

**Patterson Belknap Webb & Tyler** LLP

**A Practical Approach to Cybersecurity for Nonprofits: Assessing  
the Legal, Regulatory, and Headline Risks of a Data Breach**

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Video Clip

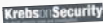



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## Recent Headlines

June 25, 2011  
"PBS HACKED AGAIN:  
SOME DATA TAKEN IN NEW  
WEBSITE BREACH"  



October 20, 2015  
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RETAIL CHAIN"  



July 21, 2014  
"BANKS: CARD BREACH AT  
GOODWILL INDUSTRIES"  



July 30, 2015  
"PLANNED PARENTHOOD  
REPORTS SECOND WEBSITE  
HACK IN A WEEK"  


September 14, 2012  
"COMPUTERS STOLEN FROM OFFICE;  
\$27,000 IN EQUIPMENT TAKEN FROM  
WOUNDED WARRIOR PROJECT"  


November 10, 2011  
"HABITAT FOR  
HUMANITY STORE  
TARGETED IN CREDIT  
CARD HACK"  


September 8, 2015  
"ONLINE SECURITY A MAJOR  
ISSUE FOR FUNDRAISERS"  


December 16, 2011  
"THEFT RING STOLE UJA-  
FEDERATION DONORS'  
IDENTITIES, MANHATTAN  
PROSECUTORS SAY"  


May 15, 2012  
"HACKERS BREACH SITES OF  
FOREIGN POLICY AND HUMAN  
RIGHTS GROUPS"  


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## Agenda

- The Cyber Risk: A Clear & Present Danger to Nonprofits
- What's a Nonprofit To Do?
- Fiduciary Duties & Cybersecurity
- Liability: Who Can Sue a Nonprofit?
- Business & Legal Risks
- Alert the Media – the "Headline" Risk

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4

## Cybersecurity is a Persistent Business Risk

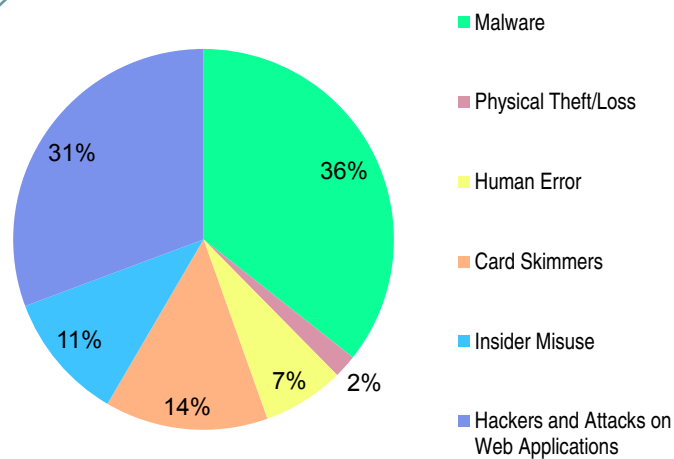
- Cybersecurity is no longer just an IT issue. It is a persistent business and legal risk that affects nonprofit organizations as well as the private sector.
- Critical information including donor information, fundraising and grant information, employee information, as well as sensitive financial data, is being targeted at an unprecedented rate. The potential impact on nonprofit organizations has never been greater.

**Average annual cost of responding to cyber attacks is \$12.7 million, up 96% over the previous five years.**

Source: Ponemon Institute (Oct. 16, 2014)



## Methods of Attack



Source: 2015 Verizon Data Breach Investigation Report

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## Title search: A Practical Approach to Cybersecurity for Nonprofits: Assessing the Legal, Regulatory, and Headline Risks of a Data Breach

Also available as part of the eCourse

[A Practical Approach to Cybersecurity for Nonprofits: Assessing the Legal, Regulatory, and Headline Risks of a Data Breach](#)

First appeared as part of the conference materials for the  
33<sup>rd</sup> Annual Nonprofit Organizations Institute session

"A Practical Approach to Cybersecurity for Nonprofits: Assessing the Legal, Regulatory, and Headline Risks of a Data Breach"