

# DATA MINING & DEMOCRACY:

Technology and Data for Political Activities

^  
and  
governing!

Marci Harris  
May 26, 2016

Gaming

Cats

Dating

Shopping

Communicating

??? (Health, Education, Governing)

Campaigns

Voting

Advocacy

Transparency

Service Delivery

Regulating

Policymaking

1



Dean For America :: - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites

# Howard DEAN for America

Contribute Now Stay Connected Tell a Friend

Home

About Howard Dean

- Welcome
- Recapoon (en Español)
- Biography
- On The Issues
- Pressroom
- Official Blog

Get Involved

- Contribute
- House Parties
- Dean Team
- Meetup for Dean
- Dean Wireless
- Stay Connected
- Tell A Friend

Subscribe to Email:

E-mail:

Zip Code:

Receive News

Thank You.

On Monday, 30,000 people in 400 cities and towns across the country came together to support Howard Dean and his vision for America. (Online video available [here](#). Tell us about your event [here](#).) Now, in the last few days of June, there are three things you can do to propel the campaign forward:

30,000 Americans in over 400 cities and towns gathered today

Acrobat PDF

1 MoveOn Primary

Internet

The New York Times

## Week in Review

WORLD U.S. N.Y. / REGION BUSINESS TECHNOLOGY SCIENCE HEALTH SPORTS OPINION

### The Nation; Howard Dean's Internet Push: Where Will it Lead?

By GLEN JUSTICE  
Published: November 2, 2003

THESE are good times to be an Internet consultant working in politics. Just ask Ben Green, whose firm, Crossroad Strategies, has handled online duties for clients like Senators John Kerry and Hillary Rodham Clinton.

FACEBOOK

TWITTER

GOOGLE+

Many who envision a day when the Internet plays a more prominent role believe it will actually influence the campaign's message when a candidate decides to run. Already, Internet consultants are beginning to join campaign managers, media specialists and other top advisers at the head table. The candidates who emerge may even change, as challengers play to the online audience's affection for insurgents with a biting message.

Consultants say not every candidate will be able to adjust to the type of campaign that generates interest and credibility on the Internet, particularly longtime incumbents or others used to tightly controlled, top-down organizations.

raised. In a world in which the highest-spending candidate wins at least three quarters of the time, the curiosity among politicians and big contributors is understandable.

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](http://utcle.org/elibrary)

## Title search: Data Mining and Democracy: Technology and Data for Political Activities and Governing

Also available as part of the eCourse

[2016 Technology Law eConference](#)

First appeared as part of the conference materials for the  
29<sup>th</sup> Annual Technology Law Conference session

"Data Mining and Democracy: The Use of Technology and Data for Political Activities"