

**2017 Essential Cybersecurity Law**  
**July 28, 2017 • Cityplace Conference Center • Dallas, TX**  
**July 28, 2017 • Live Webcast**

**Friday Morning, July 28, 2017**

**Presiding Officer:**

**Leslie C. Thorne**, Haynes and Boone, LLP - Austin, TX

8:00 am In Dallas Only	<b>Registration Opens</b>  Includes continental breakfast.
8:40 am	<b>Welcoming Remarks</b>
8:45 am 1.00 hr	<b>Civil Litigation Update</b>  Learn about recent developments in U.S. data breach and cyber class action litigation, and discuss potential cross-border litigation under forthcoming EU privacy legislation.  Donald Houser, Alston & Bird LLP - Atlanta, GA Daniel Felz, Alston & Bird LLP - Dallas, TX
9:45 am 1.00 hr 0.50 hr ethics	<b>Hot Topics for Covered Entities and Business Associates</b>  Hear an overview of the HIPAA Security and Breach Notification Rules, the relationship to the Privacy Rule, plus compliance concerns and enforcement updates from HHS's Office of Civil Rights.  Meri Maguire, U.S. Department of Health and Human Services - Dallas, TX Erica Broussard, U.S. Department of Health and Human Services - Dallas, TX
10:45 am 0.75 hr	<b>Internal Controls and Compliance</b>  Explore a "how to" in identifying and prioritizing internal controls to prevent, detect, and respond to data security incidents, including selecting a framework, identifying an organization's greatest security risks, and prioritizing implementation of, and compliance with, internal controls.  William R. Daugherty, BakerHostetler - Houston, TX John DeLozier, Mandiant - Dallas, TX
11:30 am In Dallas Only	<b>Pick Up Lunch (in Dallas)</b>  Included in registration.

**Friday Afternoon, July 28, 2017**

**Presiding Officer:**

**Emily Westridge Black**, Haynes and Boone, LLP - Austin, TX

**LUNCHEON PRESENTATION**

<p>11:50 am 1.50 hrs 0.50 hr ethics</p>	<p><b>The In-House Perspective on Managing Cybersecurity</b></p> <p>Hear from a panel of in-house counsel on the latest challenges and solutions in confronting cyber threats.</p> <p>Moderator: Leslie C. Thorne, Haynes and Boone, LLP - Austin, TX</p> <p>Panelists: Altresha Q. Burchett-Williams, AT&amp;T Services, Inc. - Dallas, TX Blake M. Jones, Hayman Capital Management L.P. - Dallas, TX</p>
<p>1:20 pm</p>	<p><b>Break</b></p>
<p>1:35 pm 0.75 hr</p>	<p><b>Privacy and Data Security in an Increasingly Globalized World</b></p> <p>Explore best practices for strong enterprise-wide corporate compliance and cybersecurity measures to reduce risk domestically and abroad. Hear recent legal trends in privacy and data security in Europe, including a high level analysis of the EU cross-border transfer options for companies, and the pros and cons of choosing each one. And examine key legal trends in Latin America, including those governing the protection of personal data and cybersecurity requirements in the region and their impact on global operations.</p> <p>Elizabeth C. Rogers, Greenberg Traurig, LLP - Austin, TX</p>
<p>2:20 pm 1.25 hrs 0.50 hr ethics</p>	<p><b>Incident Response and Breach Disclosure</b></p> <p>Effective response to cybersecurity incidents is critical to managing and minimizing regulatory and litigation risks, while protecting your customers and brand. Explore developments in incident response, and hear practical guidance from multiple perspectives for managing risk while satisfying legal obligations when the inevitable breach occurs.</p> <p>Moderator: Emily Westridge Black, Haynes and Boone, LLP - Austin, TX</p> <p>Panelists: Doug Weiner, Hewlett Packard Enterprise - Austin, TX Shawn Fleury, Alvarez &amp; Marsal - San Antonio, TX Timothy A. Newman, Haynes and Boone, LLP - Dallas, TX Jenifer Sarver, Sarver Strategies - Austin, TX Jessica Smith, AllClear ID - Austin, TX</p>
<p>3:35 pm</p>	<p><b>Break</b></p>
<p>3:45 pm 0.75 hr</p>	<p><b>Cybersecurity Insurance</b></p> <p>Examine key insurance provisions and hear thoughts on evolving exposures impacting privacy and cyber insurance.</p> <p>Larry Hansard, Arthur J. Gallagher &amp; Co. - Dallas, TX Noah Nadler, Wick Phillips - Dallas, TX</p>

4:30 pm  
1.00 hr  
0.50 hr ethics

**Cybersecurity Regulation and Enforcement**

Discuss cybersecurity regulation and enforcement, understand current threats, and explore best practices to address the threats and manage legal liability.

Moderator:

Richard J. Johnson, Jones Day - Dallas, TX

Panelists:

Shamoil T. Shipchandler, U.S. Securities and Exchange Commission - Fort Worth, TX

Camelia Lopez, U.S. Attorney's Office, Eastern District of Texas - Plano, TX

5:30 pm

**Adjourn**