





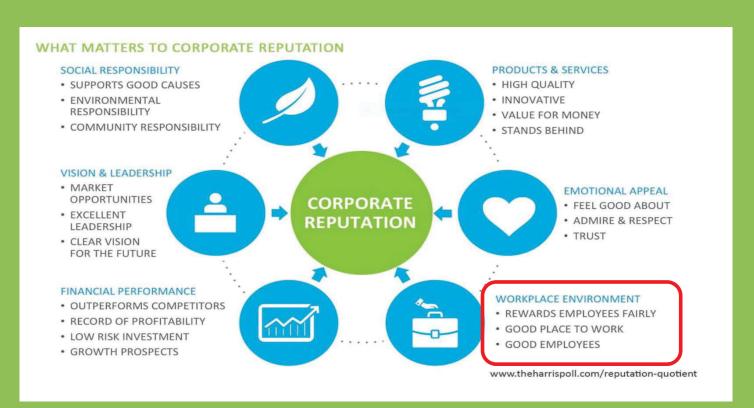
2020 and Beyond: What Every Manager Needs to Know About EEO

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How Can Companies
Survive and Thrive in
Today's Workplace
Fishbowl Environment?







The Rules Apply to Everyone!!

- → Hold leaders accountable to the policies, standards and laws no matter the level of the perpetrator or how much money they bring in.
- → All of the company's policies will be scrutinized!
- → The company will be tried in the court of social media...not in a court of law.

How to Behave on Social Media



- Don't post slurs or discriminatory remarks (race, sex, age, and other categories).
- Don't use your company email address to sign up on sites for personal use.
- Don't hold yourself out as speaking for the company — only express your personal views.
- Don't ruin your personal brand in the internet court of public opinion.







I Can Say Anything I Want To...



Also available as part of the eCourse 2020 Essential Employment Law eConference

First appeared as part of the conference materials for the 2020 Essential Employment Law: A Practical Course in the Basics session "Texas is an "At Will" State... So Why Worry?"