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DISTRACTED DRIVING

Do you pick up or look at your phone when driving? Do you easily get distracted when driving? Believe it or not...you are considered a "distracted driver".

3 Types of Distracted Driving

- 1. Visual  Taking your eyes off of the road.
- 2. Manual  Taking your hands off of the wheel.
- 3. Cognitive  Taking your mind off of driving.

Each day in the U.S., more than 9 people are killed and 1,153 people are injured in crashes that are reported to involve distracted drivers.

Numbers Don't Lie

In 2011, drivers between the ages of 18 & 64 reported that they use their cellphones on the road.

69%

Hello?



Please Put Down Your Phone.

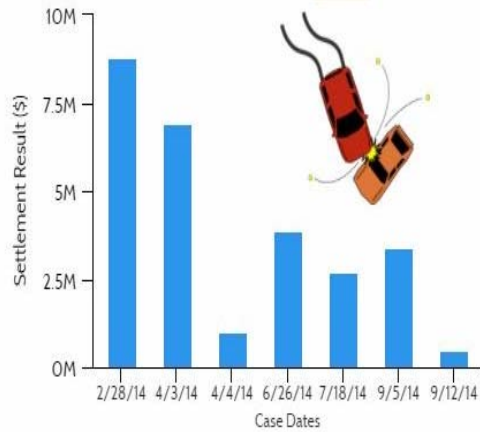


Settlements From Distracted Driver Cases

Distracted Drivers Cases

2014

Driving while distracted can cost you money. In 2014 alone, millions of dollars were made from distracted drivers. Truck drivers, cab drivers, and more were sued in 2014. Don't become a distracted driver and look out for those who are.

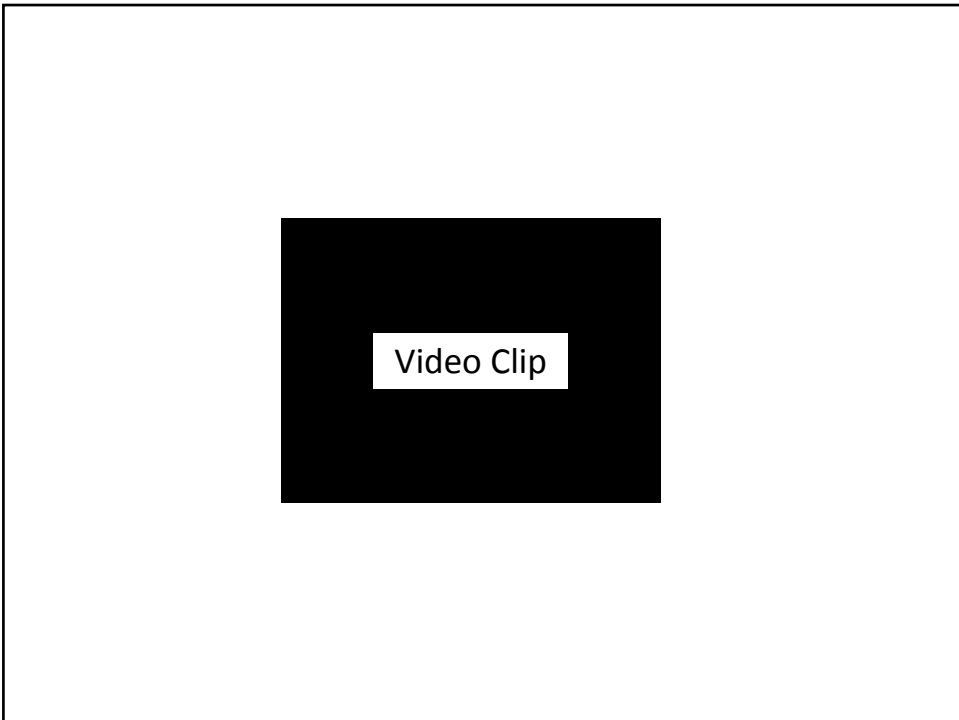
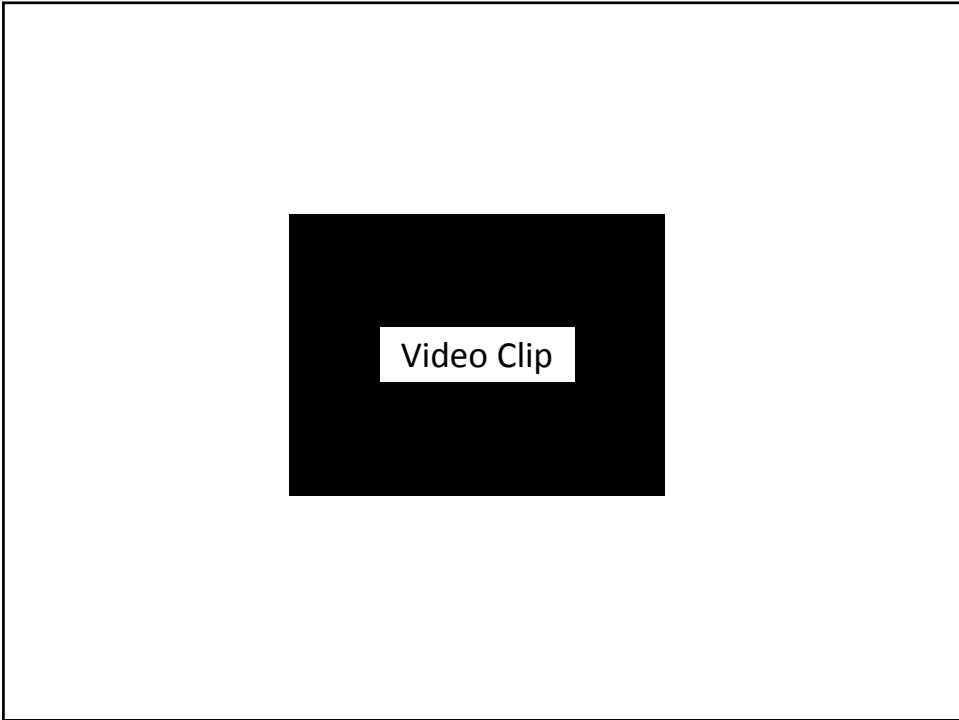


SOURCE
www.cdc.com "Distracted Drivers"

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The numbers on the bar graph are from Joseph Lazzaro HOTSHEET "DISTRACTED DRIVERS". It is offered to show a variety of fact patterns and award amounts in a particular area of litigation. The amounts do not reflect reductions for comparative negligence, remittitur or vacatur. In situations where awards are automatically trilled by statute, the trilled amount is listed.

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52% of young drivers admit they have talked on their phone while behind the wheel.

34% admit they have texted while driving.

55% claim it's easy to text and drive at the same time.



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First appeared as part of the conference materials for the

2016 The Car Crash Seminar session

"Distracted Driving and Case Value"