CRISIS RESPONSE STRATEGIES FOR IN-HOUSE COUNSEL

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ROAD MAP

- Evolution of a Crisis
- Legal Privilege Challenges
- Crisis Scenarios
- In-House Counsel's Role in Crisis Response
  - Legal Obligations
  - Communications
  - External Resources
  - Evidence Preservation
  - Investigations
  - Third Parties

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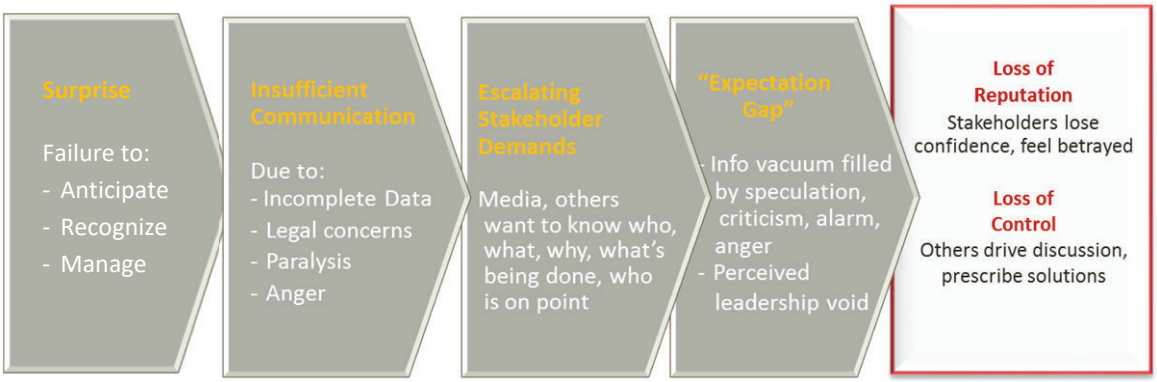
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ROAD MAP (CONT.)

- In-House Counsel's Role in Crisis Response Planning
  - Communications Plan
  - IR/ER and BCP Plans
  - Training
  - Industry Groups
  - Government Contacts
  - Vendor Due Diligence
  - Contract Reviews
  - Risk Assessments

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EVOLUTION OF A CRISIS



The sooner you derail this process, the lower the cost of success and the higher the odds of achieving it.

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"Crisis Response Strategies for In-House Counsel"