes Printed Course Binder ONLY and Friday Luncheon Presentation**

Early Registration Fee due by Wednesday, August 8, 2012 ..... \$430

Registration Fee after Wednesday, August 8, 2012 ..... \$480

**CONFERENCE PUBLICATIONS AND MEDIA**

*Allow 3–5 weeks from the conference date for delivery.*

Course Binder WITHOUT Conference Registration..... \$250  
Note: Conference Registration includes Course Binder.

Audio MP3 Speeches on CD ..... \$130

Audio CD Set..... \$210

eBinder on CD (PDF format) ..... \$250/\$50  
(\$250 purchased alone, \$50 with Registration or purchase of Course Binder or Audio MP3 Speeches on CD or Audio CD Set)

**IN-HOUSE CLE: Bring the conference in-house and learn at your convenience.**

*Allow 3–5 weeks from the conference date for delivery. Approved for Texas MCLE credit.*

In-House CLE for 2—Includes Audio CD Set and Course Binders ..... \$850

\_\_\_\_\_ Add participants (includes Course Binder) for \$125 each ..... \$ \_\_\_\_\_

TOTAL ENCLOSED ..... \$ \_\_\_\_\_

**METHOD OF PAYMENT**

Check (make checks payable to: The University of Texas at Austin)

VISA or  MasterCard (sorry, no AMEX or Discover)

Card number     -     -     -

X \_\_\_\_\_  
Authorized Signature

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for more information

### AUSTIN August 16–17, 2012

#### CONFERENCE LOCATION



**AT&T Conference Center – Hotel at UT**  
1900 University Avenue  
Austin, TX 78705  
512-404-3600

**Special Room Rate: \$169**  
good through July 16, 2012  
(subject to availability)

**Parking:**  
Free daily self-parking at  
UT garages. Separate fees apply  
for valet and overnight parking.

#### KEY DATES

**August 8, 2012**

*last day for early registration*  
add \$50 for registrations  
received after this time

**August 11, 2012**

*last day for full refund*

**August 13, 2012**

*last day for partial refund*  
\$50 processing fee applied

**August 16, 2012, 12:50 p.m.**

*conference begins*

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