Cybersecurity in Crisis:

How to Prepare for and Manage a Data Breach

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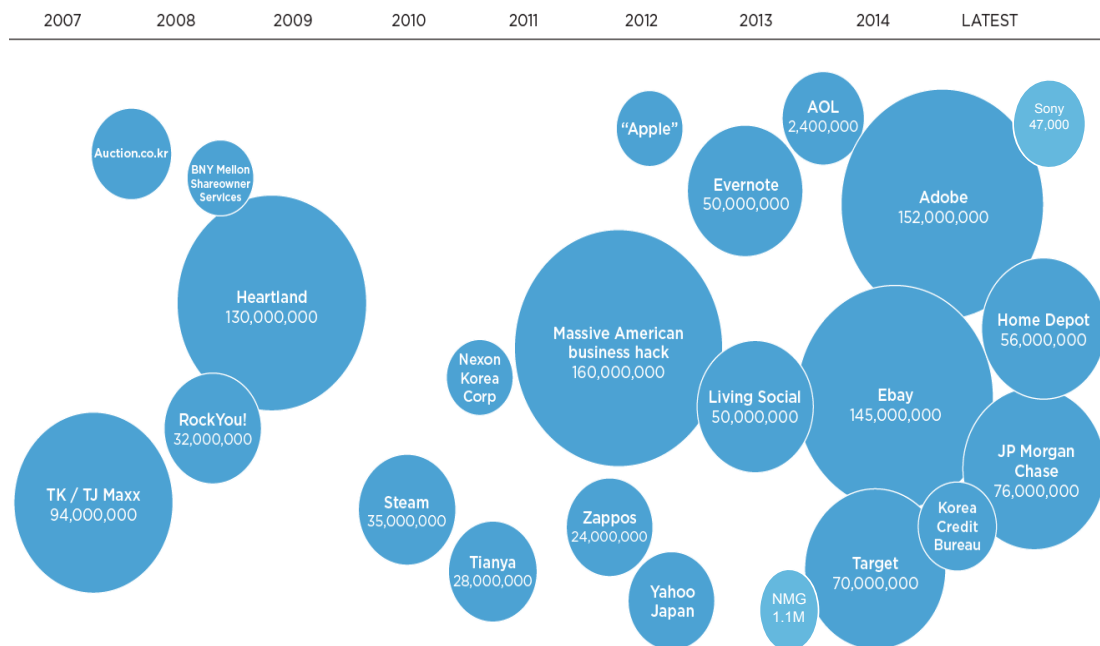

Where are we?

Before 2014

HISTORICAL DATA BREACH TIMELINE

2007	2008	2009	2010	2011	2012	2013	2014	LATEST

- Auction.co.kr
- BNY Mellon Shareowner Services
- Heartland 130,000,000
- RockYou! 32,000,000
- TK / TJ Maxx 94,000,000
- Nexon Korea Corp
- Steam 35,000,000
- Tianya 28,000,000
- Massive American business hack 160,000,000
- Zappos 24,000,000
- Yahoo Japan
- "Apple"
- Evernote 50,000,000
- Living Social 50,000,000
- NMG 1.1M
- AOL 2,400,000
- Adobe 152,000,000
- Ebay 145,000,000
- Target 70,000,000
- Korea Credit Bureau
- Sony 47,000
- Home Depot 56,000,000
- JP Morgan Chase 76,000,000

World's Biggest Data Breaches

Selected losses greater than 30,000 records
(updated 16th Feb 2016)

Annual number of data breaches and exposed records in the United States from 2005 to 2014 (in millions)

The statistic presents the development of cyber attacks over time. It presents the recorded number of data breaches and records exposed in the United States between 2005 and 2014. In 2014, the number of data breaches in the United States amounted to 783 with more than 85.61 million records exposed.

Image via Statista.com.

Title search: Cybersecurity in Crisis: How to Prepare for and Manage a Data Breach

Also available as part of the eCourse
Corporate Counsel 2016: Hot Topics

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