

**2015 Non-Compete Camp**  
**September 3, 2015 • Cityplace Conference Center • Dallas, TX**

**Thursday Morning, Sep. 3, 2015**

**Presiding Officer:**

**Michael P. Maslanka**, UNT Dallas College of Law - Dallas, TX

7:15 am	<b>Registration Opens</b>  Includes continental breakfast.
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**CONCURRENT SESSIONS**

	<b>Optional Early Bird Ethics Roundtable</b>  Group discussions with conference faculty and registrants. See registration form to select an Ethics Roundtable Topic.
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**A: Representing the Individual**

7:50 am 0.50 hr ethics	<b>Representing the Individual</b>  Representing individuals triggers numerous ethical issues, such as what documents can the departing employee take, what should the lawyer do if the employee does take documents, how engagement letters differ in non-compete cases, and much more.  Christine Neill, Neill & Byrne, PLLC - Dallas, TX Amanda L. Reichel, The Reichel Firm, PLLC - Dallas, TX
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8:20 am	<b>Adjourn</b>
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**B: Representing the Company**

7:50 am 0.50 hr ethics	<b>Representing the Company</b>  Representing employers triggers other issues, such as deciding whether to seek injunctive relief, the constraints on contacting a new employer, and the issues in representing multiple entities.  William E. Hammel, Constangy, Brooks, Smith & Prophete, LLP - Dallas, TX Robert K. Radcliff, Weinstein Radcliff LLP - Dallas, TX
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8:20 am	<b>Adjourn</b>
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8:25 am	<b>Welcoming Remarks</b>
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<p>8:30 am 1.00 hr ethics</p>	<p><b>The Keys to Drafting an Effective Non-Compete</b></p> <p>What starts well ends well. Learn how to write an effective non-compete. Ditch the traditional and embrace the cutting edge.</p> <p>Moderator: Stephen E. Fox, Polsinelli PC - Dallas, TX</p> <p>Panelists: Gary L. Ingram, Jackson Walker L.L.P. - Fort Worth, TX Monica W. Latin, Carrington, Coleman, Sloman &amp; Blumenthal, L.L.P. - Dallas, TX M. Scott McDonald, Littler Mendelson P.C. - Dallas, TX</p>
<p>9:30 am 0.75 hr 0.50 hr ethics</p>	<p><b>Forum Selection... Choice of Law... and a Tale of Stipulations</b></p> <p>Sun Tzu was right—where and how a battle is fought often dictates who wins. Get the latest.</p> <p>Moderator: Victor D. Vital, Greenberg Traurig, LLP - Dallas, TX</p> <p>Panelists: Jessica Brown Wilson, FisherBroyles, LLP - Dallas, TX Elisaveta (Leiza) Dolghih, Godwin Lewis PC - Dallas, TX Robert L. Rickman, Kane Russell Coleman &amp; Logan PC - Dallas, TX</p>
<p>10:15 am</p>	<p><b>Bullpen Break</b></p> <p>Opportunity to talk one-on-one with morning speakers about your specific questions or issues in the "bullpen."</p>
<p>10:30 am 0.50 hr</p>	<p><b>Getting a TRO, Dissolving a TRO: Five Traps for the Unwary</b></p> <p>What should the pleadings look like? What should the arguments be? Learn how to avoid the traps.</p> <p>Arthur V. Lambert, Fisher &amp; Phillips LLP - Dallas, TX</p>
<p>11:00 am 0.75 hr</p>	<p><b>Fighting the Temporary Injunction Fight</b></p> <p>What do you need to prove? What is irreparable harm? Know now or suffer later on how to effectively depose.</p> <p><i>This session has moved to 11:15 AM.</i></p> <p>Moderator: Keith A. Clouse, Clouse Dunn LLP - Dallas, TX</p> <p>Panelists: Jason Boulette, Boulette Golden &amp; Marin L.L.P. - Austin, TX Hon. Gena N. Slaughter, 191st District Court - Dallas, TX Jason M. Willett, Wray, Willett &amp; Stoffer, PLLC - Waxahachie, TX</p>
<p>11:45 am 0.25 hr</p>	<p><b>Rule 202 Depositions: An Undiscovered Country?</b></p> <p>What role does a Rule 202 pre suit deposition play? Discover how to get one, how to defeat one.</p> <p><i>This session has moved to 11:00 AM.</i></p> <p>Stella Dulanya, Sun Holdings, Inc. - Dallas, TX</p>
<p>12:00 pm</p>	<p><b>Pick Up Lunch</b></p> <p>Included in registration.</p>

## Thursday Afternoon, Sep. 3, 2015

### Presiding Officer:

**Stephen E. Fox**, Polsinelli PC - Dallas, TX

### LUNCHEON PRESENTATION

12:20 pm 0.75 hr ethics	<b>Decision Dynamics in Non-Compete Cases</b>  What archetypes are unique to non-compete cases? Good person vs. bad person themes. It's not just about the law. Expert jury consultants discuss.  Moderator: Marc D. Katz, Andrews Kurth LLP - Dallas, TX Panelists: Alison K. Bennett, Bloom Strategic Consulting, Inc. - Dallas, TX Kacy Miller, CourtroomLogic Consulting - Dallas, TX Robert K. Radcliff, Weinstein Radcliff LLP - Dallas, TX John C. C. Sanders Jr., Fish & Richardson P.C. - Dallas, TX
1:05 pm	<b>Break</b>
1:20 pm 0.25 hr	<b>Five Cases in Fifteen Minutes</b>  Cases you must know, now. Bottom lines up front.  Meyling Ly, Littler Mendelson P.C. - Dallas, TX
1:35 pm 1.00 hr ethics	<b>It's a CSI World: Learn It, Live It</b>  Did the departing employee swipe information? Proving and challenging the allegation. Forensic private eyes dish the dirt.  Moderator: Paulo B. McKeeby, Morgan, Lewis & Bockius LLP - Dallas, TX Panelists: David A. Greetham, Ricoh USA, Inc. - Houston, TX Daniel D. McGuire, Polsinelli PC - Dallas, TX Trent Walton, U.S. Legal Support, Inc. - Denver, CO
2:35 pm	<b>Bullpen Break</b>  Opportunity to talk one-on-one with afternoon speakers about your specific questions or issues in the "bullpen."
2:50 pm 0.50 hr	<b>The CFAA: Is It in Your Game Plan?</b>  It's the Computer Fraud and Abuse Act. Useful claim or legal oddity.  Shawn Tuma, Scheef & Stone, L.L.P. - Frisco, TX

3:20 pm  
0.75 hr

**Got TUTSA Literacy?**

An in-depth look at the new Texas Uniform Trade Secrets Act.

Moderator:

Bhaveeni Parmar, Tabletop Media LLC dba Ziosk - Dallas, TX

Panelists:

Gary D. Eisenstat, Figari & Davenport, L.L.P. - Dallas, TX

Patrick D. Keating, Keating PLLC - Dallas, TX

Michael A. McCabe, Munck Wilson Mandala, LLP - Dallas, TX

4:05 pm  
1.00 hr ethics

**Getting It Resolved**

Mediators and lawyers talk resolution.

Moderator:

Courtenay L. Bass, Gilbert Mediation Group - Dallas, TX

Panelists:

William E. Hammel, Constangy, Brooks, Smith & Prophete, LLP - Dallas, TX

Will Pryor, Will Pryor Mediation & Arbitration - Dallas, TX

Amanda L. Reichek, The Reichek Firm, PLLC - Dallas, TX

5:05 pm

**Adjourn**