Software as a Service and Cloud Contracts: Avoiding the Risks

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Cloud Computing Trends

- Forrester Research estimates the cloud market will reach \$191 billion by 2020 with cloud applications leading the growth ahead of cloud platforms and cloud services.1
- Cloud adoption not only reduces costs but increases workforce flexibility, improves customer service and enhances data analytics. 2
- Gartner Says Worldwide Cloud Infrastructure-as-a-Service Spending to Grow 32.8 Percent in 2015 ³

¹The Public Cloud Market Is Now In Hypergrowth: Sizing The Public Cloud Market, 2014 To 2020 (Forrester Research, April 24, 2014) ² 2014 KPMG Cloud Survey Report ³ Gartner Press Release May 2015

Key Provisions in Cloud Contracts

- Intellectual property ownership
- Insurance and indemnity requirements—especially for intellectual property infringement
- Regulatory compliance
- Subcontractor liability for third party services or software
- Effect of termination—return of customer data
- Service failure corrective action plan

RISKS

Business Continuity Risks

- Service Interruption
- Post-termination Data Rights

Regulatory Compliance Risks

Data Privacy and Security Statutes

Intellectual Property Risks

- Use and Disclosure of Information
- Ownership of Software
- IP Ownership at Termination

Liability Risks

Risk Balancing

Business Continuity Risks

Service Interruption

 Define service levels, metrics, and remedies in the SLA

Termination of the Agreement

 Ensure data is owned by and returned to customer in a usable format upon termination





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