

SOCIAL MEDIA PITFALLS

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Social Media is Too Pervasive to Ignore

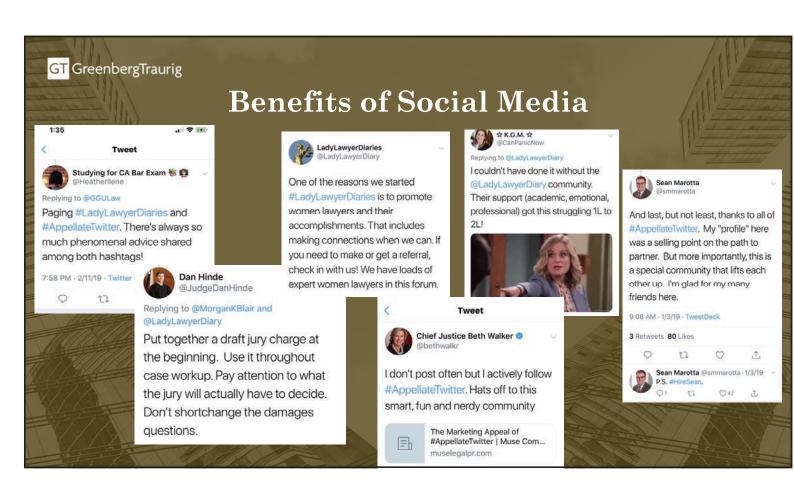


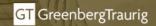
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- Over 1 billion unique users per month; 400 hours of video uploaded to each minute
- Over 2 billion users worldwide
- Approximately 1 billion registered users (300 million monthly active users)
- Over 800 million users
- Over 800 million active users



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Benefits of Social Media



Many #judges still worry about social media showing bias, but @JusticeGuzman starts her day with #Twitter (and former federal judge Jeremy Fogel says judges can do a better job educating public about what they do)



Judges Show Their Human Side, Discuss Partisanship and Social Media at Berkeley...



Eva Guzman @JusticeGuzman

For example, I discussed implicit bias in the justice system and the "Beyond the Bench: Law, Justice, and Communities Summit," that my team and I planned and executed. I mentioned the issue of secondary or vicarious trauma among judges & the impact on litigants.

#JudicialTwitter

Beth Thornburg @btSMU · 4h

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Title search: Social Media Pitfalls

Also available as part of the eCourse <u>Ethics Three-Pack: Client Confidentiality, Advertising, and Social Media</u>

First appeared as part of the conference materials for the 29th Annual Conference on State and Federal Appeals session "Ethics Three-Pack: Client Confidentiality, Advertising, and Social Media"