



— **Jump Starting Innovation:**

Do 3 things to make more money and make the world a better place



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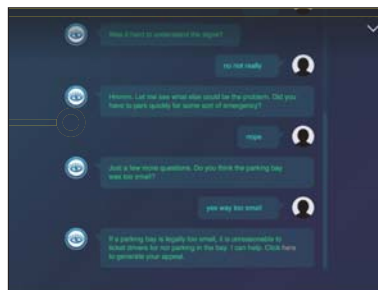


Overview:

*30 min to solve
all the problems*

1. Use Relational Data Analytics to improve bottom line profitability & inclusion of diverse talent.
2. Pay Equity: find and fix issues for your firm & for your clients.
3. Practical Recommendations *(like, not just talking about doing something “innovative”)*

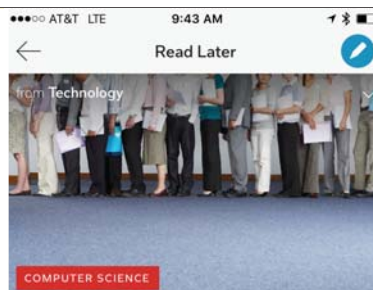
3



A 19-year-old created a free robot lawyer that has beaten 160,000 parking tickets

[Business Insider](#) · Danielle Muoio, Tech Insider

The very first robot lawyer that was designed to challenge parking tickets has been wildly successful since it was launched last Fall. British programmer Joshua Browder, 19, launched the beta version of the bot in London in September.



Is an algorithm any less racist than a human?

[The Guardian](#) · Leigh Alexander

We would all like to fancy ourselves as eminently capable of impartiality, able to make decisions without prejudices – especially at work. Unfortunately, the reality is that human bias, both conscious and unconscious, can't help but come into play when it comes to who gets the



10 Cool Machine Learning Startups To Watch

[informationweek.com](#)

Machine learning is technology which trains software so developers don't have to code it by hand. The number of new companies in the category has grown exponentially over the past



Bogged down by legal documents? Check out these free legal templates for SEA tech startups

[e27.co](#)

Tech boutique law firm, Simmonds Stewart, has launched some exciting new content for tech startups in SE Asia. It includes guides on raising seed and series A capital. Plus more than ten free

TECH and DATA SCIENCE applications are everywhere (and can be overwhelming)

4

Law is slow to the party

Why?

- Lawyers aren't incentivized ("agency costs")
- Structural constraints / short-term accountability
- Identity Crisis: What does a Law firm do?

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'Half-Assed Innovation': Do Law Firms Need to Change Incentives to Innovate?

Former Littler Analytics leader Zev Eigen likens common law firm innovation structure to "a horse-and-buggy company" trying to design cars.

By Ian Lopez | March 26, 2018 at 01:00 PM | Originally published on Legaltech News

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Zev Eigen.

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A Tale of Two Spaces



Inside the firm

(make your lawyers happy
w/ faster horses)



Outside the firm

(make your clients happy
w/ new cars)

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[Answer Bar: Maximizing Technology in Your Law Practice](#)

First appeared as part of the conference materials for the
25th Annual Labor and Employment Law Conference session
"Data Analytics"