

2007 Technology Law Conference
May 23-25, 2007 • Four Seasons Hotel • Austin, TX
May 24-25, 2007 • • Austin,

Day 1 Afternoon

5:00 pm
In Austin Only

Registration opens

Day 1 Evening

6:00 pm
In Austin Only
2.00 hrs

Advanced Technology and Patent Licensing: When, Where and How

This session covers key licensing issues involving technology. Topics covered include: effective management and response to demand letters; offensive and defensive licensing strategies and techniques; and a discussion of pitfalls and best practices of patent and technology licensing.

Kent J. Cooper, Advanced Micro Devices - Austin, TX
Robert L. King, Freescale Semiconductor, Inc. - Austin, TX
John C. Lindgren, MOSAID Technologies Inc. - Kanata, ON
Garland T. Stephens, Fish & Richardson P.C. - Houston, TX

8:00 pm
In Austin Only

Adjourn

Adjourn

Day 2 Morning

Presiding Officer:

Keith E. Witek, Advanced Micro Devices, Inc. - Austin, TX

8:00 am

Registration opens

Includes continental breakfast

8:50 am

Welcoming Remarks

Welcoming Remarks

9:00 am In Austin Only 1.00 hr	Licensing Issues - Creating Successful Channels and Business Models In order to create successful partnerships, ecosystems, channels, business models, and markets, an attorney has to fairly apportion and assign risk, revenue, ramifications, reps and warranties, indemnification, and other obligations among several legal entities that are connected in complex transactions that execute over long periods of time. Eric Drattell, Risk Management Solutions, Inc. - Newark, CA Keith E. Witek, Advanced Micro Devices, Inc. - Austin, TX
10:00 am In Austin Only 0.50 hr ethics	Ethics in Negotiations A discussion of several real-world fact situations that commonly arise in negotiations, the ethical issues posed to each, and the resolution or occasional lack of resolution of ethical issues. Tom Adolph, Jackson Walker LLP - Houston, TX
10:30 am	Break Break
10:45 am In Austin Only 1.25 hrs	Open Source: Recent Developments and Managing Risk The session will update you on the latest developments in open source, including GPL version 3, the most recent GPL-related litigation, and the latest trends in corporate use and management of open source. Our speakers will focus on the issues you need to spot to manage risk for your company and clients. Edward A. Cavazos, Fish & Richardson P.C. - Austin, TX

Day 2 Afternoon

Presiding Officer:

Amber Hatfield Rovner, Weil, Gotshal & Manges LLP - Austin, TX

12:00 pm In Austin Only 0.50 hr ethics	Fee Agreements in Technology Litigation: Harmonizing Client and Attorney Interests A discussion of the pros and cons of fee agreements in complex technology litigation and how much agreement can be used to harmonize client and attorney interests. Stephen D. Susman, Susman Godfrey LLP - New York, NY
12:30 pm	Pick up box lunch - included in registration Pick up box lunch - included in registration
12:45 pm In Austin Only 0.75 hr	Avoiding Pitfalls in Licensing IP in China Licensing technology in and out of China is subject to numerous Chinese regulations. What is legal in the U.S. may be illegal trade restraints in China. This presentation will explore such pitfalls and ways to deal with them. J. Benjamin Bai, Jones Day - Houston, TX

1:45 pm In Austin Only 0.50 hr ethics	<p>Ethical Issues Involving Lawyer Blogs, Including Advertising Issues</p> <p>Attorneys are increasingly using blogs as a source of discovery and as a means of advertising their services. This session will cover the ethical issues associated with the use of blogs by attorneys and provide practical tips for ensuring compliance with the Texas Disciplinary Rules of Professional Conduct.</p> <p>Jason Boulette, Boulette & Golden L.L.P. - Austin, TX</p>
2:15 pm In Austin Only 0.50 hr ethics	<p>Recent Developments in Internet Trademark Law</p> <p>This session will cover significant case law and other recent developments in keyword advertising, cybersquatting and domain name tasting, Internet-based jurisdiction, and more.</p> <p>Susan Jeanette Hightower, Pirkey Barber LLP - Austin, TX</p>
2:40 pm In Austin Only 0.50 hr	<p>Internet Advertising and Click Fraud</p> <p>Recent controversies and cases involving click fraud allegations and internet advertising.</p> <p>Eric Goldman, Santa Clara University School of Law - Santa Clara, CA</p>
3:30 pm In Austin Only 1.25 hrs	<p>Key Copyright Developments, Including Digital Copyright</p> <p>This session covers key copyright and other legal developments in the space of digital media content, including recent cases and controversies, legislative and business model trends, and issues in user-generated and third-party content.</p> <p>Gabriel E. Meister, Morrison & Foerster, LLP - New York, NY Mary W S Wong, Franklin Pierce Law Center - Concord, NH</p>
4:45 pm In Austin Only 0.50 hr	<p>The Enforceability of Online Agreements</p> <p>A discussion of what constitutes a binding online agreement, including what constitutes manifestation of assent and the enforceability of passive browsewrap agreements. The latest court cases and the implications of browsewrap agreements in business-to-business transactions will also be reviewed.</p> <p>William D. Wiese, Dubois, Bryant & Campbell, LLP - Austin, TX</p>
5:30 pm	<p>Adjourn to Sponsored Reception</p> <p>Adjourn to Sponsored Reception</p>

Day 3 Morning

Presiding Officer:

Scott T Morris, Winsen Sonsini Goodrich & Rosati - Palo Alto, CA

8:30 am In Austin Only 0.50 hr	<p>Data Privacy and Security - Legislative and Enforcement Trends</p> <p>A look at recent legislative and enforcement efforts that have been taken to address breaches in information security.</p> <p>C. Brad Schuelke, Office of The Attorney General - Austin, TX</p>
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9:00 am In Austin Only 0.50 hr	Import and Export Compliance Issues This program will address current developments in U.S. trade control compliance, including emerging trends in U.S. government enforcement of U.S. export controls, economic sanctions, and import regulation. Thad McBride, Fulbright & Jaworski, L.L.P. - Washington, DC
9:30 am In Austin Only 0.75 hr 0.25 hr ethics	Electronic Discovery Landmines to Avoid: A Guide for Business, Technology and IP Lawyers The new electronic discovery rules took effect December 1, 2006: this session covers key issues under the new rules by applying the rules to common discovery issues, as well as reviewing key case law developments of interest to all practitioners. Barry K. Shelton, Fish & Richardson P.C. - Austin, TX
10:15 am	Break Break
10:30 am In Austin Only 0.50 hr	Noncompetition Agreements: Latest Developments and Special Considerations for Technology Companies Will discuss significant recent developments under Texas law in relation to drafting and enforcing non-competition agreements and how noncompetition agreements can be used effectively in conjunction with an overall strategy to protect valuable technical and business data. Tim McInturf, Littler Mendelson P.C. - Houston, TX
11:00 am In Austin Only 0.50 hr	<i>Doe v. MySpace Inc.</i>, Defining the Statutory and Common Law Limits on Liability for Publication of Third Party Content This session discusses latest developments in the application of the Communications Decency Act (CDA) to the obligations of publishers to protect site visitors from the harmful acts of third parties. Christopher Vasil Popov, Vinson & Elkins LLP - Austin, TX
11:30 am In Austin Only 0.50 hr	Antitrust Concerns in Technology Matters A discussion of key antitrust issues and developments in the context of technology licensing, industry standards setting, patent pooling, and patent misuse. Steven J. Pollinger, McKool Smith, P.C. - Austin, TX

Day 3 Afternoon

Presiding Officer:

Michael P. Adams, Winstead Sechrest & Minick - Austin, TX

12:00 pm	Lunch on your Own Lunch On Your Own
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1:00 pm In Austin Only 0.75 hr	<p>Revenue Recognition and Accounting Red Flags in the Technology Sector</p> <p>What lawyers should know about the "numbers game"; how drafting affects the bottom line; questions asked by auditors and the SEC.</p> <p>Mark E Mouritsen, MFI Capital - Austin, TX Thomas Irvin Queen Jr, Graves Dougherty Hearon & Moody PC - Austin, TX Larry Westall, PriceWaterhouseCoopers LLP - San Jose, CA</p>
1:45 pm In Austin Only 0.75 hr 0.25 hr ethics	<p>Where to Put IP: International Tax Strategies for Developing Sourcing and Moving Technology Assets</p> <p>Where IP is developed and how such development is funded could have dramatic impact on the overall tax position of companies and entrepreneurs. Often, it is possible to consolidate the legal title to IP in the US yet transfer the beneficial interest in IP to a low tax jurisdiction outside the US through careful consideration of tax, transfer pricing and operations. This session will use illustrative examples to demonstrate common planning techniques which are utilized by many US-based technology companies.</p> <p>Sang Kim, DLA Piper - East Palo Alto, CA Eric Ryan, DLA Piper - East Palo Alto, CA</p>
2:30 pm In Austin Only 0.50 hr	<p>Effective Use of Special Committees in Going Private Transactions</p> <p>In the current financial climate of cheap and plentiful money and aggressive private equity groups more and more companies are considering options to go private. This session covers effective use of special committees in going private transactions.</p> <p>Thomas W. Adkins, Bracewell & Giuliani, LLP - Austin, TX</p>
3:00 pm	<p>Adjourn</p> <p>Adjourn</p>