

# Persuading Visually in Motions and Briefs

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Dreadlocks

“Dreadlocks can attain a formidable length and density.”



## 4 Topics

1. Why lawyers rarely visuals in written argument.

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First appeared as part of the conference materials for the  
39<sup>th</sup> Annual Page Keeton Civil Litigation Conference session

"Persuading Visually in Motions and Briefs: How and Why to Use Photos, Charts, and Graphs to Persuade Judges in Written Filings"