## WILL YOU TAKE HEAT FOR THAT TWEET? TRYING YOUR LAND USE CASES IN THE AGE OF SOCIAL MEDIA

John Browning Passman & Jones Dallas, Texas

UT Law 23<sup>rd</sup> Annual Land Use Conference April 25-26, 2019 Austin, Texas



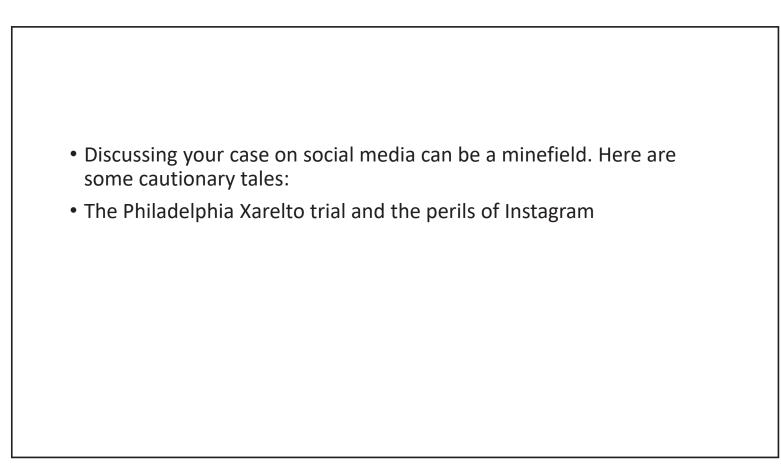
## ETHICAL RISKS IN SOCIAL MEDIA USE



## **FUN FACTS**

- 82% of all adult Americans have at least one social networking presence
- Sixteen minutes of every hour spent online is spent on Facebook
- More Facebook profiles (5) are created every second than there are people born (4.5)
- More than a billion tweets are processed every 48 hours (about 6,000 every second)
- Every 60 seconds, there are over 293,000 status updates posted on Facebook, as well as 510,000 comments and 136,000 photos posted
- 146 million "likes" are generated every hour

3



Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

## Title search: Will You Take Heat for that Tweet? Trying Your Land Use Cases in the Age of Social Media

Also available as part of the eCourse 2019 Land Use eConference

First appeared as part of the conference materials for the 23<sup>rd</sup> Annual Land Use Conference session "Trying Your Land Use Cases in the Media"