syndio

Jump Starting Innovation:
Do 3 things to make more money and make the world a better place

Zev J. Eigen
Founder, Chief Science Officer
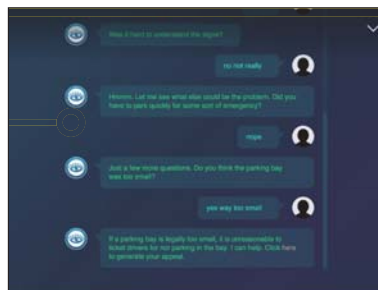SYNDIO SOLUTIONS
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Overview:
30 min to solve all the problems

1. Use Relational Data Analytics to improve bottom line profitability & inclusion of diverse talent.

2. Pay Equity: find and fix issues for your firm & for your clients.

3. Practical Recommendations *(like, not just talking about doing something "innovative")*

TECH and DATA SCIENCE applications are everywhere (and can be overwhelming)

Law is s l o w to the party

Why?

- Lawyers aren't incentivized ("agency costs")
- Structural constraints / short-term accountability
- Identity Crisis: What does a Law firm do?

'Half-Assed Innovation': Do Law Firms Need to Change Incentives to Innovate?

Former Littler Analytics leader Zev Eigen likens common law firm innovation structure to "a horse-and-buggy company" trying to design cars.

By Ian Lopez | March 26, 2018 at 01:00 PM | Originally published on Legaltech News

Zev Eigen.

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A Tale of Two Spaces

Inside the firm

(make your lawyers happy w/ faster horses)

Outside the firm

(make your clients happy w/ new cars)

Also available as part of the eCourse
[Answer Bar: Maximizing Technology in Your Law Practice](#)

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25th Annual Labor and Employment Law Conference session
"Data Analytics"