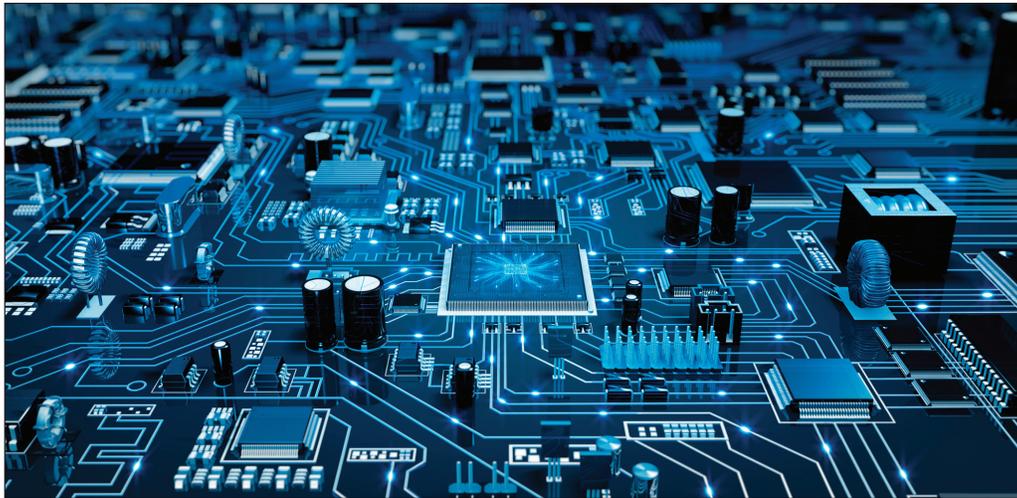37TH ANNUAL

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May 23–24, 2024

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📡 Live Webcast May 23–24

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Times listed are in Central Time

THURSDAY MORNING, MAY 23, 2024

Presiding Officer:
  Bart W. Huffman, Holland & Knight LLP, Houston, TX

7:30 a.m.   **Registration Opens**
Includes continental breakfast.

8:30 a.m.   Welcoming Remarks

8:40 a.m.   **1.00 hr**

Licensing Updates
A review of licensing law developments, emerging issues raised by new technologies, and how these affect practitioners who draft and negotiate licenses. The presentation includes an update on licensing issues posed by AI technologies and other new technologies.

  Edward A. Cavazos, Pillsbury Winthrop Shaw Pittman LLP, Austin, TX
  Keith E. Witek, Tenstorrent, Austin, TX

9:40 a.m.   **1.00 hr**

Key Considerations in Private M&A Deals in Uncertain Market Conditions
An experienced panel of legal and financial advisors provide updates on market conditions for private M&A transactions, reviews trends in deal terms, fiduciary duty issues and structural options in distressed sales, and highlights recent Delaware case law and regulatory considerations.

  Matt Cautero, BofA Securities, Inc., Austin, TX
  Kin Gill, Acutane, Austin, TX
  Andy Smetana, Perkins Coie LLP, Austin, TX
  J. Robert Suffoletta, Wilson Sonsini Goodrich & Rosati, P.C., Austin, TX

10:40 a.m.   15-Minute Break

10:55 a.m.   **1.00 hr**

A Technology-Focused Introduction to Bankruptcy & Insolvency
Gain insight on some key bankruptcy and insolvency concepts and hear about both protectionist and opportunistic strategies for a variety of bankruptcy/ insolvency related matters.

  Jennifer Wertz, Jackson Walker LLP, Austin, TX

11:55 a.m.   **.75 hr**

Privacy Concerns and Data/Legal Risks for Small to Medium Business and Start-Ups
Join us for a game of "Two Truths and a Lie" with a privacy twist. We'll review some common areas of confusion for businesses when they approach privacy law for the first time, and offer strategies for leveraging internal and external resources efficiently to navigate the complex landscape.

  Ashley Fischer, Tiff's Treats, Austin, TX
  Rachel Marmor, Holland & Knight, Boston, MA

12:40 p.m.   **Pick Up Lunch**
Included in registration.

THURSDAY AFTERNOON

Presiding Officer:
  Jessica Cassidy Katz, 3M, Austin, TX

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LUNCHEON PRESENTATION

1:00 p.m.   **.50 hr**

Insights from the Texas AGs Office
Senior Litigation Counsel Esther Chavez and Assistant Attorney General Tyler Bridegan, key members of the Consumer Protection Division's Privacy & Data Security team, will update attendees regarding Texas' newest privacy laws including the new data broker law and implementation of the Texas Data Privacy and Security Act.

  Esther Chavez, Office of the Attorney General, Austin, TX
  Tyler Bridegan, Office of the Attorney General, Dallas, TX

1:30 p.m.   15-Minute Break

1:45 p.m.   **.75 hr ethics**

Privacy, Cyber, and Ethical Challenges of Data Governance
Learn about the challenges faced by in-house and outside counsel in harmonizing ethical practices and privacy compliance in data governance programs as new technologies continuously change the way data can be collected and used.

  Kristy Sambor, SailPoint Technologies, Austin, TX
  Ken Suh, Locke Lord LLP, Chicago, IL

2:30 p.m.   **.75 hr**

Cybersecurity Legal Incident Response Preparedness in Today's Threat Landscape
Explore the intricacies of Cybersecurity Incident Response Preparedness in today's high-threat landscape.

  James Koenig, Troutman Pepper Hamilton Sanders LLP, New York, NY
  Rich Skinner, Whole Foods Market, Austin, TX

3:15 p.m.   10-Minute Break

3:25 p.m.   **.75 hr**

Navigating Tomorrow's Health Tech Laws Today
HHS is expected to release new standards next year, including updated requirements for business associate agreements. This session addresses data privacy and other issues relevant to tech companies and provides an overview of hot topics in the industry. The panel explores legal considerations related to the 21st Century Cures Act Interoperability, Information Blocking, and the ONC Health IT Certification Program and proposed implementing rules. As states across the nation are quickly enacting their own privacy laws designed to regulate the collection, sharing, selling and other processing of consumer health data, it is important to understand how to apply the complexities to your business model.

  Nancy Bonifant Halstead, Reed Smith LLP, Washington, DC
  Peggy Kozal, Dickinson Wright PLLC, Denver, CO

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4:10 p.m.   **1.00 hr**

Legal Guardrails for Religion, and Politics and Tech Companies

This topic explores the intersection of religion, politics, and employers in the technology sector. Particular attention is given to the intersection between political speech and activism in the workplace and the Supreme Court's newly announced standard for religious accommodation in the workplace. Corporate positioning on religious and political issues will also be addressed.

> Jason Boulette, Boulette Golden & Marin L.L.P., Austin, TX

5:10 p.m.   **Adjourn to Reception**

FRIDAY MORNING, MAY 24, 2024

Presiding Officer:
Jonathan Lass, Jackson Walker LLP, Austin, TX

7:30 a.m.   **Conference Room Opens**
Includes continental breakfast.

8:30 a.m.   **1.00 hr**

Open Source: Changes in Licenses and Landscape

The biggest news on open source in 2023 was license and support policy changes: Red Hat CENTOS Stream, Red Hat's customer terms, and Hashicorp.This presentation outlines issues to spot for license and policy changes. Also, it summarizes the efforts of the open source community on defining "open source AI."

> Heather J. Meeker, Tech Law Partners and OSS Capital, Scotts Valley, CA

9:30 a.m.   **.75 hr**

Confidential Information and IP in Government Contracting: State and Federal

Insights from the former General Counsel of the Texas technology agency and discussion from outside counsel regarding recent policy initiatives on intellectual property in government contracts by the Federal and State Governments, and what that means for contractors; a discussion of recent disputes over IP rights in the public sector.

> Edmund Amorosi, Haynes Boone, LLP, Tysons Corner, VA
> Martin H. Zelinsky, Law Office of Martin H. Zelinsky, Westminster, CO

10:15 a.m.   **15-Minute Break**

10:30 a.m.   **.75 hr**

Gen AI Regulation and Legislation – Federal, State, and Global

Generative artificial intelligence (Gen AI) adoption across industries and ever-expanding use cases are driving the U.S., states, EU, and countries across the globe to develop and implement comprehensive Gen AI regulation and legislation. Hear a discussion of these developments, related challenges, and the consensus that much of the Gen AI rules and laws, which shape the long-term growth and direction of the sector, will be established in the coming 12-24 months.

> Stephen M. Anstey, Kilpatrick Townsend & Stockton LLP, Washington, DC
> Ashley Allen Carr, DLA Piper LLP, Austin, TX

11:15 a.m.   **.75 hr**

Responsible AI: Maintaining Your Standards with Emerging Tech

AI brings tremendous possibilities but also heightened responsibilities around ethics, privacy, and compliance. This session provides guidance on realizing the potential of generative AI while upholding key principles of responsible AI use. Discussion focuses on developing responsible oversight, setting clear boundaries, and instilling core values into use of AI systems, and best practices for evaluating potential use cases, reviewing for bias and monitoring deployed models, and maturing AI governance to maintain high standards amidst rapid technological change.

> Daisy Darvall, Kirkland & Ellis LLP, New York, NY
> Jon Neiditz, Kilpatrick Townsend & Stockton LLP, Atlanta, GA

12:00 p.m.   **Pick Up Lunch**
Included in registration.

FRIDAY AFTERNOON

Presiding Officer:
Cristina Nahidi, Omnicell, Austin, TX

12:20 p.m.   **.75 hr**

Career Panel

The path is not always straight but if you continue to stay curious and remain relevant by upskilling and keeping a pulse on the changing regulatory landscape, this will lead to opportunities for growth and promotion.

> Ashlie Alaman, CleanArc Data Centers, Dallas, TX
> Clarissa Benavides, Toyota Financial Services, Dallas, TX
> Rachel E. Kelly, Meta, Austin, TX

1:05 p.m.   **15-Minute Break**

1:20 p.m.   **.75 hr**

Consumer Mass Arbitration and Class Actions

This panel discusses the shift from class actions to mass arbitrations in certain consumer disputes and the response from arbitral bodies, courts, and companies to address mass arbitrations.

> Tamara D. Baggett, Baker Hostetler, Dallas, TX
> Michelle R. Gomez, Baker Hostetler, Denver, CO

2:05 p.m.   **1.00 hr ethics**

Ethical Concerns of AI and the Practice of Law

We all see multiple stories about the rapid growth and entry into our daily lives of artificial tools. They seem to be everywhere. It is difficult to overstate how much things change with the rise of these new technologies, or how important it is that companies embrace the opportunity to execute it correctly. Having conversations regarding the proper embrace of these technologies and these tools is a crucial first step, including drafting policies to assist lawyers with their beneficial and thoughtful adoption and use of these technologies. This presentation defines the state of artificial intelligence tools, what benefits and risks exist, and finally steps to begin embracing these technologies with appropriate guardrails, policies, and training. It is less likely that artificial intelligence will destroy industries, and much more likely that companies that embrace artificial intelligence will take overtake those companies that do not embrace artificial intelligence.

> Mark G. McCreary, Fox Rothschild LLP, Philadelphia, PA

3:05 p.m.   **Adjourn**

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