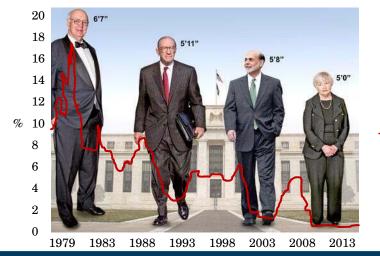
Re e va lua ting Re ta il Re a l Esta te

JOHN KIRK, CAIA, CCIM
SENIOR ASSOCIATE, RESEARCH

Correlation Does Not Imply Causation



— Fed Funds Target Rate

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Agenda

- ▶ Macroeconomic Trends
- ▶ Property Fundamentals
- ▶ Future Prospects



3

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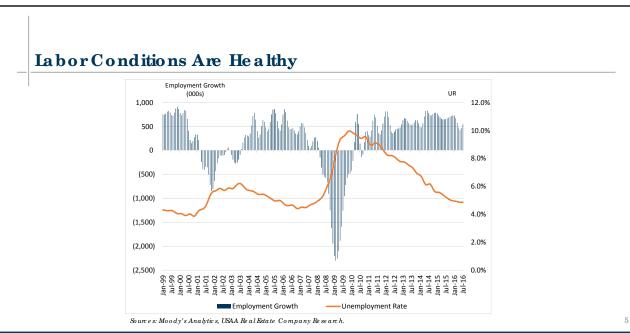
U.S. Economy Continues To Improve



Sources: Moody's Analytics, USAA Real Estate Company Research.

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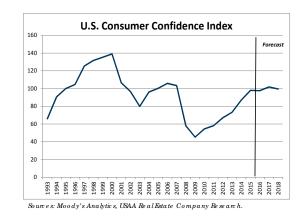








U.S. Consumers Are Doing Better



U.S. Personal Income & Consumption 10% -2% -4%

Sources: Moody's Analytics, USAA Real Estate Company Research.







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First appeared as part of the conference materials for the 50^{th} Annual William W. Gibson, Jr. Mortgage Lending Institute session "The Future of Retail"