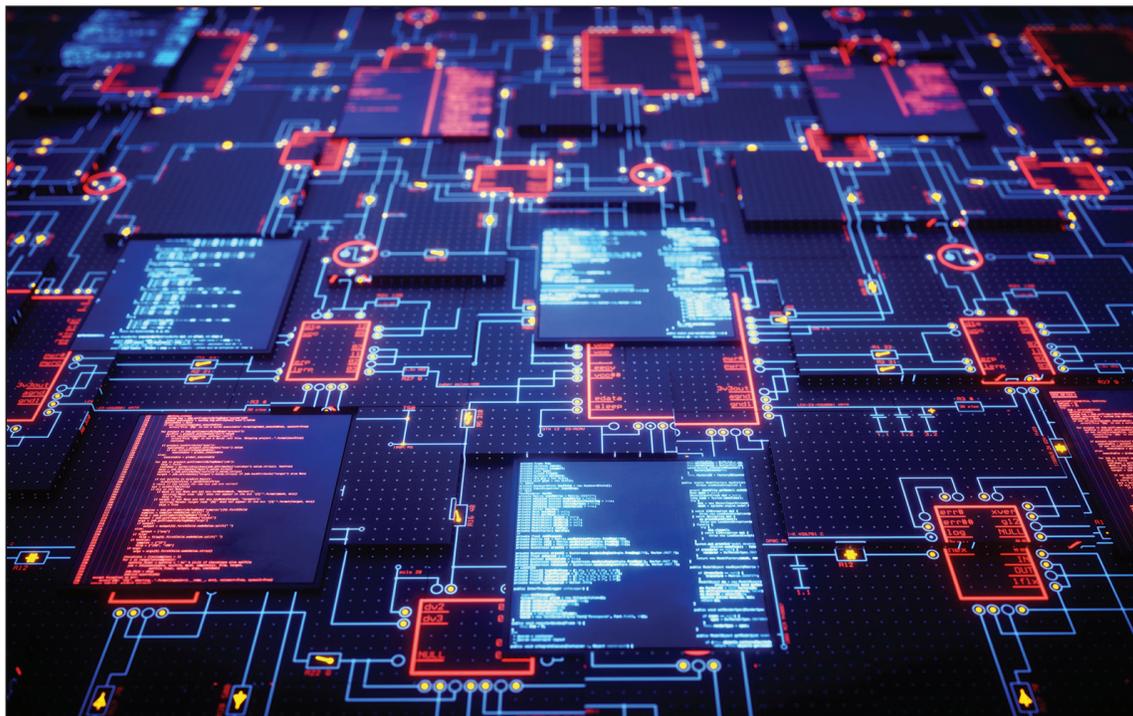


2018

ESSENTIAL CYBERSECURITY LAW



July 25, 2018

Norris Conference Center – CityCentre ■ Houston, Texas

 Live Webcast July 25

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WEDNESDAY MORNING, JULY 25, 2018

Presiding Officer:

Leslie C. Thorne, Haynes and Boone, LLP, Austin, TX

7:30 a.m. Registration Opens

Includes continental breakfast.

8:20 a.m. Welcoming Remarks

8:30 a.m. .75 hr

Civil Litigation and Regulatory Update

Review recent developments in U.S. data breach and cyber class action litigation, as well as in new and emerging enforcement standards at the federal and state level, including the SEC Guidance On Cybersecurity Disclosures.

Mark L. Krotoski Morgan, Lewis & Bockius LLP, Palo Alto, CA

9:15 a.m. .75 hr

The GDPR: Insights from Years of Preparation and Two Months of Enforcement

The EU passed the General Data Protection Regulation (GDPR) in 2016 and, after a two-year grace period, the GDPR entered into force on May 25, 2018. Hear insights on the areas where companies continue to focus their time, resources, and concern following the GDPR's entry into force. In addition, hear first-hand experience from an attorney who spent the first two months following the GDPR's "go-live" date in Brussels, including meeting European privacy authorities, to provide updates on the first wave of GDPR enforcement.

Daniel J. Felz, Alston & Bird LLP, Dallas, TX and Brussels, Belgium

10:00 a.m. Break

10:15 a.m. 1.00 hr

Internal Controls and Compliance

Explore a "how to" in identifying and prioritizing internal controls to prevent, detect, and respond to data security incidents, including selecting a framework, identifying an organization's greatest security risks, and prioritizing implementation of, and compliance with, internal controls.

Shawn A. Morgan, Steptoe & Johnson PLLC, Bridgeport, WV
Monté L. Williams, Steptoe & Johnson PLLC, Morgantown, WV

11:15 a.m. .50 hr | .25 hr ethics

Emerging Issues with Ephemeral Data and Messaging Applications

From corporate executives to contract employees, the use of ephemeral data and messaging applications to discuss company business increases daily. Hear an overview of what you need to know about this emerging technology—including how disappearing data works, options for preserving it (when necessary), how to implement and configure ephemeral applications for corporate use, and the benefits and risks associated with the technology (including the implications for document retention, document preservation, and discovery obligations).

Benjamin G. Goodman, Haynes and Boone, LLP, Dallas, TX
Thom Wisinski, Haynes and Boone, LLP, Dallas, TX

11:45 a.m. .75 hr

Blockchain: From Cryptocurrencies to Solving Your Practice's Most Common Inefficiencies

Understand the various ways blockchain technology is used, including smart contracts, document management, and protection of data.

Lacey Shrum, H7 Consulting, LLC, Dallas, TX

12:30 p.m. Pick Up Lunch

Included in registration.

WEDNESDAY AFTERNOON

Presiding Officer:

Emily Westridge Black, Haynes and Boone, LLP, Austin, TX

LUNCHEON PRESENTATION

12:50 p.m. 1.00 hr | .50 hr ethics

Cybersecurity Regulation and Enforcement

Discuss cybersecurity regulation and enforcement, understand current threats, and explore best practices to address the threats and manage legal liability.

Moderator:
Richard J. Johnson, Jones Day, Dallas, TX

Panelists:
Michael Chu, U.S. Department of Justice, Houston, TX
James E. Elliott, Federal Trade Commission, Dallas, TX
Scott Mascianica, U.S. Securities and Exchange Commission, Fort Worth, TX

1:50 p.m. Break

2:05 p.m. 1.25 hrs | .50 hr ethics

Incident Response and Breach Disclosure

Effective response to cybersecurity incidents is critical to managing and minimizing regulatory and litigation risks, while protecting your customers and brand. Explore developments in incident response, and hear practical guidance from multiple perspectives for managing risk while satisfying legal obligations when the inevitable breach occurs.

Thomas Arnold, Mandiant, Houston, TX
William R. Daugherty, Baker & Hostetler LLP, Houston, TX
Eric Smithmier, Federal Bureau of Investigation, Houston, TX

3:20 p.m. .50 hr

Cybersecurity Insurance

Examine key insurance provisions and hear thoughts on evolving exposures impacting privacy and cyber insurance.

Dominic Keller, Willis Towers Watson, San Francisco, CA
Leslie C. Thorne, Haynes and Boone, LLP, Austin, TX

3:50 p.m. Break

4:00 p.m. .75 hr

Third-Party Vendor Risk Management

Since the Target breach in 2014, companies have experienced a heightened anxiety about the potential risks associated with contractors and subcontractors who have access to customer data and other confidential and proprietary information. As a result, lawmakers in some states and the new General Data Protection Regulations now impose robust requirements to establish and be accountable for enforcing rigorous third-party vendor risk management programs to protect consumer data. Explore the developing standards and practical business practices for mitigating risk and demonstrating compliance practices to customers and regulators.

Elizabeth C. Rogers, Michael Best & Friedrich LLP, Austin, TX

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This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 8.25 hours, of which 1.50 credit hours will apply to legal ethics/professional responsibility credit. The University of Texas School of Law is a State Bar of California approved MCLE provider (#1944), and an Oklahoma Bar Association MCLE presumptively-approved provider (#179).

4:45 p.m. 1.00 hr | .50 hr ethics

In-House Panel

Hear from a panel of in-house counsel on the latest challenges and solutions in confronting cyber threats.

Moderator:

Emily Westridge Black, Haynes and Boone, LLP, Austin, TX

Panelist:

Robert L. Levy, Exxon Mobil Corporation, Houston, TX
Additional Panelists TBD

5:45 p.m. Adjourn

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HOUSTON

July 25, 2018

CONFERENCE LOCATION



Norris Conference Center – CityCentre

816 Town and Country Blvd.
 Houston, Texas
 713.590.0950

NEARBY HOTELS

Hotel Sorella CityCentre

800 Sorella Ct.
 Houston, Texas
 713.973.1600

855.596.3397 (reservations)

Four Points by Sheraton

Houston – CityCentre

10655 Katy Freeway
 Houston, Texas
 281.501.4600

866.716.8133 (reservations)

KEY DATES

July 18, 2018

last day for early registration
 add \$50 for registrations
 received after this time

July 20, 2018

last day for full refund cancellation

July 23, 2018

last day for partial refund cancellation
 \$50 processing fee applied

July 25, 8:20 a.m.

Conference begins

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