

# OPENING STATEMENTS

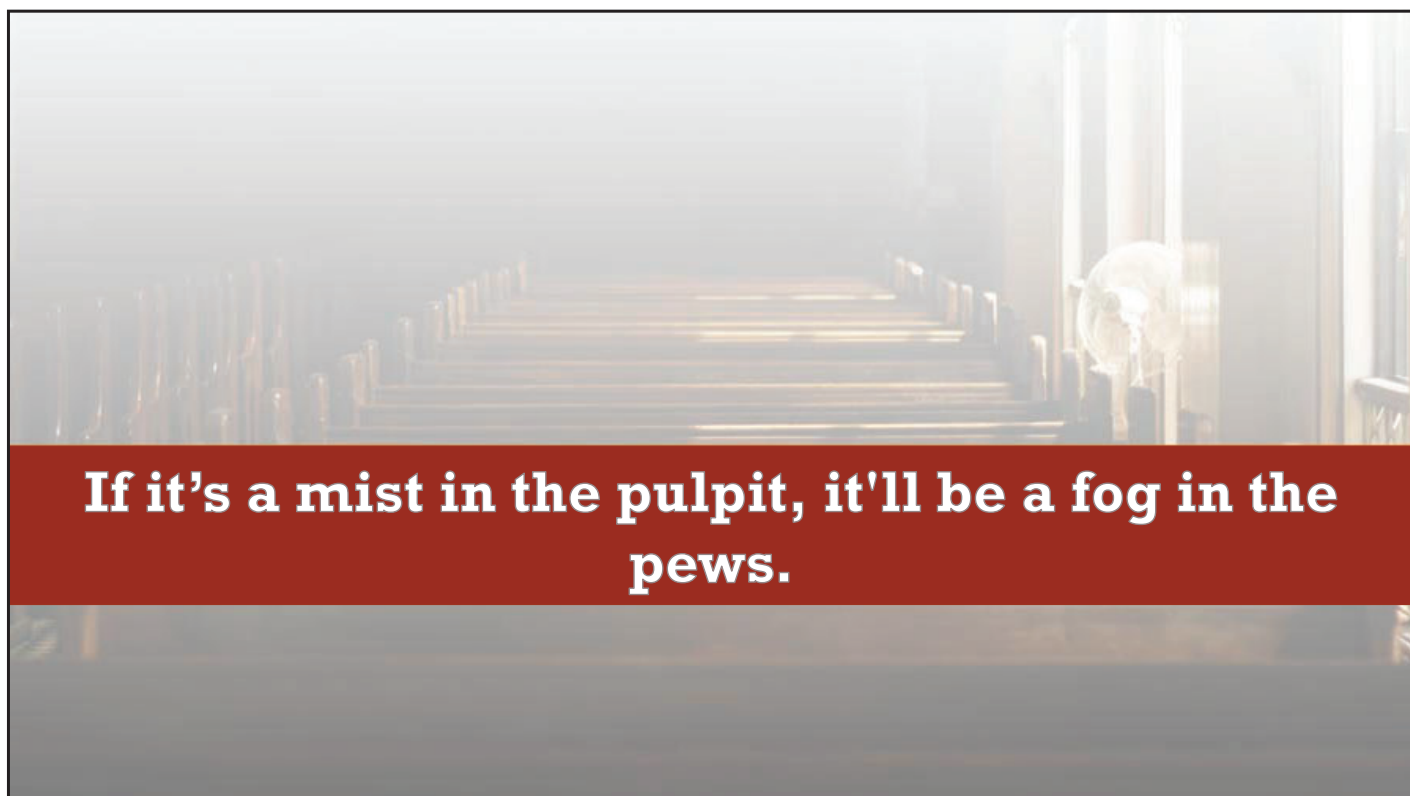
How to use a Proven Marketing Formula to Clarify Your Story  
to the Jury



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