Managing Cybersecurity: An In-House Perspective

2020 Essential Cybersecurity Law

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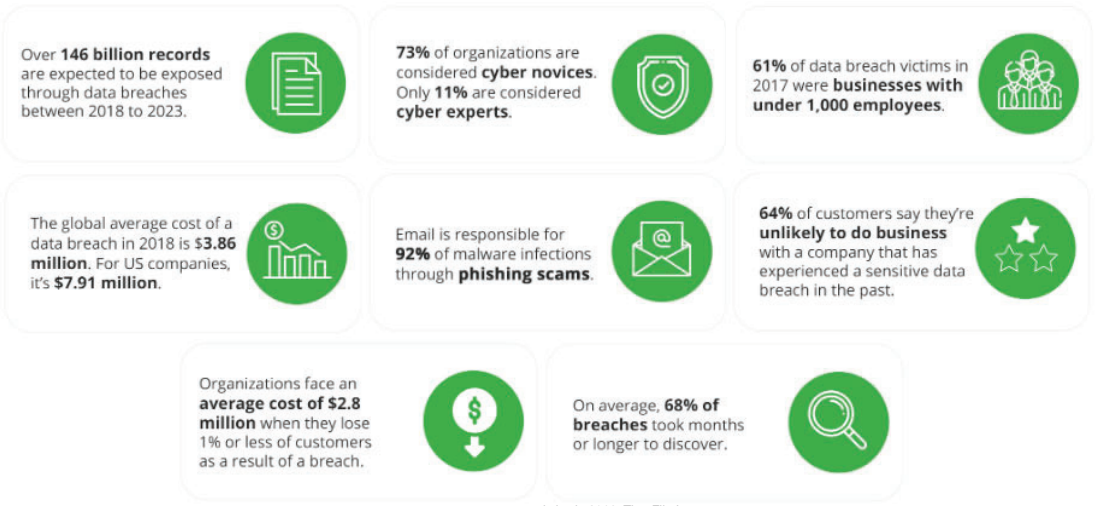
The Panel

- Kate Eguchi - Panelist
  - Vice President and Associate General Counsel of Privacy, Marketing & Technology at Whole Foods Market
- Allan M. Johnson - Panelist
  - Assistant Vice President—Senior Legal Counsel, Privacy at AT&T
- Emily Westridge Black - Moderator
  - Partner, Haynes and Boone, LLP

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Cyber Crime is Widespread



Source: Cybersecurity Statistics in 2019; TitanFile Inc.

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Topics

1. Effective internal controls (including in WFH environments)
2. Educating and protecting your board
3. Managing vendor risk
4. Incident response plans
5. Forensic investigations and privilege
6. Other incident response considerations
7. Resources to keep you up to date



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1. Effective Internal Controls

- Developing the right policies and procedures
- Training on security and awareness
- Improving technical controls
- Performing behavior analytics and risk assessment
- Communicating regularly with IT



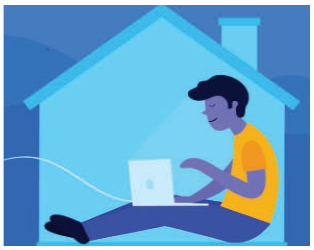
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1. Internal Controls for Remote Work

- Education and training updates
- Keep employees engaged
  - Team training
  - Phishing exercises
- Monitor data flow
  - *E.g.*, are people sending secure data to personal accounts?
- No one-size-fits-all solutions
  - Adjust protocols based on duties and needs
  - *E.g.*, management vs. call center employees vs. interns



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"In-House Counsel Panel"