Privacy Compliance Programs by "Checklists"

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Privacy Compliance Program Priorities 2000-2010

- Employee Data-Social Security Numbers
- FTC-Overall Data Security
- Cybersecurity - Retail Customer Data Breach Prevention
- HIPAA
- GLBA
- Website privacy policy regulated by FTC

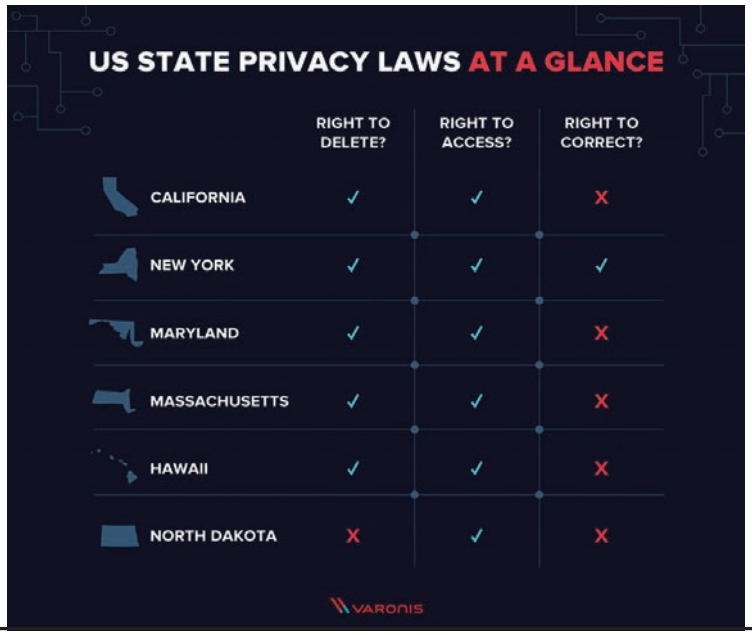
Privacy Compliance Program Priorities 2010-2015

- Data breach notification statutes
  - Massachusetts leads with strictest standard requiring a "written information security program"
- HIPAA HITECH imposing liability on Business Associates and data breach notification requirements to patients
- Children's Online Privacy Protection Act – 2013 amendments widen the definition of children's personal information to include persistent identifiers such as cookies that track a child's activity online, as well as geolocation information, photos, videos, and audio recordings.

Privacy Compliance Program Priorities 2015-2019

- New York Department of Financial Services Cybersecurity Regulations (23 NYCRR Part 500) – Effective date August 28, 2017
- All 50 states enact data breach notification statutes
- Enactment of the General Data Protection Regulations (GDPR) and effective date of GDPR – May 25, 2018
- Enactment of the California Consumer Privacy Act (CCPA) – Summer 2018
- Canada
  - PIPEDA-Rigorous amendments effective on November 1, 2018

CCPA Copycat laws



Privacy Program Compliance Priorities 2020

- January 1 - Effective Date of the CCPA
- July 1 – Enforcement Date of the CCPA
- Effective date of the CCPA regulations still TBD
- Multiple state copycat bills introduced

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"The Ultimate Cheat Sheet for Cybersecurity and Privacy Compliance "