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November 7–8, 2013
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THURSDAY MORNING, NOV. 7, 2013

Presiding Officer:

**Jamie Penton Cooper, Martin, Disiere,
Jefferson & Wisdom, L.L.P., Houston, TX**

8:00 a.m. Registration Opens
Includes continental breakfast.

8:30 a.m. Welcoming Remarks

**HOW-TO SESSIONS:
THE NUTS AND BOLTS OF AN
INSURANCE LAW PRACTICE**

8:35 a.m. .50 hr

**How to Plead Your Claims and Defenses
Based on the New Jury Charges**

A project years in the making, the Pattern Jury Charges will soon have insurance specific forms. This session discusses that effort, and what it means for practitioners from the pleading stage through trial.

Mark L. Kincaid, George, Brothers, Kincaid & Horton LLP,
Austin, TX

9:05 a.m. .75 hr | .50 hr ethics

How to Handle eDiscovery Issues

eDiscovery is now part of insurance litigation as more and more carriers and policyholders utilize digital document storage solutions. Hear a practical examination of potential problems in this area, as well as their solutions.

Bryan Foster, Deloitte LLP, Houston, TX
Jennifer Mott Williams, Morgan, Lewis & Bockius LLP,
Houston, TX

9:50 a.m. Break

10:00 a.m. .50 hr

How to Mediate Coverage Issues

Cases with coverage issues are notoriously hard to settle. Learn what to look for in a mediator and how to maximize the opportunity for successful resolution of coverage disputes and coverage issues in underlying cases.

Vincent E. Morgan, Pillsbury Winthrop Shaw Pittman LLP,
Houston, TX
Warren Taylor, Taylor, Taylor & Russell, Houston, TX

10:30 a.m. .50 hr | .25 hr ethics

**How to Select and Manage an Expert Witness:
The Care and Feeding of Experts**

Experts cost money. Hear how the relationship between the attorney and the expert needs to develop, strategy decisions the lawyer has to make, document handling and privileges.

Moderator:

Stephen E. Walraven, Langley & Banack, Inc.,
San Antonio, TX

Panelists:

Thomas H. Veitch, Langley & Banack, Inc., San Antonio, TX
Walter C. Zimmer, Zimmer Associates, The Colony, TX

11:00 a.m. .75 hr | .50 hr ethics

**How to Sleep Better: Ten Traps for the
Weary Insurance Lawyer**

Would you recognize a coverage issue if you saw one? How about disqualification and being "witnessed out"? Hear a practical discussion of 10 problems, and their solutions.

Dale Jefferson, Martin, Disiere, Jefferson &
Wisdom, L.L.P., Houston, TX

11:45 a.m. Pick Up Lunch

Included in registration.

THURSDAY AFTERNOON

Presiding Officer:

**Stephen A. Melendi, Tollefson Bradley
Mitchell & Melendi, LLP, Dallas, TX**

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LUNCHEON PRESENTATION

12:00 p.m. .75 hr

Lessons Learned from Lennar Homes

Hear from a panel of coverage lawyers and in-house counsel about the lessons and impacts from the Texas Supreme Court's recent decision in *Lennar Homes v. Markel*.

Jamie R. Carsey, Thompson, Coe, Cousins & Irons, LLP,
Houston, TX
J. James Cooper, Gardere Wynne Sewell LLP,
Houston, TX
John D. Sullivan, Shell Oil Company, Houston, TX

12:45 p.m. Break

Concurrent Sessions

POLICYHOLDER TRACK

Presiding Officer:

**Douglas P. Skelley, Shidlofsky Law
Firm PLLC, Austin, TX**

1:15 p.m. .50 hr | .25 hr ethics

**How to Draft Claim Communications that
Help Win Your Client's Case**

1:45 p.m. .50 hr

**How to Depose the Carrier's
Corporate Representative**

2:15 p.m. .50 hr

How to Get Your Claim Paid

2:45 p.m. .50 hr | .25 hr ethics

How Claims Can Go Wrong

3:15 p.m. Break

CLAIMS PROFESSIONALS TRACK

Presiding Officer:

**Stephen A. Melendi, Tollefson Bradley
Mitchell & Melendi, LLP, Dallas, TX**

1:15 p.m. .50 hr | .25 hr ethics

How to Document Your Good Faith

1:45 p.m. .50 hr

**How to Investigate a Claim without
Looking under Every Rock**

2:15 p.m. .50 hr

**How to Rescue a Claim with
Outside-the-Box Solutions**

2:45 p.m. .50 hr | .25 hr ethics

How to Tackle Fraud

3:15 p.m. Break

3:30 p.m. .50 hr

How to Manage Appraisal and Its Aftermath

Why is appraisal not the solution everyone hoped it would be? How can it be fixed? How do you properly invoke it and resist it? Dealing with the aftermath of a bad appraisal.

Rhonda J. Thompson, Thompson, Coe, Cousins & Irons, LLP, Dallas, TX

4:00 p.m. 1.00 hr ethics

How to Practice in My Court: Judges' Panel

Hear from a panel of current and former judges about how you can improve your chances of success in the courtroom.

Moderator:

Christopher W. Martin, Martin, Disiere, Jefferson & Wisdom, L.L.P., Houston, TX

Panelists:

Hon. Reece Rondon, Hall Maines Lugin, P.C., Houston, TX

Hon. R. K. Sandill, 127th District Court, Houston, TX

Hon. Kenneth P. Wise, 334th District Court, Houston, TX

5:00 p.m. Adjourn to Reception

JUDICIAL RECEPTION

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FRIDAY MORNING, NOV. 8, 2013

Presiding Officer:

**Vincent E. Morgan, Pillsbury Winthrop
Shaw Pittman LLP, Houston, TX**

8:00 a.m. Conference Room Opens

Includes continental breakfast.

8:35 a.m. .50 hr

Who Owes What When:

Prompt Payment and Reimbursement

When a carrier is obligated to pay, there are time limits to do so. This session explores the latest developments on when an insured may be obligated to reimburse those payments.

Karen K. Milhollin, Hall Maines Lugin, P.C., Houston, TX

9:05 a.m. .75 hr

In-House Panel: What Clients Think

Hear from a panel of in-house insurance professionals including a risk manager at a *Fortune* 500 energy company, a senior claims officer at an insurer and a broker. This group shares their views on a range of topics on how they address coverage issues from the placement process through the claim stage.

Andy Hamilton, Spectra Energy Corp, Houston, TX
Kathryn Pavlovsky, Deloitte LLP, Houston, TX
Kevin Sparks, Marsh Inc., Houston, TX

9:50 a.m. Break

BREAKOUT SESSIONS GROUP I

10:10 a.m. .50 hr

Construction Defect Coverage

Lee H. Shidlofsky, Shidlofsky Law Firm PLLC, Austin, TX

10:10 a.m. .50 hr

Marketing and Advertising: Social Media for Law Firms

Stacey E. Burke, Stacey E. Burke, P.C., Houston, TX

10:10 a.m. .50 hr

Workers' Compensation Claims

Robert F. Josey, Hanna & Plaut, LLP, Austin, TX

BREAKOUT SESSIONS GROUP II

10:40 a.m. .50 hr

Owner Controlled Insurance Programs (OCIPs)

Beth D. Bradley, Tollefson Bradley Mitchell & Melendi, LLP, Dallas, TX

10:40 a.m. .50 hr

What's In a Name: Making Sure You Have Insurance for the Right Entities and Individuals and What to Do If You Don't

Michael W. Huddleston, Munsch Hardt Kopf & Harr, P.C., Dallas, TX

10:40 a.m. .50 hr

The Tech-Driven Practice

Paul Malouf, Malouf Media, Dallas, TX

BREAKOUT SESSIONS GROUP III

11:10 a.m. .50 hr

Professional Liability Coverage

J. Mark Lawless, McGuireWoods LLP, Austin, TX

11:10 a.m. .50 hr

Generation Gap: Coverage Litigation with Generation X and Y vs. Older Generation Juries

R. Brent Cooper, Cooper & Scully, P.C., Dallas, TX

11:10 a.m. .50 hr

The Five-Hour Trial and Motions to Dismiss

Adam F. Massey, Adams and Reese LLP, Houston, TX
Hon. Jeffrey A. Shadwick, 55th District Court,
Houston, TX

11:10 a.m. .50 hr

Appellate Issues in Insurance Cases

Karen A. Conticello, Legge, Farrow, Kimmitt,
McGrath & Brown, L.L.P., Houston, TX

11:40 a.m. Pick Up Lunch

Included in registration.

FRIDAY AFTERNOON

Presiding Officer:

**Vincent E. Morgan, Pillsbury Winthrop
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KEYNOTE LUNCHEON PRESENTATION

12:00 p.m. .75 hr

Tackling Disaster Claims

Recent years have seen an uptick in the frequency and severity of catastrophe losses. Hear from one of the leading national experts on handling disaster claims who has worked on 9/11 claims, the Boston Marathon bombing, Super Storm Sandy, Hurricane Katrina and other disasters. He brings a unique perspective to the investigation and resolution of these claims.

John C. Held, J.S. Held, Incorporated,
Roslyn Heights, NY

12:45 p.m. Break

12:55 p.m. .50 hr

Coming Attractions: Trends in Insurance Coverage Disputes

Want to know where things might be headed in coverage disputes? This presentation examines new changes to common policy forms, emerging issues and likely areas of dispute over the coming years.

Ernest Martin Jr., Haynes and Boone, LLP, Dallas, TX

1:25 p.m. .67 hr

Additional Insured Issues: Lessons Learned from the BP Transocean Litigation

Transferring risk through additional insured and indemnity provisions has been around for a long time but getting it right requires a careful approach. This presentation walks through these issues and offers practical tips along the way.

Robert J. Cunningham, Roach & Newton, LLP,
Houston, TX

2:05 p.m. .50 hr

Case Law and Legislative Updates

An update on recent cases and statutory changes that touch on key issues.

Catherine L. Hanna, Hanna & Plaut, LLP, Austin, TX

2:35 p.m. Break

2:45 p.m. .75 hr

Downhole, Offshore and Blowouts: Primer on Oil and Gas Coverage

Oil and gas is back, and this session gives an overview of what you need to know about coverage issues in the oil patch.

Claude L. Stuart III, Phelps Dunbar LLP, Houston, TX

3:30 p.m. .50 hr

Cyber Liability and Data Loss Claims

Insurance claims and litigation have followed high-profile data breaches and other cybersecurity issues. An examination of policy forms, coverage issues and relevant documents to help you get up to speed in this developing area of insurance.

Michael Sean Quinn, Attorney at Law, Austin, TX

4:00 p.m. Adjourn

“Great topics that have national application for practitioners.

I liked the broad and diverse topics, most of which were particularly representative of issues I am seeing in my practice.

The topics were useful and timely. The speakers were excellent.

I love the absolute insurance geekiness of it—unapologetically geared to insurance practitioners.

Good variety of topics, high quality of speakers and very timely topics.

I liked everything! It was nice, diverse, and never boring.”

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add \$100 for registrations
received after this time

November 1, 2013

last day for full refund

November 4, 2013

last day for partial refund
\$100 processing fee applied

November 7, 2013, 8:30 a.m.

Conference begins

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