

2024

ESSENTIAL CYBERSECURITY LAW



September 25, 2024

AT&T Conference Center ■ Austin, Texas

 Live Webcast September 25

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Times listed are in Central Time

WEDNESDAY MORNING, SEP. 25, 2024

Presiding Officer:

Tim Newman, Haynes Boone, LLP,
Dallas, TX

7:30 a.m. Registration Opens

Includes continental breakfast.

8:20 a.m. Welcoming Remarks

PREPARING FOR THE WORST

8:30 a.m. 1.00 hr

Taking Your Incident Response Plan to the Next Level

An organization's resiliency to a cyber-attack is critical to mitigating the operational, reputational, and legal impact of the incident. Explore the steps organizations should be taking to take their incident response plans to the next level, including harmonization among various response plans, developing detailed legal and privacy playbooks, and conducting exercises that target the most challenging issues organizations face in cyber-attacks.

William R. Daugherty, Norton Rose Fulbright,
Houston, TX

9:30 a.m. .25 hr

Top 10 Things to Do (or Not Do) in the First 48 Hours

Cyber incidents are stressful; there are a number of steps to take and some steps to avoid during the early stage of the response. Walk through some key "dos" and point out some important "do nots."

Kevin D. Collins, Bracewell, Austin, TX

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9:45 a.m. 1.00 hr

Navigating the Cybersecurity Landscape: Best Practices for Governance

A robust discussion and insights from the field on effective cybersecurity governance, including regulatory requirements, key elements of a governance program, and best practices and risk mitigation strategies.

Moderator:

Jay Johnson, Charles Schwab, Westlake, TX

Panelist:

Brandon Rogers, Travis County, Austin, TX
Sam Rubin, Palo Alto Networks Unit 42, Austin, TX
Douglas Vreeland, Tokyo Electron U.S. Holdings, Inc,
Austin, TX

10:45 a.m. 15-Minute Break

11:00 a.m. .50 hr

Cybersecurity Insurance Essentials

Get the last market update on cyber risks and cyber insurance. Examine the latest court rulings on key policy language, understand the risk trends, and predict where the insurance market is headed in 2025.

Natalie DuBose, Haynes Boone, LLP, Dallas, TX

11:30 a.m. 1.00 hr | .50 hr ethics

Vendor Risk Management

A discussion with industry leaders on cybersecurity issues arising in vendor relationships. The panel discusses third party auditing, cyber incident notification, the recently adopted Reg S-P amendments, and vendor use of AI.

Moderator:

Molly Russell, Charles Schwab, Dallas, TX

Panelists:

Kristina Holliman, Legendary Entertainment, Los Angeles, CA
Katherine Lee Jackson, ExxonMobil, Houston, TX
Oyuna Dashitsyrenova Nelson, 3M, Austin, TX

12:30 p.m. Pick Up Lunch

Included in registration.

If you have dietary requirements or would like to request accommodations under the ADA, please contact Customer Service at 512.475.6700 or service@utcle.org at least 10 days prior to the conference.

WEDNESDAY AFTERNOON

Presiding Officer:

Jay Johnson, Charles Schwab,
Westlake, TX

THE WORST IS HERE

LUNCHEON PRESENTATIONS

12:45 p.m. .25 hr

Threat Landscape Update

From cyber criminals to nation states who target our country, this session provides an overview of the cyber actors currently dominating the threat landscape.

Brock Bell, Unit 42, Palo Alto Networks, Austin, TX

1:00 p.m. .50 hr | .25 hr ethics

Anatomy of a Ransomware Negotiation: Lessons Learned from Communicating with a Threat Actor

Once the tough decision to negotiate with a Threat Actor has been made, what happens next? In this session, we role play negotiation scenarios highlighting valuable lessons learned from years in the trenches.

Brock Bell, Unit 42, Palo Alto Networks, Austin, TX
Lindsay B. Nickle, Constangy, Brooks, Smith & Prophete, LLP, Dallas, TX

1:30 p.m. 15-Minute Break

HOW TO REGISTER

Online:

www.utcle.org/conferences/CY24/signup

Mail:

The University of Texas
School of Law
ATTN: CLE
P.O. Box 12883
Austin, TX 78711

Fax:

512.475.6876

Questions? 512.475.6700

1:45 p.m.

1.00 hr

Texas Privacy Law Update

This update provides insight into enforcement priorities of the Office of the Texas Attorney General's new Data Privacy and Enforcement Division for recently effective data privacy and data broker laws. Hear an in-depth discussion on the practical and risk ranked steps to take for compliance with these new laws both from a regulatory standpoint and an in-house standpoint.

Moderator:

Elizabeth Rogers, Winstead PC, Austin, TX

Panelists:

Esther Chavez, Office of the Attorney General, Austin, TX
Ashley Fischer, Tiff's Treats, Austin, TX

2:45 p.m.

.50 hr

Privacy Law Updates: Other States and International

Stay ahead in the legal landscape with a comprehensive overview of recent domestic and international privacy laws. This presentation equips attendees with the latest insights to navigate evolving regulations in an increasingly interconnected world.

Jeremy Rucker, Spencer Fane LLP, Plano, TX

3:15 p.m.

15-Minute Break

3:30 p.m.

1.00 hr ethics

Developing an AI Governance Program

Practical guidance and considerations in developing and implementing governance around the internal use of AI.

Emily Westridge Black, Shearman & Sterling LLP, Austin, TX
Steven Gyeszly, Marathon Oil, Houston, TX

4:30 p.m.

1.00 hr | .50 hr ethics

Regulators Panel

Federal regulators discuss their respective agencies' recent enforcement activities and priorities related to cybersecurity.

Moderator:

Tim Newman, Haynes Boone, LLP, Dallas, TX

Panelists:

Hasan Aijaz, Federal Trade Commission, Dallas, TX
Nicholas Heesters, U.S. Department of Health and Human Services, Dallas, TX
Derek Kleinmann, U.S. Securities and Exchange Commission, Fort Worth, TX

5:30 p.m.

Adjourn

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CY24

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Printed and Shipped Binder with Registration (Shipping Included) – Available for order through Friday, September 25, 2024

Please note that the printed binder will arrive 2-3 weeks after the conclusion of the live event. Delivery to P.O. boxes is not permitted. Binders will not be distributed on-site.

Printed and Shipped Course Binder \$81.19 (\$75*)

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Register for the in-person conference and add on the webcast format for attendance flexibility.

Webcast Add-on \$75

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AUSTIN

September 25, 2024

CONFERENCE LOCATION



AT&T Conference Center
 The University of Texas at Austin
 1900 University Avenue
 Austin, TX 78705
 877.744.8822 (reservations)

Parking:

Please visit www.utcle.org/conferences/CY24 for daily and overnight rates

KEY DATES

September 11, 2024

Last day for early registration rates

September 20, 2024

Last day for full refund cancellation

September 23, 2024

Last day for partial refund cancellation

\$50 processing fee applied

September 25, 2024 8:20 a.m., CT

Cybersecurity begins

September 25, 2024

Last day to order a printed and shipped course binder with in-person or webcast conference registration.

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