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PROTECT YOURSELF AT ALL TIMES



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KEY PRELIMINARY QUESTIONS

- Has your company ever been in a patent infringement litigation?
- Has your company received or issued a threat of infringement?
- Does your company offer highly sought-after technology?
- How litigious are your competitors (or your industry in general)?
- How prolific are non-practicing entities (NPEs) in your area?
- Has your company budgeted for a worse case scenario lawsuit?
- Could your company survive the costs of a protracted litigation?
- Would an adverse judgment have a detrimental effect on business?
- Has your company evaluated its exposure for patent infringement?
- Can your company respond to inquiries about risk (before/after suit)?



THE NEED FOR PATENT INSURANCE

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"Managing Economics: Patent Insurance and Litigation Financing"