Send Lawyers, Ethics, and Money!

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Ethics

- Yell questions or at end
- Conflicts of interest.
- Competency.
- Communication.
- Reasonable fees.
- A few may seem esoteric, but focus on practical "what do you do?"

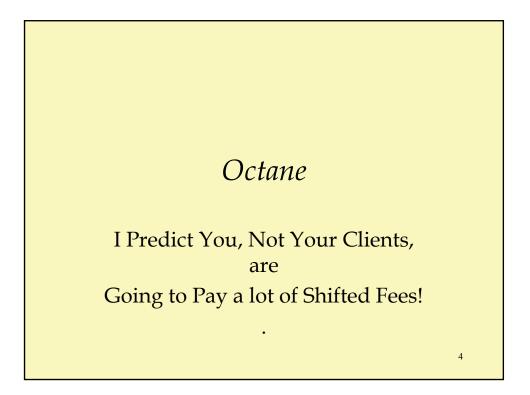
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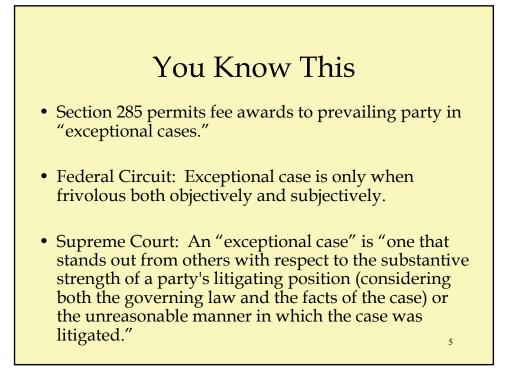
Topics

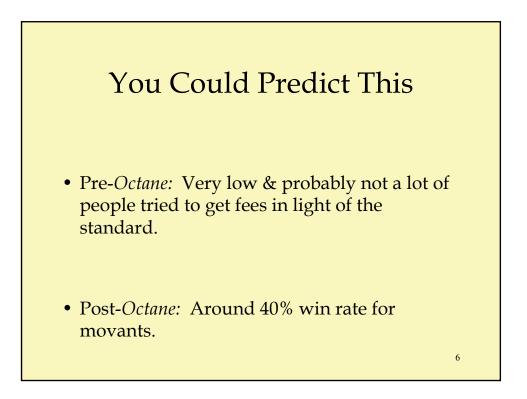
- Octane: Two scary predictions.
- Recent issues with contingent fee agreements.
- Practical ways to address flat fee prosecution.
- Advising your client about inducing or marking:
 - If it <u>had</u> believed a patent <u>was</u> invalid or not infringed, it didn't induce infringement; but if it had believed it <u>will</u> infringe and so marks under a license, but it <u>didn't</u> infringe, it <u>did</u> infringe.

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• How IPR can turn a win into defeat.







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Also available as part of the eCourse Ethics: Send Ethics, Lawyers, and Money?

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