

# 2017 LIVE VIDEO WEBCAST Corporate Compliance Essentials (Part 3 and 4)

## October 6, 2017 • Live Webcast

### Friday Afternoon, Oct. 6, 2017

3:00 pm  
1.00 hr

#### **Part 3: Policies and Procedures**

This session explores key elements of effective policies and procedures. How to draft them, what makes them effective, and how to update them. This session provides insight into modern trends, including best practices for drafting a Code of Conduct.

Ryan D. McConnell, Partner, R. McConnell Group PLLC - Houston, TX  
Lori Fink, Senior Vice President--Assistant General Counsel & Chief Privacy Officer, AT&T Services, Inc. - Dallas, TX  
Ed Kolto, AT&T Services, Inc. - Dallas, TX  
Jay G. Martin, Baker Hughes, a GE Company - Houston, TX  
Daniel Trujillo, Walmart International - Bentonville, AR

4:00 pm  
1.00 hr

#### **Part 4: Training and Awareness**

This session explores key themes for a successful training program, including how to track training, developing content, and training effectiveness.

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Jay G. Martin, Baker Hughes, a GE Company - Houston, TX  
Daniel Trujillo, Walmart International - Bentonville, AR

5:00 pm

#### **Adjourn**