UT LAW CLE Continuing Legal Education

27th Annual Technology Law Conference
May 22-23, 2014 • Four Seasons Hotel • Austin, TX

Thursday Morning, May 22, 2014

Presiding Officer:
Robert L. King, Silicon Laboratories - Austin, TX

7:30 am	**Registration Opens** Includes continental breakfast.
8:20 am	**Welcoming Remarks**
8:30 am 1.00 hr	**Advanced Licensing Update** With more and more companies monetizing their intellectual property through licensing arrangements, courts continue to develop licensing law principles at an ever-increasing pace. This interactive discussion reviews important key license agreement clauses in light of recent developments, with an emphasis on practical drafting and negotiating strategies. Edward A. Cavazos, Bracewell & Giuliani LLP - Austin, TX Keith E. Witek, Advanced Micro Devices, Inc. - Austin, TX
9:30 am 0.50 hr	**Recent Developments in Open Source Licensing** An update on trends, decisions, and controversies in open source software licensing, including supply chain liability, enforcement trends, and developments in software copyright; plus best practices for open source releases and contributions. Heather J. Meeker, Greenberg Traurig, LLP - East Palo Alto, CA
10:00 am 0.50 hr	**Antitrust Update for Technology and Licensing 2014** An update on antitrust enforcement that impacts licensing of technology, copyrights and R&D ventures. David M. Hoffman, Fish & Richardson P.C. - Austin, TX Materials By: David J. Healey, Fish & Richardson P.C. - Houston, TX
10:30 am	**Break**
10:45 am 0.50 hr ethics	**FCPA and UK Bribery Act Risks and Compliance** Technology companies continue to be in the FCPA enforcement crosshairs of the U.S. Department of Justice and SEC. Since 2004, the computer and technology sector has been the fifth most investigated for potential foreign bribery; out of the more than 90 companies that are reportedly being investigated for FCPA violations, approximately one sixth of them are high-tech, including companies like IBM, Oracle, Hewlett Packard and Motorola Solutions. The emergence of the UK Bribery Act and other local anti-corruption laws creates additional risks for the sector. Learn recent enforcement trends, specific foreign bribery risks that tech companies often confront overseas, and best practices for addressing compliance.

	J. Matteson Ellis, Special Counsel, Miller & Chevalier Chartered - Washington, DC
11:15 am 0.75 hr ethics	**Technology, Ethics and Electronic Discovery** Within the context of continuous advances in technology, the panel discusses best practices in handling electronic discovery issues as they occur in litigation, including pre-litigation steps that may positively impact the results of future litigation. Topics include computer usage policies, records management and information governance, as well as recent developments in eDiscovery law (e.g., predictive coding, proportionality, discovery of social media content, discovery of personal devices' data pursuant to BYOD policy, sanctions, spoliation and obstruction); strategies for reducing unnecessary eDiscovery costs (e.g., early ESI identification and case assessment); and judicial approaches to managing eDiscovery in the courts (e.g., procedural issues, production disputes, noncooperation, noncompliance with court orders, production and privilege issues, proportionality, privilege waiver, model orders, and use of special discovery masters). Moderator: Jonathan Lass, Jackson Walker L.L.P. - Austin, TX Panelists: Gene W. Albert, Lexbe LC - Austin, TX Eric J. Mayer, Susman Godfrey LLP - Houston, TX Hon. Lee Yeakel, U.S. District Court, Western District of Texas - Austin, TX
12:00 pm	**Pick Up Lunch** Included in registration.

Thursday Afternoon, May 22, 2014

Presiding Officer:
Peter D. Kennedy, Graves, Dougherty, Hearon & Moody - Austin, TX

LUNCHEON PRESENTATION

12:20 pm 0.75 hr 0.50 hr ethics	**Issues and Best Practices for Use of Social Media in the Workplace** Social media is increasingly leveraged by employers. How can clients and attorneys comply with various labor and privacy laws and the applicable rules of professional responsibility? What provisions should be included in a company's social media policy? Learn to recognize the traps and how to avoid them as the use of social media evolves. Brian D. Wassom, Honigman Miller Schwartz and Cohn LLP - Bloomfield Hills, MI
1:05 pm	**Break**
1:20 pm 0.50 hr	**Trademark Update** Developments and updates concerning U.S. trademark law from the past year, including selected cases of relevance and updates on the status of the new gTLD rollout. Alicia Morris Groos, Norton Rose Fulbright - Austin, TX
1:50 pm 1.00 hr	**Cybersecurity and Liability Insurance** As the world moves from desktops and basic IT to globally-interconnected devices and cybersecurity, the government is emphasizing the need for private industry cooperation and standards, and private industry is focusing on heightened risk management including insurance products. Hear an overview of recent cybersecurity initiatives with a practical discussion of the growing cyber insurance marketplace. Moderator:

	Bart W. Huffman, Locke Lord LLP - Austin, TX Panelists: Nicholas Economidis, Beazley USA Services, Inc. - Houston, TX Molly McGinnis Stine, Locke Lord LLP - Chicago, IL
2:50 pm 0.50 hr	**Globalizing e-Commerce: Common Legal Challenges and Traps** Explore legal issues that arise in connection with global e-commerce including legal developments and traps for the unwary in the fields of data protection, use of data analytics, international tax and use of mobile platforms. James M. Vickery, DLA Piper LLP US - Austin, TX
3:20 pm	**Break**
3:30 pm 0.75 hr	**Digital Money** A primer on the legal and technological architecture of established and emerging electronic payments networks, from MasterCard to Bitcoin. Moderator: Christopher T. Brown, Attorney at Law, PLLC - Austin, TX Panelists: Elsa S. Broeker, Pillsbury Winthrop Shaw Pittman LLP - Austin and Houston, TX Daniel C. Wood, Texas Department of Banking - Austin, TX
4:15 pm 1.00 hr	**M&A in the Technology Sector** The top ten things you need to know when selling a technology-focused business or patent portfolio. Moderator: Richard E. Climan, Weil, Gotshal & Manges LLP - Redwood City, CA Panelists: Jennifer Muller, Houlihan Lokey - San Francisco, CA Eric M. Reifschneider, QUALCOMM Incorporated - San Diego, CA
5:15 pm	**Adjourn**
	Reception Thank You to Our Sponsors

Friday Morning, May 23, 2014

Presiding Officer:
W. Reid Wittliff, Wittliff | Cutter PLLC - Austin, TX

7:30 am	**Conference Room Opens** Includes continental breakfast.
8:30 am 1.00 hr 0.50 hr ethics	**Legal Ethics in Negotiation of Risk Allocation Provisions** When does zealously advocating for your client become impermissible misrepresentation? What is the balance between the duty of candor in dealing with opposing counsel and maintaining a client's confidences? Explore the role of professional responsibility and legal ethics in negotiating risk allocation provisions such as warranties and indemnities in transactions involving intellectual property, including

	open source software. Moderator: Minh-Hien Nguyen, Dell - Round Rock, TX Panelists: Randall E. Colson, Haynes and Boone, LLP - Dallas, TX Devika Kornbacher, Vinson & Elkins LLP - Houston, TX Kim Marie Vo, Advanced Micro Devices, Inc. - Austin, TX
9:30 am 0.75 hr	**Copyright Developments: Current Issues and Case Law Update** A review of recent copyright developments, current issues and the latest case law. David G. Swenson, Baylor University School of Law - Waco, TX
10:15 am 0.50 hr 0.25 hr ethics	**The Evolving Intersection of Technology and HIPAA** Technologies will continue to evolve in the next few years—including medical mobile devices, patient portals, voice-activated smart phones and Google glasses—giving healthcare providers and patients immediate, real-time access to healthcare information. While these technologies create new opportunities, they also present greater risks to the security of such information, potential regulatory penalties for breaches, and specific FDA licensing requirements. Healthcare providers and their IT vendors need to be aware of the state and federal compliance requirements to avoid penalties and protect their businesses. Deborah C. Hiser, Husch Blackwell LLP - Austin, TX
10:45 am	**Break**
11:00 am 0.50 hr	**Crowdfunding and General Solicitation: New SEC Rules to Promote Capital Raising** The SEC recently adopted new rules to permit "crowdfunding" and use of "general solicitation" in unregistered securities offerings. This presentation focuses on how the new rules work and outlines the key implications for issuers and investors. J. Robert Suffoletta, Wilson Sonsini Goodrich & Rosati - Austin, TX
11:30 am 0.75 hr	**Troll Litigation Update** The President, Congress and several industry sectors have demanded reforms against abusive patent litigation. Much of the criticism for abusive patent litigation is focused on so-called trolls or non-practicing entities. The panel explores the status of initiatives taken to remedy perceived abuses in patent litigation, including proposed legislation, PTO and Federal rule changes, as well as expected and possible changes through court decisions. Moderator: William L. LaFuze, Vinson & Elkins LLP - Houston, TX Panelists: Kevin J. Meek, Baker Botts - Austin, TX Van E. Lindberg, Rackspace Hosting - San Antonio, TX
12:15 pm	**Pick Up Lunch** Included in registration.

Friday Afternoon, May 23, 2014

Presiding Officer:
Bart W. Huffman, Locke Lord LLP - Austin, TX

LUNCHEON PRESENTATION

12:35 pm 0.75 hr	**Age of Context: Views of Privacy from the Future of Sensors, Wearable Computers and Big Data** Robert Scoble, Startup Liaison Officer, Rackspace US, Inc. - Half Moon Bay, CA
1:20 pm	**Break**
1:35 pm 0.50 hr	**The Technology Lawyer's Toolbox: Five Favorite Tools** Having the right tool makes any job easier, but with so many tools out there, how do you pick the right one? Take a look at a few favorites and how you can use each one. Max Ciccarelli, Thompson & Knight LLP - Dallas, TX
2:05 pm 0.75 hr	**Technology in the Workplace: The Beginning of the End** Explore the continuing rise of automation, mobile work, BYOD and virtualization in the workplace, as well as the nascent movement to bring data-driven analytical rigor to employment decision-making and the effect that "big data" HR practices are expected to have on employment-related legal claims. Jason Boulette, Boulette & Golden L.L.P. - Austin, TX
2:50 pm 1.00 hr ethics	**Ethics of Negotiation: Are You Smarter than a First-Year Associate?** When it comes to ethics in negotiations, it's anything but anything-goes. Could a tiny white lie here and a teeny puffing there mean the difference between getting the deal done and getting disbarred? These questions and more are answered. Are you smarter than a first-year associate? Wilson Chu, K&L Gates LLP - Dallas, TX Barrett R. Howell, K&L Gates LLP - Dallas, TX
3:50 pm	**Adjourn**