

19TH ANNUAL

TECHNOLOGY AND COMPUTER LAW CONFERENCE

Featuring Sessions on Open Source, Strategic Technology Agreements, and Nanotechnology

Earn up to 15.00 Hours of Credit Including 2.25 Hours of Ethics Credit



June 7*, 8-9, 2006

Four Seasons Hotel • Austin, Texas

*Optional Session

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* WEDNESDAY EVENING—JUNE 7, 2006

6:00 p.m. 2.00 hr

Drafting and Negotiating Strategic Technology Agreements

*Optional session—included in registration.

A discussion of current hot button issues in transactions involving technology assets, with special attention to representative agreements, forms, and provisions. Topics covered include: frequently negotiated issues in acquisitions of technology and intellectual property; reseller and distribution agreements; joint development and other collaborative agreements; and technology transfer agreements.

Walter Earl Bissex, Austin
Edward A. Cavazos, Austin
Barton "Bart" E. Showalter, Dallas

8:00 p.m. Adjourn

THURSDAY MORNING—JUNE 8, 2006

Presiding Officer: W. Reid Wittliff, Austin

8:00 a.m. Registration Opens

Includes continental breakfast.

8:50 a.m. Welcoming Remarks

9:00 a.m. 1.00 hr including .25 hr ethics

Advanced Licensing Issues Involving Software and Hardware

Advanced licensing issues including hardware and software intellectual property warranties and indemnities, export compliance, patent and copyright misuse, and other topics.

Randall E. Colson, Dallas
Keith E. Witek, Austin

10:00 a.m. .50 hr

Legal Liability for Software Security Flaws and/or Spyware

An examination of the legal dangers companies face from computer security flaws and what they can do to limit their liability.

W. Reid Wittliff, Austin

10:30 a.m. Break

10:45 a.m. .50 hr ethics

Malpractice Issues in the Technology Sector

This presentation will discuss computers, emails, attorney-client privilege, malpractice, and the brave new world.

Thomas H. Watkins, Austin

11:15 a.m. 1.25 hr

Digital Copyright

A conversation about the myriad recent developments in the law governing copyright in works in digital format and the use of copyrighted works over computer networks.

Mark A. Lemley, Stanford, CA
R. Anthony Reese, Austin

LUNCH PRESENTATION

12:30 p.m. Pick Up Box Lunch

Included in registration.

12:45 p.m. .50 hr

Nanotechnology: What is it About and Where is it Going?

One of the country's leading experts looks at the possibilities—and the hype—surrounding nanotechnology.

Prof. Vicki L. Colvin, Houston

THURSDAY AFTERNOON

Presiding Officer: Keith E. Witek, Austin

1:30 p.m. .75 hr ethics

Ethical Issues for Technology Lawyers: Blogging, Confidentiality, UPL, Advertising, Referrals, and More

A discussion of ethical issues for attorneys related to technology, including e-discovery issues, emailing privileged and confidential documents, providing legal advice online, and the use of blogs and listservs.

Jason Boulette, Austin

2:15 p.m. .75 hr

Protecting Trade Secrets, Proprietary IP, and Litigating Employee Departures to Competitors

Practical advice and litigation strategies for both the hiring employer and the former employer.

John H. Barr, Jr., Houston
Thomas A. Nesbitt, Austin

3:00 p.m. Break

3:15 p.m. .75 hr

Recent Developments in Internet Trademark Law

The panelists will bring you up-to-date on the latest cases in the fields of secondary liability, keyword and pop-up advertising, and initial interest confusion.

Matthew Esber, Austin
Rose A. Hagan, Mountain View, CA

4:00 p.m. .50 hr

The Enforceability of Online Agreements

A discussion of what constitutes a binding online agreement, including what constitutes manifestation of assent and the enforceability of passive browse-wrap agreements. The latest court cases and the implications of browsewrap agreements in business-to-business transactions will also be reviewed.

William D. Wiese, Austin

4:30 p.m. 1.00 hr

Offshore Outsourcing

The successes and challenges.

Moderator: Milton B. Whitfield, Washington D.C.
Greg Blount, Flower Mound
William G. Hopping, Fort Worth

5:30 p.m. Adjourn to Reception

FRIDAY MORNING—JUNE 9, 2006

Presiding Officer: Daniel J. Brennan, Round Rock

8:30 a.m. .50 hr

Best Practices to Promote Data Privacy and Security Inside the Enterprise—The View from Redmond

What practices should be in place to promote data privacy and security, and how should data privacy breaches be dealt with—disclosure, remedies and remediation.

Michael Hintze, Redmond, WA

9:00 a.m. .75 hr including .25 hr ethics

Standard Setting Groups

This session will address recent trends and issues involving agreements by participants in standard setting groups; IP provisions found in such agreements; reasonable and non-discriminatory licensing terms; and patent pooling among participants.

Steven R. Borgman, Houston
Anthony E. Peterman, Round Rock

9:45 a.m. .50 hr ethics

Ethics in Negotiations

A discussion of several real-world fact situations that commonly arise in negotiations, the ethical issues posed by each, and the resolution or occasional lack of resolution of the ethical issue.

Tom Adolph, Houston

10:15 a.m. Break

10:30 a.m. 1.00 hr

Open Source: No Longer an Edge Case

The session will discuss the value proposition that is driving open source adoption and how the industry is addressing the risks that, in the past, seemed so daunting. We will discuss benefits of open source development models, the steps companies are taking to understand the provenance of the code, and how to manage compliance with license obligations.

Karen F. Copenhaver, Boston, MA
Heather J. Meeker, East Palo Alto, CA

11:30 a.m. .75 hr

Internet Telephony

The collision between the computer/Internet world and the voice/telephone world is just beginning with Voice over Internet Protocol (VoIP) emerging as a marketplace force. Just last year, Skype Technologies, a peer-to-peer VoIP provider, sold out to EBay for \$2.6 billion dollars, and Vonage, the leading independent (i.e., non-facilities-based) VoIP provider, passed the 1 million subscriber mark. This session will discuss this emerging regulatory regime and whether it will facilitate or hinder the rollout of this new technology.

Barry T. Smitherman, Austin
Prof. Philip J. Weiser, Boulder, CO

LUNCH PRESENTATION

12:30 p.m. Pick Up Box Lunch

Included in registration.

12:30 p.m. .75 hr

Investment Trends: Where is the Money Going?

Discussion and analysis of where money is going from the VC and strategic corporate investor perspectives, with an emphasis on deals in the semiconductor industry.

Moderator: Christopher T. Brown, Austin
Basil Horangic, Austin
Paul Reidy, Austin

FRIDAY AFTERNOON

Presiding Officer: Michael P. Adams, Austin

1:30 p.m. .75 hr

View from the FTC

Current initiatives and enforcement activities at the FTC, including CAN-SPAM and the National Do Not Call Registry, identity theft and data security, rebates and other advertising and delivery issues.

Lois C. Greisman, Washington, DC

2:15 p.m. .50 hr

Computer Software and Patent Law

An update and analysis of recent developments in patent law involving computer software.

Prof. Christopher A. Cotropia,
New Orleans, LA

2:45 p.m. Adjourn

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REGISTRATION – Includes Course Binder, Wednesday Evening Session, Thursday and Friday box lunches

- ☐ Early Registration Fee due by Wed. May 31, 2006* \$475.00
☐ Registration Fee after Wed. May 31, 2006 \$525.00

***Special Bonus! First 150 registrants receive complimentary "Finding the Landmines in License Agreements" on DVD.**

CONFERENCE PUBLICATIONS AND MEDIA

Allow 2-4 weeks from conference date for delivery.

- ☐ Course Binder \$200.00

Note: Conference registration includes Course Binder.

- ☐ Audio CD Set \$175.00

- ☐ eBinder on CD (PDF format) \$200.00/\$50.00

(\$200 purchased alone, \$50 with registration or purchase of Course Binder or Audio CD Set)

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AUSTIN

June 7*, 8-9, 2006
CONFERENCE LOCATION



Four Seasons Hotel

98 San Jacinto
Austin, TX 78701
512-685-8100

SPECIAL RATE \$189

(subject to availability)
good through May 17, 2006

Parking: \$6 self-parking; \$10 valet
(subject to change)

KEY DATES

Registration & Cancellation

May 31, 2006-5 p.m.

last day for early registration
add \$50 for registrations
received after this time

June 2, 2006-5 p.m.

last day for full refund

June 5, 2006-5 p.m.

last day for partial refunds
\$50 processing fee applied

*June 7, 2006-6 p.m.

Wednesday evening session begins

June 8, 2006-9 a.m.

conference begins

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