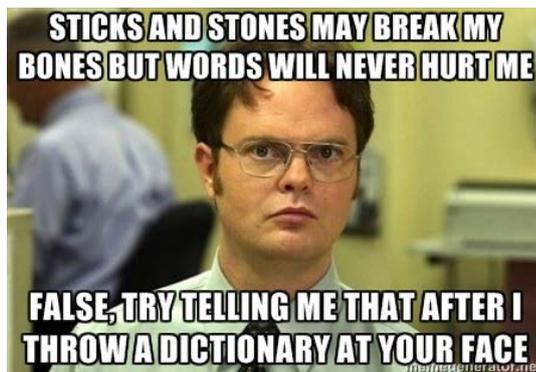


# Social Media and Homeowners Insurance: Are Your Facebook Posts Covered?

Clayton N. Matheson  
cmatheson@akingump.com

**Akin Gump**  
STRAUSS HAUER & FELD LLP



**Akin Gump**  
STRAUSS HAUER & FELD LLP

2

## The Rapid Rise of Social Media

2005

2015

7%	Adults in the U.S.	65%
12%	Young adults (18-29)	90%
8%	Adults 30-49	77%

**Akin Gump**  
STRAUSS HAUER & FELD LLP

## The Rapid Rise of Social Media



Facebook – 1.13 billion daily users



WeChat – 700 million



SnapChat – 150 million



Twitter – 136 million

**Akin Gump**  
STRAUSS HAUER & FELD LLP

## The Rapid Rise of Social Media-Sparked Defamation Lawsuits



'My fashion designer is a drug dealer, thief, and prostitute!'

'James Woods is a cocaine addict!'



**Akin Gump**  
STRAUSS HAUER & FELD LLP

5

## The Rapid Rise of Social Media-Sparked Defamation Lawsuits

You could get sued for defamation if you:

- Write a negative Yelp review about your former attorney
- Accuse your neighbor online of trying to spy on your family
- Post pictures of your kids on Facebook

**Akin Gump**  
STRAUSS HAUER & FELD LLP

6

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](http://utcle.org/elibrary)

## Title search: Social Media and Homeowners Insurance: Are Your Facebook Posts Covered?

Also available as part of the eCourse

[Answer Bar: Technology for Litigators](#)

First appeared as part of the conference materials for the  
21<sup>st</sup> Annual Insurance Law Institute session

"Social Media and Homeowners Insurance: Are Your Facebook Posts Covered?"