



# Bringing Real Estate into the Digital Age

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## Consumer expectations are changing



The diagram consists of two dark blue circles with yellow borders. The left circle contains the text "Old Category" and the right circle contains the text "New Category". Between the two circles is the text "vs".

**Old  
Category**

vs

**New  
Category**







9,000  
stores

\$6 billion  
in annual revenue



New location was opening  
every 17 hours (1989)



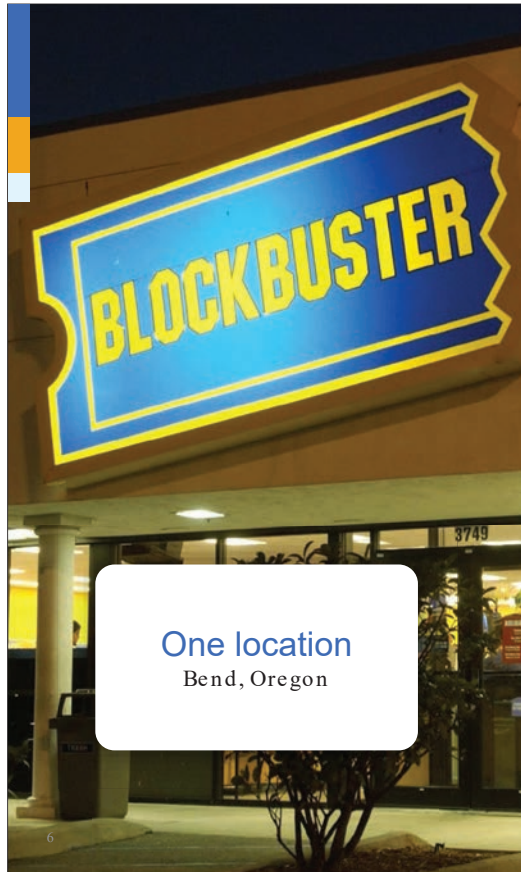
220  
stores

\$1 billion  
in annual sales



15  
countries





Also available as part of the eCourse

[Hooked on CLE: January 2021](#)

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"Bringing Real Estate into the Digital Age"