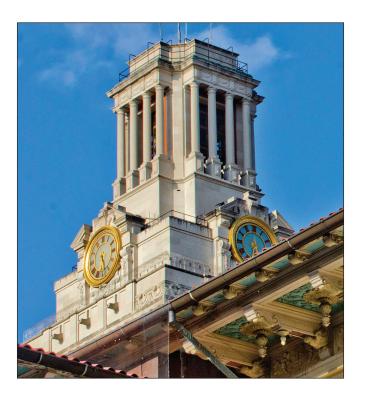


2021

# HIGHER EDUCATION TAXATION INSTITUTE

The premier forum for public and private university tax, accounting, legal and business professionals



\*Three consecutive afternoons of panels and presentations

#### **SPONSORS**

BLX Group LLC Crowe LLP KPMG LLP

Earn up to 9.00 Hours of Credit

MCLE Credit Approved in TX, CA, OK, and PA; Expected in IL and OH

TX Accounting CPE Credit Available

#### HIGHER EDUCATION TAXATION INSTITUTE

June 15-17, 2021 ■ Live Webcast

Earn up to 9.00 Hours of Credit

MCLE Credit Approved in TX, CA, OK, and PA; Expected in IL and OH

TX Accounting CPE Credit Available

Times listed are in Central Time

#### **TUESDAY AFTERNOON, JUNE 15, 2021**

#### Presiding Officer:

Brittany Cvetanovich, Ropes & Gray, Chicago, IL

### 12:20 p.m.

Welcoming Remarks

12:30 p.m.

1.00 hr

#### Recent Developments in College and University Tax Law

Review recent tax law developments that affect the higher education community, such as Congressional legislation, including the pandemic relief acts, IRS enforcement measures and pronouncements as well as judicial decisions and will discuss their impact on prevalent tax issues, including unrelated business taxable income (UBTI), compensation and fringe benefits, international activities, charitable contributions, endowments, and reporting requirements.

Bertrand M. Harding Jr., Law Offices of Bertrand M. Harding Jr., Alexandria, VA

Edward J. Jennings, University of Michigan, Ann Arbor, MI

#### 1:30 p.m.

10-Minute Break

1:40 p.m.

1.00 hr

#### Select Topics In Charitable Contributions Including Gift Acceptance and Naming Policies

Examine issues that arise in conjunction with charitable contributions at an educational institution including the importance of gift acceptance policies and the items they should address in order to create a robust policy. Areas covered include the use of donor gift agreements, establishing minimum contributions for endowments, naming rights and removal criteria, noncash or in-kind gifts, and related issues which typically arise with college and university gifts.

Joseph R. Irvine, The Ohio State University, Columbus, OH

Sean P. Scally, Vanderbilt University, Nashville, TN

#### 2:40 p.m.

10-Minute Break

Are you a 1st or 2nd year attorney? Attend most UT Law CLE conferences for just \$150!

Call 512.475.6700 to register.

2:50 p.m.

1.00 hr

# Update on Final Regulations under Section 512(a)(6) and 4968

An overview of the final regulations implementing the UBTI "silo" rule in Code Section 512(a) (6) and the final regulations implementing the college & university endowment tax under Code Section 4968. Highlight key takeaways from the final regulations, identify areas requiring further guidance and discuss practical implications of the new regulations.

Franziska Hertel, Ropes & Gray LLP, Boston, MA Preston J. Quesenberry, KPMG LLP, Washington, DC

3:50 p.m.

Adjourn

#### **WEDNESDAY AFTERNOON, JUNE 16, 2021**

#### Presiding Officer:

Alexandra O. Mitchell, RSM LLP, Washington, DC (Invited)

12:30 p.m.

1.00 hr

#### Section 4960: Who, When and How Much?

Examine methods to properly identify covered employees, the existence of deferred compensation arrangements, and ensure that compensation is properly measured for relevant reporting periods.

Glenn Christofides, Rutgers University, Piscataway, NJ Karen Field, RSM LLP, Washington, DC

1:30 p.m.

10-Minute Break

N A S B

The University of Texas School of Law is a NASBA Registry Sponsor (#117827). Attendees needing CPA credit from other states may be able to self-report according to each state's requirements at nasbaregistry.org/cpe-requirements.

M C L This course has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas Committee on MCLE in the amount of 9.00 hours. The University of Texas School of Law is a State Bar of California approved MCLE provider (#1944), and an Oklahoma Bar Association MCLE presumptively-approved provider (#169).

1:40 p.m.

1.00 hr

# Worker Classification: An Overview and Current Developments

Correctly classifying employees and independent contractors is critically important to ensuring compliance with both tax and employment laws. Tax practitioners are often on the front lines of this classification determination and can help protect the institution by knowing not only the IRS rules, but the DOL rules as well. Come join Kyle and Joel to understand these considerations from Counsel's Office and the Accounting department.

Joel Levenson, University of Central Florida, Orlando, FL

Mindy Mayo, KPMG LLP, San Jose, CA Kyle Richard, University of Washington, Seattle, WA

2:40 p.m.

10-Minute Break

2:50 p.m.

1.00 hr

#### Recent Legislative and Policy Developments

Understanding the rationale of congressional policymakers may help organizations in explaining new tax rules to their communities and employees and assist with compliance and communication. This presentation provides unique access and background on recent law changes as well as various potential tax and benefit changes that could assist or harm institutions in this crazy post-pandemic world.

Richard A. Grafmeyer, Capitol Tax Partners, Washington, DC

3:50 p.m.

Adjourn

#### **THURSDAY AFTERNOON, JUNE 17, 2021**

#### **Presiding Officer:**

Jackie Coburn, Crowe LLP, Dallas, TX

12:30 p.m.

1.00 hr

#### Nonresident Alien Tax Updates

Update on how payments to foreign nationals and foreign entities have been impacted by issues related to the pandemic. Gain insight on: What questions to ask; Which forms to collect; How much tax to withhold; What to report; and Which information to maintain. Explore the "new normal" and how it impacts your institution's responsibilities.

Donna Kepley, Arctic International LLC, Austin, TX

1:30 p.m.

10-Minute Break

#### Remote Work Force

In the wake of the COVID-19 pandemic, higher education employers are fielding increased requests from employees, ranging from faculty to operations, to work on a remote, multi-jurisdictional basis. Balancing talent retention goals against the risks associated with such arrangements -including employment, workplace afety, benefits, payroll, immigration, intellectual property, state and local taxes and permanent establishment -- is critical for a long-term, sustainable approach to these requests. Please submit your questions in advance to ConferenceQA@utcle.org.

Joel Levenson, University of Central Florida, Orlando, FL Diana J. Nehro, Ogletree, Deakins, Nash, Smoak & Stewart, P.C., Stamford, CT

Julia Shanahan, Columbia University, New York, NY Kevin Spiegel, Crowe LLP, Chicago, IL

2:55 p.m. 10-Minute Break

3:05 p.m. .75 hr

#### Sales Taxation of Online Education

Several states impose sales tax on the sale or license of online videos. Do colleges and universities need to charge sales tax for online classes? The answer may surprise you. Review representative legislation, including efforts by several legislatures to exempt online classes from tax.

Benjamin A. Davidson, The University of North Carolina at Chapel Hill, Chapel Hill, NC

3:50 p.m. Adjourn

## **UT Law CLE is committed to Practice Excellence.**

We are here to support our community while we navigate the coronavirus pandemic together. Information and updates regarding our in-person conferences and live webcasts will be posted at www.utcle.org.

In addition, we continue to offer multiple educational opportunities online—both live and on-demand—by bringing practitioners together virtually. We are fortunate to serve so many of you who strive for excellence in the practice of law.

REGISTRATION FORM				
LEASE PRINT CLEARLY			UT21	
Bar Card #	_ <b>_</b> TX	Other State:	□ N/A	
Name [ Mr. / Ms. ]				
Firm				
Address				
City	_ State	Zip		
Telephone	_ Fax			
Registrant's Email (required)				
Assistant's Email (optional)  Invoices, confirmations, and receipts are emailed to these addresses.				
☐ Individual Registration ☐ UT System Academic/Employee ☐ Academic Institution (non-UT Law)  Printed and Shipped Course Binder — Available for Please note that the printed binder will arrive 2–3 weeks after the permitted. ☐ Printed and Shipped Course Binder	order thr	ough Thursday, June 17, 202 webcast. Delivery to P.O. boxes is r	\$245 \$295 1	
	TOTA	L EVENT REGISTRATION \$		
OST-CONFERENCE PRODUCTS  Conference – For Texas and California MCLE Credit cludes Electronic Course Binder Download (PDF) and program vide by depending on actual event runtime.  Individual eConference	eo/audio. Av	ailable 4-6 weeks after live event. H	ours may	
ost-Course Binder – For Research and Self-Study omprehensive binder with papers and slides, available for delivery	1–6 weeks at	fter live event.		
☐ Electronic Post-Course Download (PDF)				
nnual eLibrary Subscription – For Research and Self-Stensive resources including audio, video, papers, and slides from U		programs.		
☐ eLibrary 12-Month Subscription		\$319.3	34 (\$295*)	
TOTA	L POST-C	ONFERENCE PRODUCTS \$		

#### METHOD OF PAYMENT

☐ Check (make check payable to The University of Texas at Austin)				
☐ VISA	lacksquare MasterCard	☐ American Express	$\square$ P.O. (include a copy of the purchase order upon submission)	

Card / P.O. # \_\_ \_ CVV # \_\_\_

Authorized Signature \_

<sup>\*</sup> Tax-exempt rate for, e.g., government employees and nonprofits. Include a Texas Sales and Use Tax Exemption Certificate with order.



The University of Texas at Austin
THE UNIVERSITY OF TEXAS SCHOOL OF LAW
PO Box 7759 • Austin, TX 78713-7759

June 15–17, 2021 **■** Live Webcast

2021

HIGHER EDUCATION TAXATION INSTITUTEE

NON-PROFIT-ORG
U.S. Postage
PAID
U T School of Law

This program is not printed or mailed at state expense.

Visit

www.utcle.org

Email

service@utcle.org

Call

512.475.6700

**f** Facebook

**UT Law CLE** 

in LinkedIn

UT-Law-CLE

Twitter

@UTLawCLE

#### **LIVE WEBCAST**

June 15-17, 2021

#### **KEY DATES**

June 11, 2021

Last day for full refund cancellation

June 14, 2021

Last day for partial refund cancellation \$50 processing fee applied

June 15, 2021, 12:20 p.m., CT Webcast begins

June 17, 2021

Last day to order printed and shipped binder at conference pricing JOSEPH R. IRVINE\*—CO-CHAIR The Ohio State University Columbus, OH

JULIA SHANAHAN\*—CO-CHAIR Columbia University New York, NY

APRIL ROGERS\*—DIRECTOR The University of Texas School of Law Austin, TX

MARY M. BACHINGER\* National Association of College and University Business Officers (NACUBO) Washington, DC

JOHN R. BARRETT\* University of California System Oakland, CA

ALAN BOND\* BLX Group New York, NY

GLENN CHRISTOFIDES Rutgers University Piscataway, NJ

JACKIE COBURN\* Crowe LLP Dallas, TX

BRITTANY CVETANOVICH\* Ropes & Gray Chicago, IL

BENJAMIN A. DAVIDSON\*
The University of North Carolina at
Chapel Hill
Chapel Hill, NC

KAREN FIELD RSM LLP Washington, DC ROBERT W. FRIZ\* PwC

INSTITUTE FACULTY AND PLANNING COMMITTEE

Philadelphia, PA

RICHARD A. GRAFMEYER Capitol Tax Partners Washington, DC

BERTRAND M. HARDING JR.\* Law Offices of Bertrand M. Harding Jr. Alexandria, VA

FRANZISKA HERTEL Ropes & Gray LLP Boston, MA

EDWARD J. JENNINGS\* University of Michigan Ann Arbor, MI

LAURA KALICK, ESQ.\* Kalick Law LLC Washington, DC

DONNA KEPLEY\* Arctic International LLC Austin, TX

BOB LAMMEY\* Ernst & Young LLP Boston, MA

JOEL LEVENSON\* University of Central Florida Orlando, FL

RUTH M. MADRIGAL\* KPMG LLP Washington, DC

MINDY MAYO KPMG LLP San Jose, CA

ALEXANDRA O. MITCHELL\* RSM US LLP Washington, DC DIANA J. NEHRO Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

UT21

Stamford, CT

PRESTON J. QUESENBERRY\* KPMG LLP Washington, DC

ALEXANDER L. REID\* Morgan, Lewis & Bockius LLP Washington, DC

KYLE RICHARD\* University of Washington Seattle, WA

AMY A. RODRIGUEZ\* The Ohio State University Columbus, OH

SEAN P. SCALLY\* Vanderbilt University Nashville, TN

KEVIN SPIEGEL Crowe LLP Chicago, IL

A. L. (LORRY) SPITZER\* Massachusetts Institute of Technology Cambridge, MA

KYLE R. ZUMBERGE\*
The University of Texas Accounting and Financial Management
Austin, TX

\*Planning Committee member

## THANK YOU TO OUR SPONSORS







#### **ACTION THROUGH EDUCATION**

Our efforts for real change against racism.

Learn how we as lawyers can join the fight against racial injustice.

Visit www.utcle.org for more.