

10TH ANNUAL

TELECOM, CABLE AND WIRELESS CONFERENCE

Earn up to 10.75 Hours of Credit Including 1.00 Hour of Ethics Credit
Specialization Credit Requested for Administrative Law



Tuesday, May 13 - Wednesday, May 14, 2008
InterContinental Stephen F. Austin • Austin, Texas

SPONSORS

AT&T

CASEY, GENTZ & MAGNESS, LLP

TIME WARNER CABLE INC.

JACKSON WALKER L.L.P.

TUGGEY ROSENTHAL PAUERSTEIN SANDOLOSKI AGATHER LLP

VINSON & ELKINS L.L.P.

10TH ANNUAL
TELECOM, CABLE AND WIRELESS CONFERENCE

May 13-14, 2008 • InterContinental Stephen F. Austin • Austin, Texas

Earn up to 10.75 Hours of Credit Including 1.00 Hour of Ethics Credit

TUESDAY MORNING – MAY 13, 2008

Presiding Officer:

**Robin A. Casey,
Casey, Gentz & Magness, LLP, Austin, TX**

8:00 a.m. Registration Opens

Includes continental breakfast.

8:50 a.m. Welcoming Remarks

9:00 a.m. 1.00 hr

Entering the Era of Everything Over Broadband

The triple play of voice, Internet, and video is being eclipsed by the arrival of ubiquitous broadband networks and the growing reality of Everything Over Broadband (EoB); that is, services of every kind being supported by a single IP-based broadband network. In the EoB space, there is an amalgam of transport facilities, customer premise equipment, applications software, and content that enable both existing triple play services and a dazzling array of new ones. This session will explore the players and their strategies, status, and prospects in each component of the EoB space.

Stanley L. Kroder, Ph.D., University of Dallas College of Business, Irving, TX

Robert A. Mercer, Ph.D., BroadView Telecommunications, Boulder, CO

10:00 a.m. 1.00 hr

Legal Issues Facing Cable and Video Providers from the Perspective of Incumbents and New Entrants

A discussion and analysis of key legal issues facing cable and video providers, and the business and technology developments driving these issues.

Moderator: Kathleen M. LaValle, Jackson Walker L.L.P., Dallas, TX

Todd A. Baxter, Texas Cable Association, Austin, TX

Andrew Kever, Winstead PC, Austin, TX

Keith M. Krom, AT&T, San Antonio, TX

Mike Nilsson, Harris, Wiltshire & Grannis LLP, Washington, DC

11:00 a.m. Break

11:15 a.m. 1.00 hr

Regulatory and Policy Issues Facing Voice and Broadband Providers

A discussion and analysis of key regulatory and policy issues facing the voice and broadband providers, and the business and technology developments driving these issues.

Moderator: Dineen J. Majcher, Smith & Majcher, L.L.P., Austin, TX

Michael Altschul, CTIA, Washington, DC

Katherine D. Farroba, Verizon, Washington, DC

Julie P. Laine, Time Warner Cable Inc., Stamford, CT

TUESDAY AFTERNOON

Presiding Officer:

Stanley L. Kroder, Ph.D., University of Dallas College of Business, Irving TX

KEYNOTE LUNCHEON PRESENTATION

Sponsored by
AT&T

**Casey, Gentz & Magness, LLP
Time Warner Cable Inc.**

12:15 p.m. Pick up Box Lunch

Included in conference registration fee.

12:30 p.m. .75 hr

The Law and Economics of Network Neutrality

"Network neutrality" is the shorthand for a proposed regime of regulating the management of traffic over wireline and wireless networks used to access the Internet. Evaluating the benefits and costs of such proposed regulation, or of the use of antitrust to address this issue, requires understanding how the market for Internet content and applications exhibits "two-sided" demand among both subscribers and advertisers. Network operators principally rely on subscriber revenue, whereas suppliers of Internet content and applications principally rely on advertising revenue. This difference is essential to understanding not only the economic interests that motivate the various players in the market, but also the likely consequences of various proposals for legislation, regulation, or antitrust intervention.

J. Greg Sidak, Founder, Criterion Economics LLC, and former Deputy General Counsel, Federal Communications Commission, Washington, DC

1:15 p.m. Break

1:30 p.m. 1.00 hr ethics

What Social Science Teaches about Policies, Procedures, and Ethical Behavior

A discussion of what social science research has discovered regarding what actually makes people behave in an ethical manner, and thus what policies and procedures are useful, in any business or profession, in promoting ethical behavior.

William J. Chriss, Texas Center for Legal Ethics and Professionalism, Austin, TX

2:30 p.m. .50 hr

Privacy Issues in the Telecom Sector

An overview of the FCC's new CPNI rules as well as a preview of telecom privacy issues being explored by the Federal Trade Commission.

Susan J. Berlin, NuVox Communications, Greenville, SC

3:00 p.m. Break

3:15 p.m. 1.00 hr

Convergence: Policy and Legal Issues

Consumers are now receiving movies, television shows, and videos from the Internet, iTunes, Google, peer-to-peer networks, and other non-traditional sources of entertainment. Panelists will discuss how the legal and technical distinctions between broadband/network providers and content providers is being eliminated in favor of the convergence of network and content.

Moderator: Robin A. Casey, Casey, Gentz & Magness, LLP, Austin, TX

Jonathan Askin, Askin Consulting and Brooklyn Law School, Brooklyn, NY

Jason Oxman, Consumer Electronics Association, Arlington, VA

Richard S. Whitt, Google, Washington, DC

4:15 p.m. 1.25 hr

Winners, Losers and Investments in the Telecom Sector

This session will discuss how the emerging policy and economic landscape as well as changing business models are shaping investments and economic decisions in the telecommunications sector.

John Hodulik, UBS Securities, New York, NY
Blair Levin, Stifel Nicolaus, Washington, DC

5:30 p.m. Adjourn to Reception

Presiding Officer:

Rebecca A. Klein, Tuggey Rosenthal Pauerstein Sandoloski Agather LLP, Austin, TX

9:00 a.m. .50 hr

Case Law Update

Learn about recent state and federal cases that impact the communications industry.

Bradford W. Bayliff, Casey, Gentz & Magness, LLP, Austin, TX

9:30 a.m. .50 hr

9-1-1

The panelists will discuss how technological developments, changing business models, and consumer expectations impact, challenge, and present opportunities for 9-1-1 communications and regulations at the federal, state, and local levels.

Moderator: Michael J. Tomsu, Vinson & Elkins L.L.P., Austin, TX

Richard Muscat, Bexar Metro 911 Network District, Austin, TX

Patrick Tyler, Commission on State Emergency Communications, Austin, TX

10:00 a.m. .50 hr

Fees and Taxes—Don't You Just Love 'Em?

A roadmap and complete listing of fees and taxes paid by telecom providers: who pays them, what are the controversial issues, and where do the fees go?

Gilbert J. Bernal Jr., Stahl, Bernal & Davies, Austin, TX

10:30 a.m. Break

10:45 a.m. 1.00 hr

State Universal Service Issues

Two USF experts respond to tough questions about the USF policy issues. A unique "point-counterpoint" presentation.

Moderator: Bill Peacock, Texas Public Policy Foundation, Austin, TX

Kristie Ince, Time Warner Telecom, Plano, TX
Thomas C. Pelto, AT&T, Austin, TX

11:45 a.m. .75 hr

View from the PUC

Commissioner Paul Hudson, Public Utility Commission of Texas, Austin, TX

12:30 p.m. Adjourn

REGISTRATION FOR TC08

Mail this registration form to:

The University of Texas School of Law, Attn. TC08
P.O. Box 7759, Austin, TX 78713-7759 or fax a copy to: (512) 475-6876
Online registration available at www.utcle.org

PLEASE PRINT CLEARLY

Bar Card# TX Other State: N/A

Name [Mr. / Ms.]

Firm

Address

City State Zip

Telephone Fax

Registrant's Email (required)

Assistant's Email (optional)

Invoices, confirmations and receipts are emailed to these addresses.

REGISTRATION

Registration includes Course Binder and Tuesday Box Lunch Presentation

- Early Registration Fee due by Mon. May 5, 2008 \$495.00
Registration Fee after Mon. May 5, 2008 \$545.00

STATE EMPLOYEE AND PUC RATE

- Early Registration Fee due by Mon. May 5, 2008 \$325.00
Registration Fee after Mon. May 5, 2008 \$375.00

CONFERENCE PUBLICATIONS AND MEDIA

Allow 2-4 weeks from conference date for delivery.

- Course Binder WITHOUT Conference Registration \$200.00
Audio CD Set \$175.00
eBinder on CD (PDF format) \$200.00/\$50.00
(\$200 purchased alone, \$50 with registration or purchase of Course Binder or Audio CD Set)

IN-HOUSE CLE: Bring the conference in-house and learn at your convenience.

Allow 2-4 weeks from conference date for delivery.

- In-House CLE for 2—Includes Audio CD Set and 2 Course Binders \$750.00
Add participants (includes Course Binders) for \$200 each \$

TOTAL ENCLOSED \$

METHOD OF PAYMENT

- Check (make checks payable to: The University of Texas at Austin)
Purchase Order VISA or Mastercard (sorry, no AMEX or Discover)

P.O. or Card #

Authorized Signature Exp. Date (mm/yy)

AUSTIN

May 13-14, 2008

CONFERENCE LOCATION



InterContinental Stephen F. Austin

701 Congress Avenue
Austin, TX 78701
512-457-8800

SPECIAL ROOM RATE \$199
good through April 7, 2008
(subject to availability)

Parking: \$12 valet day;
\$21 valet overnight
(subject to change)

KEY DATES

Registration & Cancellation

May 5, 2008–5 p.m.
last day for early registration
add \$50 for registrations
received after this time

May 7, 2008–5 p.m.
last day for full refund

May 9, 2008–5 p.m.
last day for partial refunds
\$50 processing fee applied

May 13, 2008–9 a.m.
Conference begins

CONFERENCE FACULTY

MICHAEL ALTSCHUL
CTIA
Washington, DC

KATHERINE D. FARROBA
Verizon
Washington, DC

KATHLEEN M. LAVALLE
Jackson Walker L.L.P.
Dallas, TX

J. GREG SIDAK
Founder, Criterion Economics
LLC, and former Deputy
General Counsel, Federal
Communications Commission
Washington, DC

JONATHAN ASKIN
Askin Consulting and
Brooklyn Law School
Brooklyn, NY

JOHN HODULIK, CFA
UBS Securities
New York, NY

BLAIR LEVIN
Stifel Nicolaus
Washington, DC

MICHAEL J. TOMSU
Vinson & Elkins L.L.P.
Austin, TX

TODD A. BAXTER
Texas Cable Association
Austin, TX

COMMISSIONER PAUL HUDSON
Public Utility Commission of Texas
Austin, TX

DINEEN J. MAJCHER
Smith & Majcher, L.L.P.
Austin, TX

PATRICK TYLER
Commission on State
Emergency Communications
Austin, TX

BRADFORD W. BAYLIFF
Casey, Gentz & Magness, LLP
Austin, TX

KRISTIE INCE
Time Warner Telecom
Plano, TX

ROBERT A. MERCER, PH.D.
BroadView Telecommunications
Boulder, CO

RICHARD S. WHITT
Google
Washington, DC

SUSAN J. BERLIN
NuVox Communications
Greenville, SC

ANDREW KEVER
Winstead PC
Austin, TX

RICHARD MUSCAT
Bexar Metro 911 Network District
Austin, TX

MIKE NILSSON
Harris, Wiltshire & Grannis LLP
Washington, DC

ABOUT THE COVER



"untitled," acrylic
16" x 20", is by
Philip Trussell.
For more information,
call 512-499-8357.

GILBERT J. BERNAL JR
Stahl, Bernal & Davies
Austin, TX

STANLEY L. KRODER, PH.D.
University of Dallas
College of Business
Irving, TX

JASON OXMAN
Consumer Electronics Association
Arlington, VA

ROBIN A. CASEY
Casey, Gentz & Magness, LLP
Austin, TX

KEITH M. KROM
AT&T
San Antonio, TX

BILL PEACOCK
Texas Public Policy Foundation
Austin, TX

WILLIAM J. CHRISS
Texas Center for Legal Ethics
and Professionalism
Austin, TX

JULIE P. LAINE
Time Warner Cable Inc.
Stamford, CT

THOMAS C. PELTO
AT&T
Austin, TX

PLANNING COMMITTEE

ROBIN A. CASEY—CO-CHAIR
Austin, TX

THOMAS J. HORN
Austin, TX

DINEEN J. MAJCHER
Austin, TX

JESUS SIFUENTES
Austin, TX

REBECCA A. KLEIN—CO-CHAIR
Austin, TX

ANDREW KEVER
Austin, TX

LIZ MAXFIELD
Austin, TX

MICHAEL J. TOMSU
Austin, TX

MICHAEL J. ESPOSITO
Austin, TX

STANLEY L. KRODER, PH.D.
Irving, TX

RICHARD MUSCAT
Austin, TX

CLARENCE A. WEST
Austin, TX

DONNA NELSON GEIGER
Austin, TX

KATHLEEN M. LAVALLE
Dallas, TX

DOROTHY PALUMBO
Highland Village, TX

UTCLE

THE UNIVERSITY OF TEXAS AT AUSTIN
THE UNIVERSITY OF TEXAS SCHOOL OF LAW
P.O. Box 7759 • Austin, TX 78713-7759

This program is not printed or mailed at state expense.

M
C
L
E

This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 10.75 hours, of which 1.00 credit hours will apply to legal ethics/professional responsibility credit. The University of Texas School of Law is a State Bar of California approved MCLE provider (#1944).

E-mail us at

utcle@law.utexas.edu

or call us at

512-475-6700

for more information

10TH ANNUAL

TELECOM, CABLE AND WIRELESS CONFERENCE

May 13-14, 2008 • InterContinental Stephen F. Austin • Austin, Texas

NON-PROFIT-ORG
U.S. Postage Paid
The University of
Texas
School of Law