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CALIFORNIA AND OTHER PRIVACY LAW DEVELOPMENTS IN THE WAKE OF GDPR

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THE PANEL



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DISCUSSION POINTS

- Background of California Consumer Privacy Act ("CCPA")
- Basics of the CCPA
- Preparing for CCPA Compliance
- Navigating the CCPA
- Other Federal, State, and International Data Security and Privacy Laws

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Background of the CCPA

(How We Got Here)

MAKING HISTORY

- California is the first U.S. state to enact *comprehensive* data protection legislation with passage of CCPA.
  - **Who:** California Residents
  - **What:** "GDPR-like" rights of access and control for individuals.
  - **When:** Effective January 1, 2020*
  - **How:** California Constitution's "inalienable" right of privacy
  - **Why:** Response to Cambridge Analytica scandal

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TIMEFRAME. IMPACT. ISSUES.

- **Timeframe:** California lawmakers unanimously passed CCPA in less than a *week* to avoid passage of a more stringent law.
- **Impact:** Imposes significant obligations and restrictions on businesses across the U.S. that handle the personal information of California residents.
- **Issues:** Includes drafting errors and ambiguities due to the speed with which the legislation made its way to the governor.

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