

**2012 The Car Crash Seminar**  
**August 16-17, 2012 • AT&T Conference Center • Austin, TX**

**Thursday Afternoon, Aug. 16, 2012**

**Presiding Officer:**

**Lesley Howe Lorenz**, Lorenz & Lorenz, L.L.P. - Austin, TX

12:00 pm	<b>Registration Opens</b>  Includes complimentary refreshments.
12:50 pm	<b>Welcoming Remarks</b>
1:00 pm 0.50 hr 0.17 hr ethics	<b>Just Say No or Avoiding the Biggest Mistake You'll Make</b>  Intake: learn how to screen and evaluate the case, including ethical issues to consider.  Brent Carpenter, Carpenter & Carpenter PC - Sugar Land, TX
1:30 pm 0.50 hr	<b>Deal Killers</b>  This presentation is designed to target the evidence or events that can sabotage or otherwise prevent meaningful settlement. The presentation—from the defense point-of-view—emphasizes what actions or inactions prevent or deter defense counsel, defense clients, and defense insurance carriers from resolution of car accident cases, and sets out suggestions for the proper presentation of a claim or case that triggers both a willingness and ability to settle cases.  Thomas W. Fee, Fee Smith Sharp & Vitullo LLP - Dallas, TX
2:00 pm 0.75 hr 0.17 hr ethics	<b>What to Do If You Said "Yes"</b>  Learn from a seasoned practitioner what to do now that you have accepted the case.  Donald H. Kidd, Perdue Kidd & Vickery - Houston, TX
2:45 pm	<b>Break</b>
3:00 pm 0.75 hr	<b>Auto Insurance Coverage</b>  What to look for in your client's policy and what to expect from the defendant's.  Henry L. Moore, The Law Offices of Henry Moore and Jayme Bomben - Austin, TX
3:45 pm 0.75 hr 0.17 hr ethics	<b>Negotiating the Claim</b>  An insurance adjuster and a personal injury lawyer cover what is needed when evaluating and negotiating settlement of an injury claim.  Kelly E. Cook, Law Office of Kelly E. Cook - Houston, TX Tom Lang, Cunningham Lindsey - Austin, TX

4:30 pm 0.75 hr 0.17 hr ethics	<b>Bad Facts</b>  Every case has some bad facts. How you handle your case's bad facts can make the difference between victory and defeat.  Quentin Brogdon, The Law Offices of Frank L. Branson, P.C. - Dallas, TX
5:15 pm	<b>Adjourn</b>

## Friday Morning, Aug. 17, 2012

### Presiding Officer:

**Walter P. Evans IV**, The Evans Law Firm - West Lake Hills, TX

8:00 am	<b>Conference Room Opens</b>  Includes continental breakfast.
8:30 am 0.75 hr	<b>Framing Your Case</b>  Capture the jury's attention with valuable tips for both plaintiff's and defense counsel on preparing and delivering your opening statement.  Shelly Tomlin Greco, Eberstein & Witherite LLP - Dallas, TX
9:15 am 0.75 hr	<b>The Uninsured/Underinsured Motorist</b>  This session is designed as a starting point and quick reference guide for those handling and defending uninsured and underinsured motorist cases in Texas.  Thomas Allen Herald, Herald, Farish & Hughes - Irving, TX
10:00 am 0.75 hr	<b>Strategies to Keep Your Case Moving without Breaking the Bank</b>  This panel discussion features tips, tricks and strategies to minimize the burden on plaintiffs and counsel to litigate small to medium car wreck cases.  Justin Brooks Demerath, O'Hanlon, McCollom & Demerath - Austin, TX Walter P. Evans IV, The Evans Law Firm - West Lake Hills, TX Sally S. Metcalfe, Metcalfe Law, PLLC - Austin, TX
10:45 am	<b>Break</b>
11:00 am 0.50 hr	<b>Presenting and Cross-Examining Car Wreck Witnesses</b>  Learn from the expert how to create a 'killer cross' from the deposition phase through trial.  Jerry Galow, Galow & Smith - Austin, TX

11:30 am 0.50 hr	<b>The Doctor's Deposition: From Plaintiff and Defendant Perspective</b>  Trial notebook tips, the law and practical advice for plaintiffs and defendants taking the doctor's deposition.  Ross S. Crossland, Attorney at Law - West Lake Hills, TX
12:00 pm	<b>Break to PickUp Lunch</b>  Included in conference registration.

## Friday Afternoon, Aug. 17, 2012

	<b>Luncheon Presentation</b>
12:15 pm 0.75 hr 0.17 hr ethics	<b>Power Strike Voir Dire</b>  An innovative approach to Voir Dire that results in "seating 12 jurors that just don't care about the outcome."  Steven R. Davis, Davis & Davis - Houston, TX
1:00 pm	<b>Break</b>
1:15 pm 0.50 hr	<b>Winning Critical Evidentiary Battles with Trial Briefs</b>  A valuable collection of trial briefs answering the most common evidentiary issues in car wrecks.  Daniel J. Christensen, The Carlson Law Firm, PC - Austin, TX
1:45 pm 0.75 hr 0.33 hr ethics	<b>Liens and Subrogations</b>  An overview of ERISA, Medicare, Medicaid, VA, workers' comp, hospital, child support, etc., plus ethical issues affecting personal injury claims.  Judy Kostura, Judge, Kostura & Putman P.C. - Austin, TX
2:30 pm	<b>Break</b>
2:45 pm 0.50 hr	<b>Shifting into First: Early Development of the Commercial Truck Crash Case</b>  Initial stages of case development including investigation techniques, tools and regulatory requirements.  Mike Davis, Slack & Davis LLP - Austin, TX
3:15 pm 0.50 hr ethics	<b>Managing Client Expectations</b>  Ethical considerations to be made at the time of case sign-up and beyond.  Price Ainsworth, The Law Offices of Price Ainsworth - Austin, TX

3:45 pm 0.50 hr	<b>Closing Arguments: Some Thoughts to Leave With the Jury</b>  Frank L. Branson, The Law Offices of Frank L. Branson P.C. - Dallas, TX
4:15 pm	<b>Adjourn</b>