Energy Storage Behind the Meter

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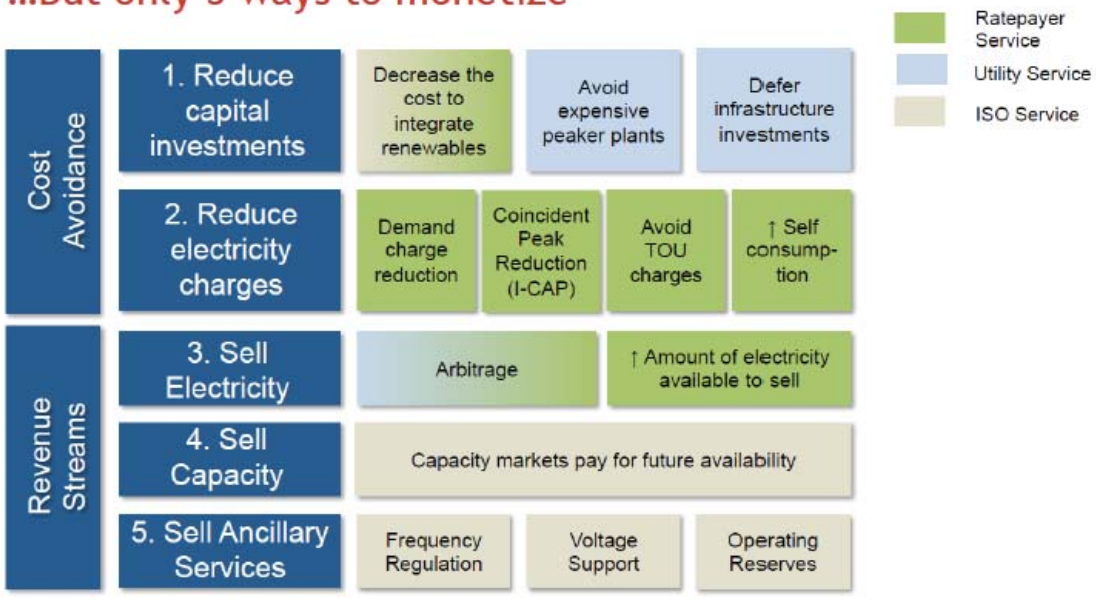
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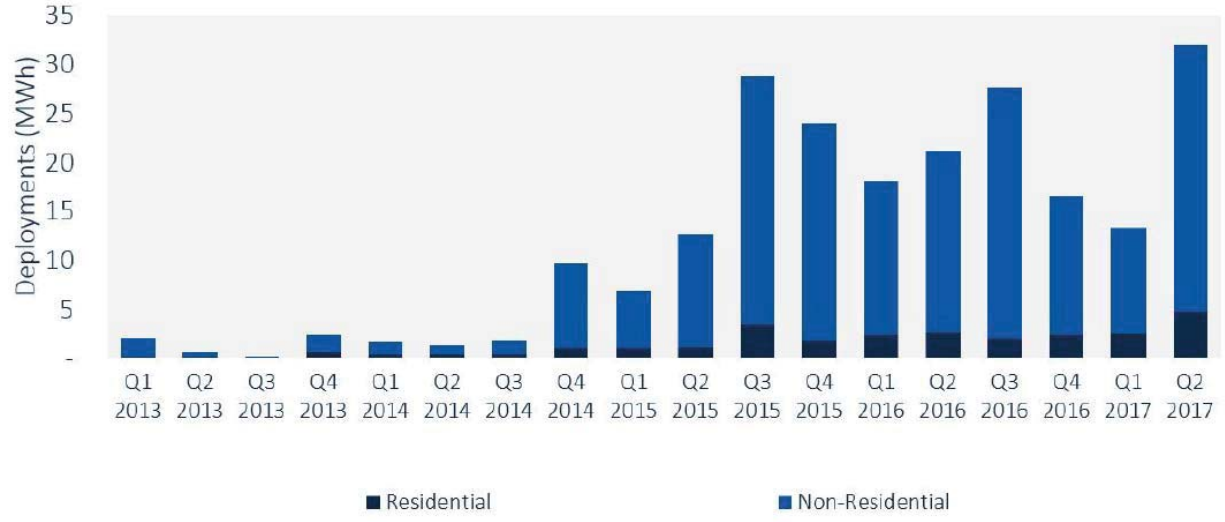
...But only 5 ways to monetize



Commercial and Industrial Energy Storage

- **Demand response: leverage to create revenue through demand response programs.**
- **Time-of-use charge management: use to avoid daily peak prices by reducing grid demand in line with energy providers' time-of-use periods.**
- **Demand charge management: reduce costly demand charges that account for a significant amount of annual energy costs by reducing demand at the right time.**

FIGURE: U.S. Behind-the-Meter Energy Storage Deployments by Segment



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