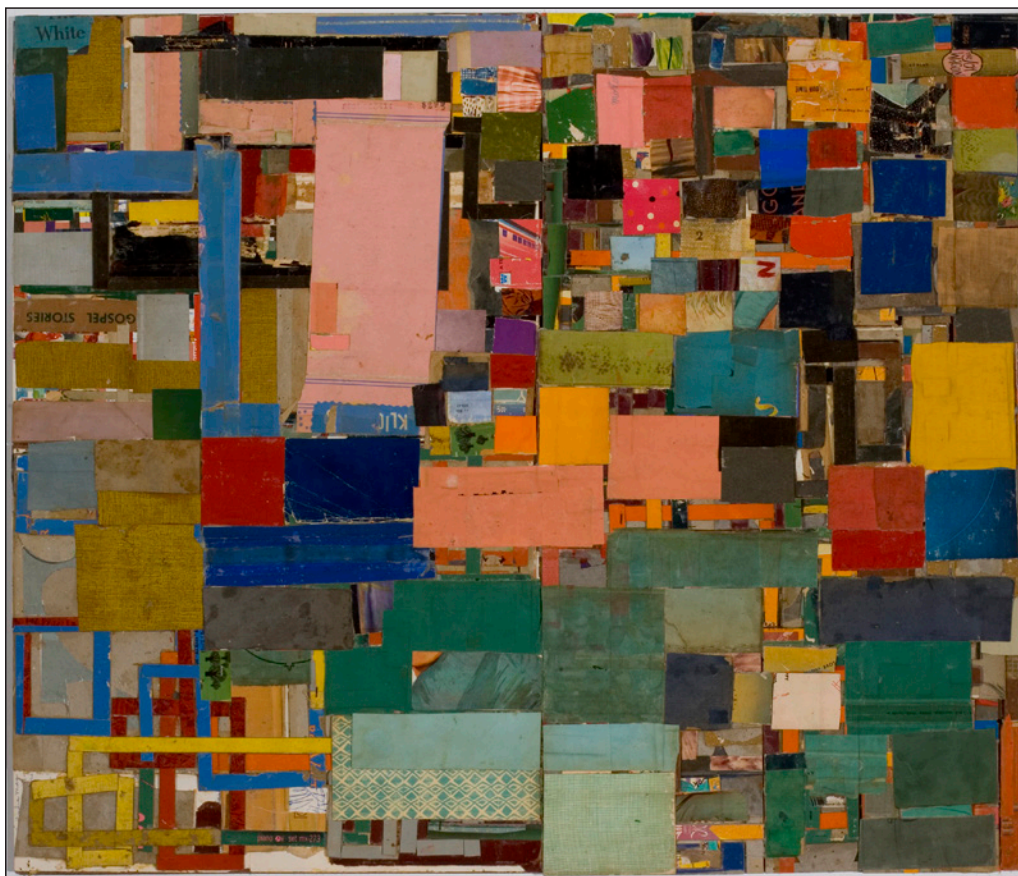


2015

# THE CAR CRASH SEMINAR

From Sign-Up to Settlement



*Our Time*, 32 1/4" x 38", collage on board, is by Lance Letscher. Courtesy of dberman gallery.

July 30–31, 2015  
Radisson Hotel and Suites Downtown  
Austin, Texas

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Earn up to 11.00 Hours of Credit Including 2.00 Hours of Ethics Credit

TX Legal Specialization Credit Approved for Civil Appellate Law, Civil Trial Law and Personal Injury Trial Law

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### THURSDAY AFTERNOON, JULY 30, 2015

#### Presiding Officer:

Lesley Howe Lorenz, Lorenz & Lorenz LLP,  
Austin, TX

#### 12:00 p.m. Registration Opens

Includes complimentary refreshments.

#### 12:50 p.m. Welcoming Remarks

#### 1:00 p.m. .50 hr | .25 hr ethics

##### Texas Auto Policies

Getting the most from your coverage.

Henry L. Moore, Attorney at Law, Austin, TX

#### 1:30 p.m. .50 hr | .25 hr ethics

##### Managing Client Expectations—Should I Take the Case?

How to manage your practice in terms of client expectations and case selection, and how to make a case rejection a win/win.

Brent Carpenter, Carpenter & Carpenter, P.C.,  
Sugar Land, TX

#### 2:00 p.m. .50 hr

##### Effectively Negotiating with the Insurance Adjuster

Maximizing case value through preparation and presentation of the demand package.

Lesley Howe Lorenz, Lorenz & Lorenz LLP, Austin, TX

#### 2:30 p.m. .75 hr

##### Effective Demands for Settlement and Coverage Considerations in Personal Injury Litigation

Explore effective demand strategies from the plaintiffs' side, the Stowers demand as it operates within captured firms, and various coverage issues arising commonly in the course of the personal injury suit.

Scott F. DeShazo, DeShazo & Nesbitt LLP, Austin, TX  
J. Luke Dow, Law Offices of J. Luke Dow, Austin, TX  
Ashley E. Todd, Liberty Mutual Group, Inc.,  
San Antonio, TX

#### 3:15 p.m. Break

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L  
E

This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 11.00 hours, of which 2.00 credit hours will apply to legal ethics/professional responsibility credit. The University of Texas School of Law is a State Bar of California approved MCLE provider (#1944), and an Oklahoma Bar Association MCLE presumptively-approved provider (#169).

#### 3:30 p.m. .50 hr | .25 hr ethics

##### Uninsured and Under-Insured Motorist Claims: Recent Cases with a Legislative Update

Learn strategies to present and defend uninsured and under-insured motorist claims.

Thomas A. Herald, The Noteboom Law Firm,  
Hurst, TX

#### 4:00 p.m. .75 hr

##### Truck Wrecks

Analyze the anatomy of a truck wreck.

Frank L. Branson, The Law Offices of  
Frank L. Branson, P.C., Dallas, TX

#### 4:45 p.m. .50 hr

##### Legislative Update

A discussion of current legislative issues and outcomes affecting personal injury attorneys.

Jay Harvey, Winckler & Harvey LLP,  
West Lake Hills, TX

#### 5:15 p.m. Adjourn

### FRIDAY MORNING, JULY 31, 2015

#### Presiding Officer:

Price Ainsworth, Law Offices of Price  
Ainsworth, P.C., Austin, TX

#### 7:30 a.m. Conference Room Opens

Includes continental breakfast.

#### 8:30 a.m. .50 hr | .25 hr ethics

##### Deposing the Doctors and Testifiers

A car crash lawyer's guide to questioning the treating doctors and the defense paid medical opinion witness.

Will Adams, The Adams Law Firm, Katy, TX

#### 9:00 a.m. .75 hr

##### Distracted Driving

Many motor vehicle collisions involve either distracted driving or misjudging the circumstances. It is important to understand both the role the distracted driver plays in a collision as well as when other factors must be evaluated.

John J. Smith, Raymond P. Smith & Associates,  
Parker, CO

#### 9:45 a.m. .75 hr

##### Recognizing and Preserving Auto Product Liability Cases

Nuts-and-bolts for handling auto product liability and crash-worthiness claims.

Mike Davis, Slack & Davis LLP, Austin, TX

#### 10:30 a.m. Break

#### 10:45 a.m. .75 hr

##### Damages: Proof, Problems & Possibilities

Proof of elements of damages, causation problems, strategy and mindset.

Quentin Brogdon, The Law Offices of  
Frank L. Branson, P.C., Dallas, TX

#### 11:30 a.m. .75 hr

##### Preparing for and Trying the \$5K-\$50K Car Crash Case

Learn financially affordable ways to try cases, preparation tips before trying cases and how to maximize the value of cases.

Shelly Tomlin Greco, Eberstein & Witherite LLP,  
Dallas, TX

#### 12:15 p.m. .75 hr | .25 hr ethics

##### Subrogation and Liens:

##### The Good, the Bad and the Ugly

Learn the ever-changing rules regarding Medicare, Medicaid, ERISA, worker's comp, hospital liens, state employees, local employees, and disability plans, including safeguards created by a new state law which protects first party and portions of third party recoveries created by Ch. 140A.

Judy Kostura, Judge, Kostura & Putman, P.C.,  
Austin, TX

#### 1:00 p.m. Pick Up Lunch

Included in registration.

## FRIDAY AFTERNOON

### Presiding Officer:

Rachael Klipp, Lorenz & Lorenz LLP,  
Austin, TX

### LUNCHEON PRESENTATION

1:20 p.m. .50 hr ethics

#### Lawyers and Happiness

It is well known that lawyers have one of the highest rates of depression for any field, which can affect their work and clients. Discover practical ways to find happiness in this demanding and stressful profession.

Paul Wingo, Law Offices of LAWRH, Garland, TX

1:50 p.m. Break

2:05 p.m. .75 hr

#### Defending Car Wreck Cases

Representing the defendant in a car wreck case—from the initial assignment to closing the file.

Ross S. Crossland, Dorsett, Johnson & Swift, LLP,  
Austin, TX

2:50 p.m. .50 hr | .25 hr ethics

#### Smart Tools for Smart Presentations

How you can use technology for effective courtroom presentations.

Christopher A. Meuse, KoonsFuller, P.C., Plano, TX

3:20 p.m. 1.00 hr

#### Story Time

Experienced practitioners share their stories and experiences on voir dire, and opening and closing arguments.

Price Ainsworth, Law Offices of Price Ainsworth, P.C.,  
Austin, TX  
Randy Howry, Howry Breen & Herman, LLP,  
Austin, TX

4:20 p.m. Adjourn

“ I like the detailed and informative way the speakers discuss issues.

This CLE is perfect for someone just starting out as well as for those who are experienced. The topics are relevant and I enjoy how knowledgeable the speakers are. What I like most is that I leave with great sample documents for further use.

”

## REGISTRATION FORM

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www.utcle.org/conferences/CW15

### Fax:

512.475.6876

### Mail:

The University of Texas School of Law  
Attn. CLE  
PO Box 7759  
Austin, Texas 78713-7759

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### REGISTRATION—Includes Course Materials and Friday Luncheon Presentation

Special group registration rates available. Call 512.475.6700.

#### 1. Select Registration Type

- ☐ Individual registration by Wednesday, July 22 ..... \$425
- ☐ Individual registration after Wednesday, July 22 ..... \$475

#### 2. Select Course Materials Format

- ☐ Electronic Course Binder Download (PDF) ONLY
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### IN-HOUSE—For Texas MCLE Credit

ConferenceComplete package includes Audio CD Set plus a Printed Binder and MCLE Reporting Form for each participant. Available for delivery 3–5 weeks after conference date. Shipping included.

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Comprehensive Binder and Audio products from the live conference. Available for delivery 3–5 weeks after conference date. Shipping included.

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<sup>†</sup>Texas customers—add 8.25% sales tax or include an Exemption Certificate ..... \$ \_\_\_\_\_  
*Sales tax will be invoiced separately on taxable orders for which payment does not include tax.*

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CW15

### AUSTIN

July 30–31, 2015

#### CONFERENCE LOCATION



#### Radisson Hotel and Suites Downtown

111 E. Cesar Chavez Street  
Austin, Texas  
512.478.9611

**Special Room Rate: \$172**  
good through June 29  
(subject to availability)

#### Parking:

\$5 daily self-parking; \$24 valet  
\$10 overnight self-parking  
(subject to change)

#### KEY DATES

##### July 22, 2015

*last day for early registration*  
add \$50 for registrations  
received after this date

##### July 24, 2015

*last day for cancellation (full refund)*

##### July 27, 2015

*last day for cancellation (partial refund)*  
\$50 processing fee applied

**July 30, 2015, 12:50 p.m.**

*Conference begins*

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