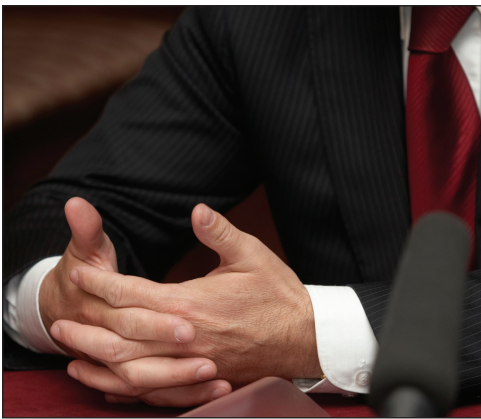


2014

WINNING AT DEPOSITION: SKILLS AND STRATEGY

Learn Deposition Tips and Techniques from Top Dallas Litigators



October 1, 2014

Cityplace Conference Center ■ Dallas, Texas

Based on the award-winning book by Shane Read, *Winning at Deposition*
Included with Registration

Earn up to 7.00 Hours of Credit Including 1.00 Hour of Ethics Credit

TX Legal Specialization Credit Approved for Administrative, Bankruptcy,
Civil Trial, Consumer, Criminal, Family, Juvenile, Labor and Employment,
Personal Injury Trial, and Workers' Compensation

2014

WINNING AT DEPOSITION: SKILLS AND STRATEGY

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Earn up to 7.00 Hours of Credit Including 1.00 Hour of Ethics Credit

WEDNESDAY MORNING, OCT. 1, 2014

Presiding Officer:

Shane Read, U.S. Attorney's Office,
Northern District of Texas, Dallas, TX

8:00 a.m. Registration Opens

Includes continental breakfast.

8:50 a.m. Welcoming Remarks

9:00 a.m. .50 hr

Don't Lose Sight of the Forest for the Trees

Learn the failsafe tricks to ensure you have a winning strategy at depositions.

Shane Read, U.S. Attorney's Office,
Northern District of Texas, Dallas, TX

9:30 a.m. .50 hr

Developing Your Trial Cross through the Adverse Deposition

Discover effective techniques for getting the answers you need from an adverse witness.

Stephen C. Rasch, Thompson & Knight LLP, Dallas, TX

10:00 a.m. .50 hr

Witness Preparation:

A Trial Consultant's Perspective

Learn the secrets of successful witness preparation.

Adam Boesen, Courtroom Sciences, Inc., Irving, TX

10:30 a.m. .50 hr

Preparing Your Witness for Deposition

Witnesses win cases, and lose them. Learn how to keep your witness from giving it all up in a deposition and how to use the deposition to help prepare your witness to be a winner at trial.

Robert C. Walters, Gibson, Dunn & Crutcher LLP,
Dallas, TX

11:00 a.m. Break

11:15 a.m. .50 hr ethics

Overcoming the Problem Witness

Acquire the techniques to use against witnesses who feign ignorance, are evasive and are combative.

Frank L. Branson, The Law Offices of
Frank L. Branson, P.C., Dallas, TX

11:45 a.m. .25 hr

Using a Deposition at Trial

Learn the secrets to effectively impeach a witness at trial.

Shane Read, U.S. Attorney's Office,
Northern District of Texas, Dallas, TX

12:00 p.m. Pick Up Lunch

Included in registration.

WEDNESDAY AFTERNOON

Presiding Officer:

Shane Read, U.S. Attorney's Office,
Northern District of Texas, Dallas, TX

LUNCHEON PRESENTATION

12:15 p.m. .75 hr

A Judicial Perspective on Deposition Disputes and the Use of Depositions at Trial

A panel of district court judges and county judges share their views on how attorneys should handle disputes at depositions and how attorneys should present depositions at trial.

Moderators:

Shane Read, U.S. Attorney's Office,
Northern District of Texas, Dallas, TX
Quentin Brogdon, The Law Offices of
Frank L. Branson, P.C., Dallas, TX

Panelists:

Hon. Jim R. Jordan, 160th Civil District Court, Dallas, TX
Hon. Phyllis Lister Brown, 162nd Civil District Court,
Dallas, TX
Hon. Sally L. Montgomery, Dallas County Court at
Law No. 3, Dallas, TX
Hon. Mark B. Greenberg, Dallas County Court at
Law No. 5, Dallas, TX

1:00 p.m. Break

1:15 p.m. .50 hr

Beating the Expert

Find out how to take an expert's deposition. Learn how to avoid being intimidated and how to set realistic, attainable goals when you depose the "expert."

Quentin Brogdon, The Law Offices of Frank L.
Branson, P.C., Dallas, TX

1:45 p.m. .50 hr

Defending the Expert Deposition

There is an art to preparing an expert for her deposition so she succeeds. Learn how to successfully prepare the expert and defend her once the deposition begins.

Dawn Estes, Estes Okon Thorne & Carr PLLC,
Dallas, TX

2:15 p.m. .50 hr

Essential Rules for Deposing on Behalf of the Plaintiff

When representing the Plaintiff: basic, but essential steps for a successful deposition of defendant's expert, a witness or the defendant.

Windle Turley, Turley Law Firm, Dallas, TX

2:45 p.m. .50 hr

How to Take a Deposition in a Contract Case

Understand the unique strategies for taking a deposition in a contract case.

Lewis Sifford, Sifford, Anderson & Co., P.C., Dallas, TX

3:15 p.m. Break

3:30 p.m. .50 hr

Taking the Deposition of a Corporate Representative

A review of the rules plus discussion of practical ways to maximize testimony from a corporate representative.

Robert D. Crain, Crain Lewis, L.L.P., Dallas, TX

4:00 p.m. .50 hr

Using Documents at a Deposition to Win Your Case

Master the skills necessary to authenticate documents and use them at a deposition to win your case.

Elizabeth M. Fraley, Fraley & Fraley, L.L.P., Dallas, TX

4:30 p.m. .50 hr ethics

Putting Combative Lawyers in Their Place

Do not get intimidated by overzealous opposing counsel. Instead, use these techniques to defuse a potential disaster in an ethical and professional manner.

Charla G. Aldous, Aldous Law Firm, Dallas, TX

5:00 p.m. Adjourn

HOW TO REGISTER

Online:
www.utcle.org/conferences/DS14

Mail:
The University of Texas
School of Law
Attn. Registration
PO Box 7759
Austin, TX 78713-7759

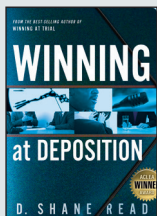
Fax:
512.475.6876

Questions? 512.475.6700

*Dietary requirements or Accessibility needs?
Call 512.475.6700 or email service@utcle.org*

WINNING AT DEPOSITION

D. Shane Read



Winner of the Association for Continuing Legal Education's (ACLEA) Best Publication Award (2012)

A successful deposition is the most important weapon you have to win your case. How can you be sure to get it every time? Learn from the skillful techniques—and memorable failures—that occurred at the most famous depositions of all time, those of President Bill Clinton, Bill Gates, and O.J. Simpson. This deposition book has it all, clearly explained in an easy-to-understand format.

Winning at Deposition is the only book on depositions that analyzes transcripts and videos of actual depositions. Learn how to take a deposition, how to defend a deposition, how to take the deposition of an expert witness, plus many more innovative tips including:

- The ins and outs of taking a deposition—for beginners and experienced lawyers
- Innovative advice on witness preparation
- Why much of the conventional wisdom about depositions is completely wrong
- How to beat an expert witness every time
- Three secrets that guarantee success with argumentative lawyers and lying witnesses

www.winningatdeposition.com

REGISTRATION FORM

PLEASE PRINT CLEARLY

DS14

Bar Card# _____ TX Other State: _____ N/A

Name [Mr. / Ms.] _____

Firm _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Registrant's Email (required) _____

Assistant's Email (optional) _____

Invoices, confirmations and receipts are emailed to these addresses.

REGISTRATION—Includes *Winning at Deposition* book and Luncheon Presentation

For Group registration, call 512.475.6700.

1. Select Registration Type

- Individual registration by Wednesday, September 24 \$325
 Individual registration after Wednesday, September 24. \$375

IN-HOUSE—For Texas MCLE Credit

Package includes Audio CD Set plus a Printed Binder of select chapters from *Winning at Deposition* and MCLE Reporting Form for each participant. Available for delivery 3-5 weeks after conference date. Shipping included.

- In-House for 2 \$550
 _____ Additional participant(s) for \$225 each \$ _____

TOTAL \$ _____

METHOD OF PAYMENT

- Check (make check payable to The University of Texas at Austin)
 VISA MasterCard American Express P.O.

Card /P.O. # _____ Exp. Date _____ / _____
 (mm/yy)

Authorized Signature _____

TELL US ABOUT YOURSELF

Number of years licensed:

- less than 5 years
 5–10 years
 11–20 years
 Over 20 years

Size of firm:

- Solo Practitioner
 2–10 attorneys
 11–24 attorneys
 25–49 attorneys
 50–100 attorneys
 Over 100 attorneys

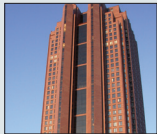
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Visit
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 Email
service@utcle.org
 Call
512.475.6700
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@UTLawCLE
 Tweet
#UTLawDeposition

DALLAS

October 1, 2014

CONFERENCE LOCATION



Cityplace Conference Center
 2711 North Haskell Avenue
 Dallas, TX 75204
 214.515.5100

Self-Parking:
 Complimentary
 (subject to change)

NEARBY ACCOMMODATIONS

Warwick Melrose Hotel Dallas
 3015 Oak Lawn Avenue
 Dallas, TX 75219
 214.521.5151

KEY DATES

September 24, 2014

last day for early registration
 add \$50 for registrations
 received after this time

September 26, 2014

last day for cancellation (full refund)

September 29, 2014

last day for cancellation (partial refund)
 \$50 processing fee applied

October 1, 2014, 8:50 a.m.

Conference begins

CONFERENCE FACULTY

SHANE READ—CO-CHAIR
 U.S. Attorney's Office,
 Northern District of Texas
 Dallas, TX

QUENTIN BROGDON—CO-CHAIR
 The Law Offices of Frank L.
 Branson, P.C.
 Dallas, TX

CHARLA G. ALDOUS
 Aldous Law Firm
 Dallas, TX

ADAM BOESEN
 Courtroom Sciences, Inc.
 Irving, TX

FRANK L. BRANSON
 The Law Offices of Frank L.
 Branson, P.C.
 Dallas, TX

HON. PHYLLIS LISTER BROWN
 162nd Civil District Court
 Dallas, TX

ROBERT D. CRAIN
 Crain Lewis, L.L.P.
 Dallas, TX

DAWN ESTES
 Estes Okon Thorne & Carr PLLC
 Dallas, TX

ELIZABETH M. FRALEY
 Fraley & Fraley, L.L.P.
 Dallas, TX

HON. MARK B. GREENBERG
 Dallas County Court at Law No. 5
 Dallas, TX

HON. JIM R. JORDAN
 160th Civil District Court
 Dallas, TX

HON. SALLY L. MONTGOMERY
 Dallas County Court at Law No. 3
 Dallas, TX

STEPHEN C. RASCH
 Thompson & Knight LLP
 Dallas, TX

LEWIS SIFFORD
 Sifford, Anderson & Co., P.C.
 Dallas, TX

WINDLE TURLEY
 Turley Law Firm
 Dallas, TX

ROBERT C. WALTERS
 Gibson, Dunn & Crutcher LLP
 Dallas, TX

**REASONS TO ATTEND
 WINNING AT DEPOSITION: SKILLS AND STRATEGY**

- **Learn from top Dallas litigators** as they share their deposition tips and techniques.
- **Hear district and county judges' perspectives** on deposition disputes and using depositions at trial.
- **Develop** a winning deposition strategy.
- **Discover the secrets** of successful witness preparation.
- **Acquire the skills** to effectively cross-examine an adverse witness and deal with evasive and combative witnesses.
- **Learn how to use a deposition** to impeach a witness at trial.
- **Find out how to beat** the other side's expert witness and defend your own.
- **Understand the differing strategies** for taking depositions in a tort case vs. a contract case.
- **Master the art** of taking the deposition of a corporate representative.
- **Learn techniques** to put combative lawyers in their place.