

28th UT HEALTH LAW CONFERENCE

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Ethical Behavior, Legal Ethics, and Professionalism in Negotiations

Brenda Strama
Introduction

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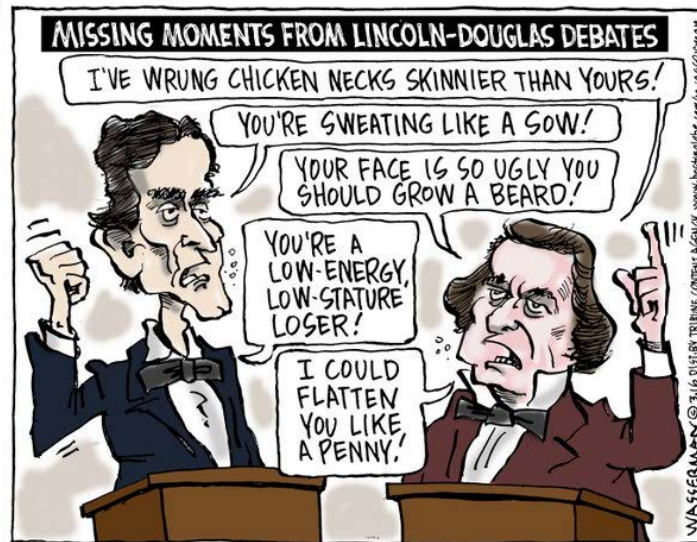
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"I sought for the greatness and genius of America in her commodious harbors and her ample rivers – and it was not there...in her fertile fields and boundless forests and it was not there...in her rich mines and her vast world commerce – and it was not there...in her democratic Congress and her matchless Constitution – and it was not there. Not until I went into the churches of America and heard her pulpits aflame with righteousness did I understand the secret of her genius and power. **America is great because she is good, and if America ever ceases to be good, she will cease to be great.**"

– Alexis de Tocqueville, Democracy in America

» CULTURAL CONTEXT

- ❖ The Information Revolution
- ❖ 9/11 and its Implications
- ❖ The Big Short
- ❖ Recession
- ❖ Latent Racism
- ❖ Profits, Profits, More Profits
- ❖ Income Inequality
- ❖ Lack of Civility in Politics and Law





Honesty
Integrity
Professionalism

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\$57.8 Billion

\$31.3 Billion



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FARGO**

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citigroup

\$12.8 Billion

**Goldman
Sachs**

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[Ethical Behavior, Legal Ethics, and Professionalism in Negotiations](#)

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