



## Taming 'Big Data' eDiscovery

Ten Tips to Avoid be 'Byten' by Big Data in Your Case

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### Gene Albert bio

- Principal of Lexbe LC, a provider of cloud-based litigation review and document management software & eDiscovery services.
- Prior business experience in software, medical services and internet-based businesses. Prior legal experience as in-house counsel and in private practice.
- Frequent speaker and author on eDiscovery and legal technology issues.
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# Taming 'Big Data' eDiscovery

## Agenda

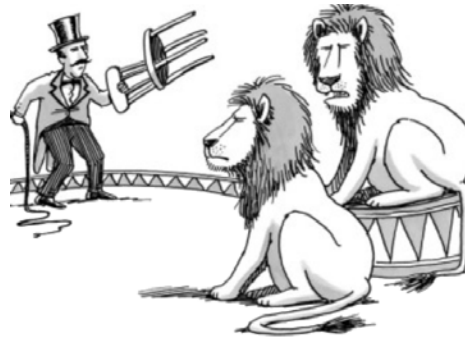
eDiscovery - the Original 'Big Data' Problem

How Should We Look at eDiscovery Costs?

How Much is eDiscovery Data Increasing?

Why Are eDiscovery Costs Continuing to Rise?

10 Ways to Tame Big Data eDiscovery



*"Remind me—what's scary about a chair?"*

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## eDiscovery: the Original 'Big Data'

### What is Big Data?

#### Flavor of the Month/News Cycle?

- Big data is "high volume, high velocity, and/or high variety information assets that require new forms of processing to enable enhanced decision making, insight discovery and process optimization." (Gartner)
- Litigation document management is an important and early Big Data application.
- eDiscovery is characterized by sometimes extreme time-pressures often not present in Big Data applications in other industries.

#### How to 'Control' eDiscovery Costs

- Easy answer - *drop your case*. No eDiscovery costs then. . .
- Nonsensical answer because eDiscovery is part of the strategic pursuit of case goals, and should be approached, evaluated and managed in that context.

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# What is eDiscovery Like?

## Are eDiscovery Costs Like Expert Fees?

Yes

- Large, expected part of commercial litigation
- Quality matters; not a commodity
- You need to understand the process undertaken for both

No

- Involuntary (you don't *have* to hire an expert, but you do need to respond to discovery)
- Experts are always important to litigation if retained; eDiscovery usually only if mistakes occur
- eDiscovery expenses increase based on quantity of data, but experts bill hourly, related to case importance



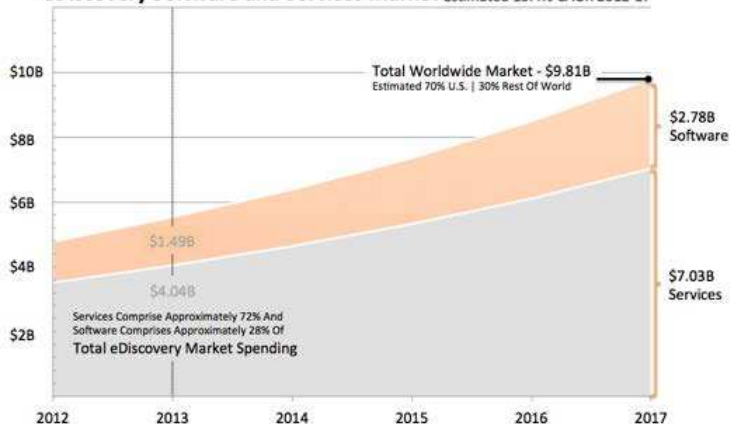
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# Why Do eDiscovery Costs Rise?

## eDiscovery Market is Big & Growing

eDiscovery Software and Services Market Estimated 15.4% CAGR 2012-17



### eDiscovery Software & Services

- \$5.5 Billion today
- Growing 15.5% annually
- Projected \$9.8 Billion (2017)
- Services (72%)
- Software (28%)

Source: Complex Discovery (ComplexDiscovery.com)  
Based on a combination of public market sizing estimates.

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## Title search: Taming 'Big Data' eDiscovery; Ten Tips to Avoid be 'Byten' by Big Data in Your Case

Also available as part of the eCourse

[Technology, Ethics and eDiscovery](#)

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