

IP, Tech & Data

Keeping an Eye on Privacy and Data Protection Risks

Prepared for Nonprofit Organizations Institute

Presented by Wendell Bartnick January 19, 2018

Agenda

- What are "Privacy" and "Data Protection"?
- Some Risk Considerations
- Privacy Focus: Terms of Use and Privacy Policies
- Data Protection Focus: Information Security
 Program and Vendor Management

What is Privacy?

• "Privacy" means how you collect, use, disclose, and dispose of personal information

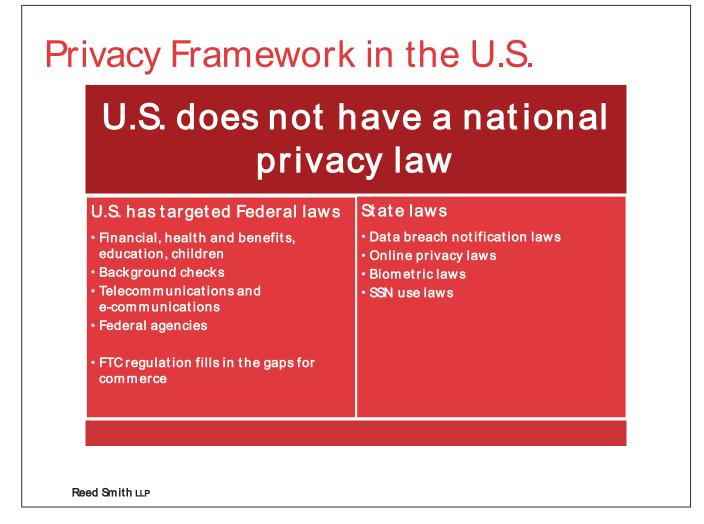
-Staff

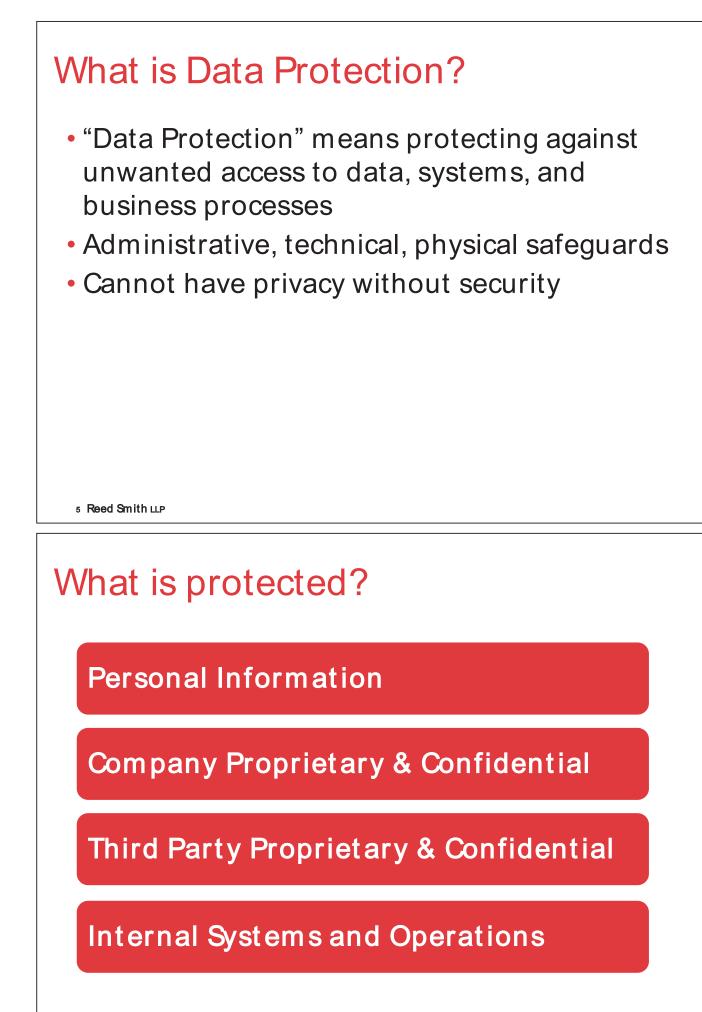
-Donors

- -Customers/Beneficiaries of services
- Personal Information is not just SSNs
- To many nonprofits, exposure to "privacy" may be a privacy policy on their websites

"Reasonable Expectations"

3 Reed Smith LLP





Reed Smith LLP

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

Title search: Keeping an Eye on Privacy and Data Protection Risks

Also available as part of the eCourse Answer Bar: New Boardmember Basics

First appeared as part of the conference materials for the 35th Annual Nonprofit Organizations Institute session "Keeping an Eye on Privacy and Data Protection Risks"