

**2019 Essential Cybersecurity Law**  
**July 25, 2019 • AT&T Conference Center • Austin, TX**  
**July 25, 2019 • Live Webcast**

**Thursday Morning, Jul. 25, 2019**

**Presiding Officer:**

**Emily Westridge Black**, Haynes and Boone, LLP - Austin, TX

7:30 am In Austin Only	<b>Registration Opens</b>  Includes continental breakfast.
8:20 am	<b>Welcoming Remarks</b>
8:30 am 0.75 hr	<b>Civil Litigation and Regulatory Update</b>  Review recent developments in U.S. data breach and cyber class action litigation, as well as in new and emerging enforcement standards at the federal and state level.  Donald Houser, Alston & Bird LLP - Atlanta, GA
9:15 am 0.75 hr	<b>GDPR: One Year In</b>  Hear insights on the areas where companies continue to focus their time and resources, as well as other considerations now that GDPR is in effect.  Tom Matzen, Matzen Consulting Group - Austin, TX
10:00 am	<b>Break</b>
10:15 am 1.00 hr	<b>Taking Internal Controls and Compliance to the Next Level</b>  An in-depth discussion on implementing internal controls and ensuring compliance to prevent a breach or other cyber intrusion, as well as contracting with vendors and third-party vendor risk management.  Ryan T. Sulkin, Michael Best & Freidrich LLP - Chicago, IL
11:15 am 0.75 hr	<b>Ephemeral Data and Other Emerging Technology</b>  In cybersecurity, staying on pace with current technology, issues, and approaches is a step behind. Practitioners must remain ahead of what is current, or else they will find themselves obsolete, commoditized, outside best practice, or a victim of a cyber incident or crisis. Take a look ahead with thought leadership and awareness around emerging, nascent, or predicted cyber technologies, approaches, threats, challenges, and applications such as transactional due diligence, ephemeral data, incident response, smart cities, alternative commerce and banking, identification, contracting, connected devices, artificial intelligence, risk transfer, data analytics, ethical and privacy concerns, IoT, industrial controls, and connectivity.  Jordan J. Herman, Baker Botts L.L.P. - Austin, TX Chad M. Pinson, Stroz Friedberg - Dallas, TX

12:00 pm In Austin Only	<b>Pick Up Lunch (in Austin)</b>  Included in registration.
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## Thursday Afternoon, Jul. 25, 2019

### Presiding Officer:

**Emily Westridge Black**, Haynes and Boone, LLP - Austin, TX

### LUNCHEON PRESENTATION

12:20 pm 1.00 hr	<b>Overview: Implementing Blockchain Solutions</b>  <p>The panel discusses a business approach to blockchain and how and where this technology is being implemented today; the legal, fiduciary and regulatory issues in drafting legal contracts into code; and blockchain from a cybersecurity perspective.</p> <p>Moderator: Audrey Rauscher, Norton Rose Fulbright - Austin, TX</p> <p>Panelists: Lacey Shrum, Vela Wood and Smart Kx - Dallas, TX Sean M. Whyte, Frost Brown Todd - Dallas, TX</p>
1:20 pm	<b>Break</b>
1:35 pm 1.00 hr 0.50 hr ethics	<b>Cybersecurity and Data Privacy Regulation and Enforcement</b>  <p>Cybersecurity and data privacy are among the top concerns of both the private sector and federal regulators. As such, companies at the highest executive levels must exercise vigilance in keeping abreast of the most recent trends related to not only cybersecurity threats, but also cybersecurity and data privacy enforcement and regulation. Hear multiple perspectives on effective—and ineffective—practices.</p> <p>Moderator: Shamoil T. Shipchandler, Jones Day - Dallas, TX</p> <p>Panelists: Dama J. Brown, Federal Trade Commission - Dallas, TX David L. Hirsch, U.S. Securities and Exchange Commission - Fort Worth, TX Siddharth P. Mody, U.S. Attorney's Office, Northern District of Texas - Dallas, TX</p>
2:35 pm 0.75 hr 0.50 hr ethics	<b>Data Breach Disclosure: Let's Talk about it...or Not..</b>  <p>Discuss obligations to disclose data breach incidents and cover the best practices associated with such incidents.</p> <p>Monté L. Williams, Steptoe &amp; Johnson PLLC - Morgantown, WV</p>
3:20 pm	<b>Break</b>

3:30 pm 0.75 hr	<b>Cybersecurity Insurance</b>  Examine key insurance provisions and hear thoughts on evolving exposures impacting privacy and cyber insurance.  Rebecca S. Pearson, Willis Towers Watson - San Francisco, CA Leslie C. Thorne, Haynes and Boone, LLP - Austin, TX
4:15 pm 1.00 hr 0.50 hr ethics	<b>In-House Counsel Panel</b>  Hear from a panel of in-house counsel on the latest challenges and solutions in confronting cyber threats.  Moderator: Emily Westridge Black, Haynes and Boone, LLP - Austin, TX Panelists: Wendy Elsa Bozzolasco, SunPower - Austin, TX Kate Eguchi, Whole Foods Market - Austin, TX Katherine Haight, NXP USA, Inc. - Austin, TX
5:15 pm	<b>Adjourn</b>