

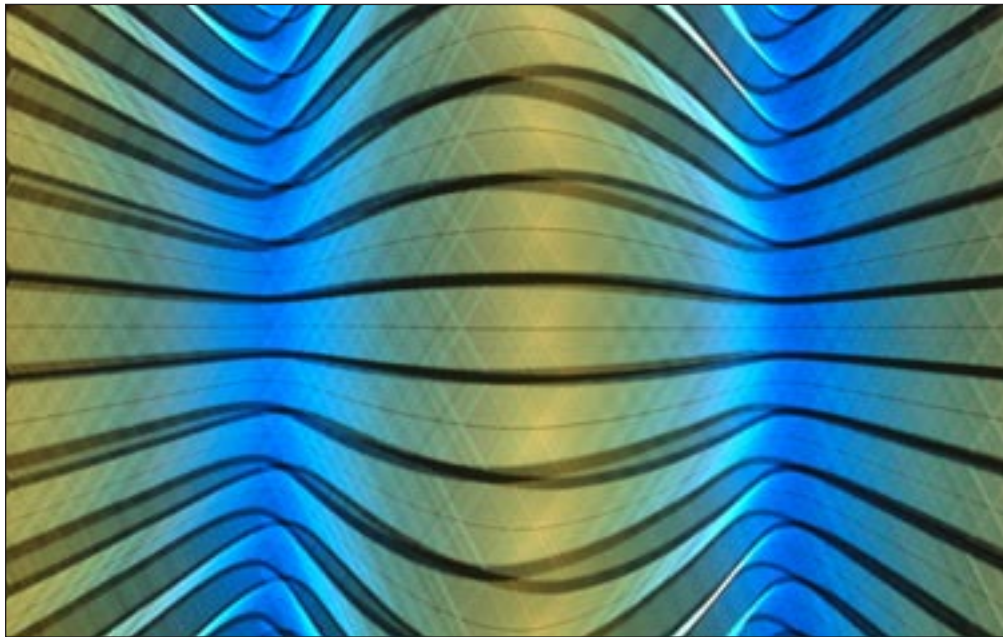
7th Annual

TELECOMMUNICATIONS LAW CONFERENCE

Earn up to 15.00 Hours of Credit Including 2.25 Hours of Ethics Credit

Specialization Credit Requested for: Administrative Law

* Special Discounted Rate for State Employees *



March 9*, 10-11, 2005

*Optional Wednesday Evening Primer

Austin Marriott at the Capitol
Austin, Texas

Conference Sponsors:

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7th Annual TELECOMMUNICATIONS CONFERENCE

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WEDNESDAY EVENING, MARCH 9, 2005

Optional Session—Please select on registration form.

6:00 p.m. **2.00 hr**

Primer on Telecommunications

"Telecommunications" today encompasses a variety of voice, data, and video services, provided by means of different technologies, each historically subject to different legal and regulatory requirements. The very definition of "telecommunications" has become elusive and controversial. The primer offers an introduction to the technology and the legal/regulatory landscape, designed both for those new to the field and as a stage-setter for the plenary conference sessions.

Patrick R. Cowlshaw, Dallas
Stanley L. Kroder, Irving

THURSDAY MORNING, MARCH 10, 2005

Presiding Officer: Cynthia Mahowald

8:00 a.m. **Registration Opens**

Includes continental breakfast.

8:50 a.m. **Welcoming Remarks**

The Triple Play: Integrated Delivery of Voice, Internet and Programming

9:00 a.m. **1.00 hr**

Technologies Underlying the "Triple Play"

Now the buzz is the "Triple Play": provisioning of voice, high speed Internet and entertainment by one provider. Both the Telcos and the Cable companies are in serious competition to offer the perfect bundle of services. This session will discuss the technical approaches and challenges these industries face.

Stanley L. Kroder, Irving
Robert A. Mercer, Boulder, CO

10:00 a.m. **1.00 hr**

Legal Issues Surrounding the Triple Play Including Legal Update on VoIP, Municipal Regulation and Franchise Fees

A discussion of the most recent legal developments related to VoIP as well as a discussion of the disparity of municipal treatment and the difference between rules applicable to cable and telecommunications.

Diane M. Barlow, Austin/Dallas
Jesús Sifuentes, Austin
Clarence A. West, Austin

11:00 a.m. **Break**

11:15 a.m. **1.00 hr**

Business Perspectives on the Triple Play

A discussion of consumer demand for communications service bundles, the types of products and services customers value and which companies are in the best position to provide bundled services.

Brett A. Perlman, Houston—Moderator
Rachel Baranek, Austin
Don A. Laub, Silver Springs, MD
William Morrow, San Marcos

12:15 p.m. **.50 hr**

Box Lunch Presentation—See registration form.

The Only Constant Seems to Be Change: Thoughts on the State of Telecom

Barry T. Smitherman, Commissioner,
Public Utility Commission of Texas, Austin

THURSDAY AFTERNOON

Presiding Officer: Dineen J. Majcher

1:45 p.m. **.50 hr**

Recent Case Law Developments Affecting State and Local Regulatory Authority Under the Federal Telecommunications Act

The cases keep coming, but are the jurisdictional lines getting any clearer? Court decisions addressing preemption and other issues continue to refine the roles of State and local regulatory authorities under the Telecommunications Act.

Steve Baron, Austin

2:15 p.m. **.50 hr**

Case Law—What's That? A Review of the Best of the Rest of Case Law Under the Federal Telecommunications Act

It's time to dust off your digests and dig out your West-law and Lexis passwords. There is an established and growing body of law: a review of notable decisions issued by the courts during the past several years.

Michelle Bourianoff, Austin

2:45 p.m. **.50 hr**

USF—Universal Service Fund Overview and Developments

Is the Universal Service Fund in jeopardy? Hear about USF's status and its current controversies.

Rowland Curry, Austin

3:15 p.m. **Break**

Wireless Developments

3:30 p.m. **.50 hr**

Technology

A technology overview of wireless including 3G, Wi-Fi, Wi-Max, and Ultra Wide Band (UWB).

Stanley L. Kroder, Irving

4:00 p.m. **1.50 hr**

Legal Issues and Business Perspectives on Wireless Technology

A discussion related to the hot legal and business issues in the wireless market today. This will include issues such as consumer protection, universal service and interconnection agreements between landline and wireless carriers.

Dineen J. Majcher, Austin—Moderator
Jim Blundell, Bellevue, WA
Bill Brown, Atlanta, GA
David R. Conn, Bellevue, WA

5:30 p.m. **Adjourn to Reception**

Sponsored by:

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FRIDAY MORNING, MARCH 11, 2005

Presiding Officer: Alfred R. Herrera

8:00 a.m. **Conference Room Opens**

Includes continental breakfast.

8:30 a.m. **1.00 hr**

Critical Issues Surrounding PUC Sunset and the Legislative Session

This panel will discuss telecommunications issues facing the 79th Legislature from the perspective of key legislators and market stakeholders.

Donna Nelson Geiger, Austin—Moderator
Sen. Troy Fraser, Marble Falls (invited)
Rep. Phil King, Weatherford
Jan Newton, Austin
Thomas Ratliff, Austin

9:30 a.m. 1.00 hr of ethics

**Practice Before the Public Utility
Commission of Texas: Answers to
Questions You Dare Not Ask**

Not your ordinary practice tips session. This panel discussion will focus directly on specific observations, comments, questions, criticisms, and concerns raised by those who practice regularly before the PUC.

Steve Baron, Austin—Moderator
Tammy Cooper, Austin
Don Jones, Austin

10:30 a.m. Break

10:45 a.m. .75 hr

FCC's New Unbundling Rules

Key implications of FCC's final rules regarding ILEC unbundling obligations.

Danny S. Ashby, Dallas
Michelle Carey, Washington, D.C.
Katherine K. Mudge, Austin

11:30 a.m. .75 hr

Is There Any Good News for Telecom?

This session will focus on how the "laws" of physics, economics, business and human nature are affecting the telecom industry and telecom law.

Robert C. Atkinson, New York, NY

12:15 p.m. .50 hr

Box Lunch Presentation—See registration form.

Cosponsored by the Texas Chapter of the Federal Communications Bar Association

Jeffrey Carlisle, Chief, FCC Wireline
Competition Bureau, Washington, D.C.

FRIDAY AFTERNOON

Presiding Officer: Eric Drummond

1:45 p.m. .75 hr

ICA—Contracts and Contrasts

An examination of the basic governing document in competitive telecommunications: the interconnection agreement. This session covers the nuts and bolts of working with interconnection agreements, dispute resolution at the PUC and court cases dealing with the legal status of these agreements.

David F. Brown, Austin
Bill Magness, Austin

2:30 p.m. Break

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2:45 p.m. .50 hr of ethics

Ethics in the Electronic World

Guidelines, best practices, and implementation strategies for the creation, storage, and destruction of all types and forms of records: balancing document destruction against potential civil and criminal exposure.

Charlene Brownlee, Austin

3:15 p.m. .75 hr of ethics

Ethical Issues for In-House Counsel

A discussion of the Texas Disciplinary Rules of Professional Conduct vs. Sarbanes-Oxley, Lawyer vs. Executive, and competing demands on general counsel and in-house attorneys.

Cullen M. Godfrey, Austin

4:00 p.m. Adjourn

Mail this registration form or fax a copy to: **(512) 475-6876**

REGISTRATION FOR TC05

The University of Texas School of Law • Office of Continuing Legal Education
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REGISTRATION

Includes Course Binder

☐ Early Registration Fee due by Wed., March 2, 2005 \$495.00

☐ Registration Fee after Wed., March 2, 2005 \$545.00

☐ State Employee and PUC Rate (\$300 after Mar. 2) \$250.00

☐ Wednesday Evening *Telecommunications Primer* \$75.00

☐ Thursday Box Lunch with Barry T. Smitherman \$20.00

☐ Friday Box Lunch with Jeffrey Carlisle \$20.00

CONFERENCE PUBLICATIONS AND MEDIA

Allow 2-4 weeks from conference date for delivery.

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AUSTIN

March 9*, 10-11, 2005

CONFERENCE LOCATION



Austin Marriott at the Capitol
701 E. 11th Street
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\$129 single or double special
group rate (subject to availability)
good through **February 15, 2005**

Parking: \$5 self-parking; daily
Valet: \$16.24 valet; daily

KEY DATES

Registration and Cancellation

March 2, 2005, 5 p.m.

•**last day for early registration**
add \$50 for registrations
received after this time

March 4, 2005, 5 p.m.

•**last day for full refund**

March 7, 2005, 5 p.m.

(Monday before conference)
•**last day for partial refunds**
\$50 processing fee applied

March 9, 2005, 6 p.m.

•**optional primer begins**

March 10, 2005, 9 a.m.

•**conference begins**

CONFERENCE FACULTY

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(CITI)
New York, NY

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Time Warner Cable
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Natural Resources Division
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Wireline Competition Bureau
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JEFFREY CARLISLE
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Wireline Competition Bureau
Washington, D.C.

DAVID R. CONN
T-Mobile USA, Inc.
Bellevue, WA

TAMMY COOPER
Public Utility Commission of Texas
Austin

PATRICK R. COWLISHAW
Jackson Walker L.L.P.
Dallas

ROWLAND CURRY
Curry & Associates
Austin

SEN. TROY FRASER (invited)
Texas Senate
Marble Falls

DONNA NELSON GEIGER
Office of Budget, Planning & Policy
Office of the Governor
Austin

CULLEN M. GODFREY
Jackson Walker L.L.P.
Austin

DON JONES
State Bar of Texas
Austin

REP. PHIL KING
Texas House of Representatives
Weatherford

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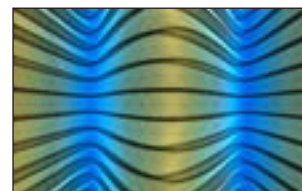
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Austin

CLARENCE A. WEST
Counselor and Attorney-at-Law
Austin

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