2014 Trial Skills Training Camp May 2, 2014 • Cityplace Conference Center • Dallas, TX

Friday Morning, May 2, 2014

Presiding Officer:

Michael P. Maslanka, Constangy, Brooks & Smith, LLP - Dallas, TX

7:30 am	Registration Opens
	Includes continental breakfast.
8:20 am	Welcoming Remarks
8:30 am 0.50 hr	The Scarlet W: Waiver Don't get the label. Learn the latest about preserving error at each stage of trial, including evidentiary objections, jury charge issues and directed verdict or judgment as a matter of law (JMOL). Learn how to avoid waiving your argument on appeal. Scott P. Stolley, Thompson & Knight LLP - Dallas, TX
9:00 am 0.75 hr	Voir Dire: Finding Your Enemies Lessons for conducting effective voir dire, such as how to expose a possible bias and prejudice in potential jurors through the use of scaling questions and binary questions on jury questionnaires, as well as the use of five generational issues in jury selection. Moderator: T Nguyen, Turley Law Firm - Dallas, TX Panelists: Jason S. Bloom, M.A., Bloom Strategic Consulting, Inc Dallas, TX Trey Branham, Branham Law, LLP - Dallas, TX Adam Boesen, Courtroom Sciences, Inc Irving, TX
9:45 am	Bullpen Break Opportunity to talk one-on-one with morning speakers in the "bullpen."
10:00 am 0.75 hr ethics	Opening Statements and Closing Arguments without Violating the Golden Rule Zealous advocacy or ethical violation? Are there things said in opening statements or closing arguments that aren't ethical? Learn about the impact of the Golden Rule argument on opening statements, closing arguments and damages. Moderator: E. Leon Carter, Carter Scholer Stafford Arnett Hamada & Mockler, PLLC - Dallas, TX Panelists: Monica W. Latin, Carrington, Coleman, Sloman & Blumenthal, L.L.P Dallas, TX Jason S. Bloom, M.A., Bloom Strategic Consulting, Inc Dallas, TX

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10:45 am 0.25 hr	The Three Rules of Avoiding Disaster on Direct Examination Three tips for getting key witnesses ready to testify, including witness evaluation, witness training and witness effectiveness testing with mock jurors. Adam Boesen, Courtroom Sciences, Inc Irving, TX
11:00 am 0.25 hr	Use of Depositions at Trial An examination of the rules regarding depositions and how to use depositions in court. D. Shane Read, U.S. Attorney's Office, Northern District of Texas - Dallas, TX
11:15 am 0.50 hr ethics	Handling Winning and Losing: A Conversation Lawyers feel the pressure to win at trial. But how do they handle the temptation to cross an ethical boundary in order to win? How can a lawyer resist client pressure to cross a boundary? How should a second chair/associate deal with this issue if they see it? How can a lawyer handle losing and still maintain a sense of perspective? This session addresses these stressful issues and offer guidance on how best to deal with them emotionally and ethically. Jim Dolan, MA, LPC, Psychotherapist, Executive Coach - Dallas, TX Marc W. Joseph, Haggar Clothing Co Dallas, TX
11:45 am	Pick Up Lunch Included in registration.

Friday Afternoon, May 2, 2014

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Luncheon Presentation

12:00 pm 1.00 hr	How Judges Decide Cases
0.25 hr ethics	The judges discuss what they see lawyers do in the courtroom: the good, the bad and the painful. Learn what works well and get best practice tips for successful litigators.
	Moderator: Michael P. Maslanka, Constangy, Brooks & Smith, LLP - Dallas, TX
	Panelists: Hon. Kenneth H. Molberg, 95th Judicial District Court - Dallas, TX Hon. Irma Carrillo Ramirez, U.S. Magistrate Judge - Dallas, TX
1:00 pm	Break

1:15 pm 0.50 hr	When You Lose: A Game Plan Yes, it happens. Transitioning from trial to appeal with a focus on the timing and substance of post-trial motions, bonds and notices of appeal.
	Carl Cecere, Cecere PC - Dallas, TX
1:45 pm 0.50 hr	When You Win! A Game Plan Discussion of strategies for collecting on judgment, including post-judgment remedies such as judgment liens, garnishment, execution, turnover proceedings and receiverships under the DTPA. Donna Brown, Attorney at Law - Austin, TX
2:15 pm 0.25 hr	Attorney Fees: Five Recent Cases You Must Know The ins and outs of getting or fighting attorneys fees. Lené Alley DeRudder, Alley DeRudder Law, PLLC - Plano, TX
2:30 pm 0.75 hr 0.25 hr ethics	Beyond the ELMO: Graphics, Models and Much More! Juries expect to see visual aids and technology in the courtroom. Learn from courtroom technology professionals about innovative tools to support your electronic trial presentation. Moderator: Sean T. Hamada, Carter Scholer Stafford Arnett Hamada & Mockler, PLLC - Dallas, TX Panelists: Ryan Malphurs, Ph.D., Courtroom Sciences, Inc Irving, TX Justin McCoy, Courtroom Sciences, Inc Irving, TX Laura McFerrin, Benchmark Legal Media - Dallas, TX
3:15 pm 0.50 hr	The Paper Chase It's not just a movie. This session focuses on the interplay between discovery and trial, including pre-trial orders and disclosures. Exciting? Maybe. Crucial? Definitely! Meyling Ly, Littler Mendelson P.C Dallas, TX
3:45 pm	Bullpen Break Opportunity to talk one-on-one with afternoon speakers in the "bullpen."
4:00 pm 1.00 hr ethics	The Ethics of Witness Preparation: A Peek Inside the Woodshed How far can you go in preparing your witness? Where is the line between preparing and coaching a witness? Explore strategies and tactics for preparing a witness with an emphasis on the rules that apply to witness preparation. Michael P. Maslanka, Constangy, Brooks & Smith, LLP - Dallas, TX Materials By: Prof. Frederick C. Moss (Emeritus), SMU Dedman School of Law - Dallas, TX

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