

A Look at Data Protection and Cybersecurity in 2020

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Overview

GDPR is important. We will talk about what it is and what it requires

But this isn't a GDPR session.

GDPR and other privacy and security regs are a response to what's been happening over the past several years with regard to enterprise data security – *the profound inability of for-profit and nonprofit enterprises to secure the data of their constituents*

In the time we have together, we're going to talk about what this landscape looks like as we start 2020, what trends we observed and expect to see into the new year, and what you should be focused on, not just to comply with GDPR and other applicable regulatory schemes, but how to best protect your data and ultimately, your nonprofit's mission.

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Side Note

Whenever we discus GDPR, people ask about CCPA and SHIELD. We won't get into these today, but so you know:

The NY SHIELD Act is the "Stop Hacks and Improve Electronic Data Security Act;" it went into effect on Oct 23, 2019

- Regardless of location or size, nonprofit orgs that receive, collect or otherwise possess private info about New York residents must comply with the New York SHIELD Act.
- Nonprofits with such data must adopt cybersecurity data safeguards that comply with the provisions of the SHIELD Act and are subject to notification requirements in the event of a data breach.

The CA CCPA is the "California Consumer Privacy Act;" it went into effect on Jan 1, 2020

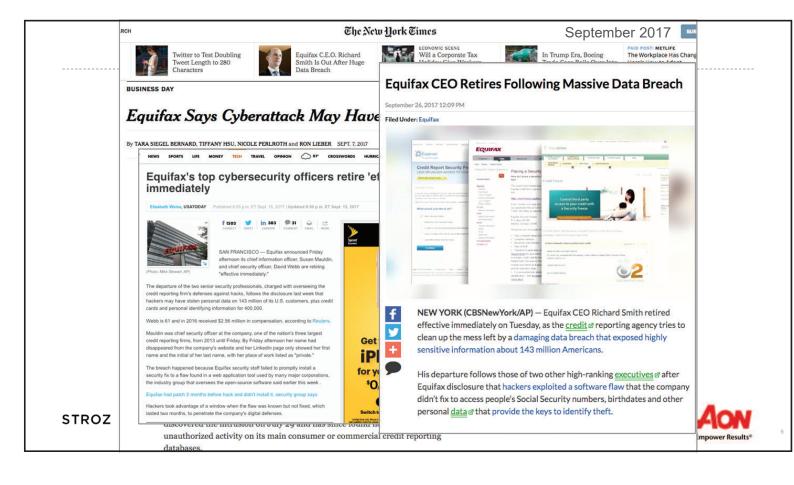
- The statue defines covered businesses as those "organized or operated for the profit of its shareholders or other owners," so most nonprofits will not have to deal with CCPA
- That said, there is a school of thought our there that says that a nonprofit organization that controls or is controlled by a for-profit business covered under the CCPA will be subject to the CCPA.

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Also available as part of the eCourse 2020 Nonprofit Organizations eConference

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