

New Opportunities in Employment Law for Civil Litigators




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Owning v. Sharing



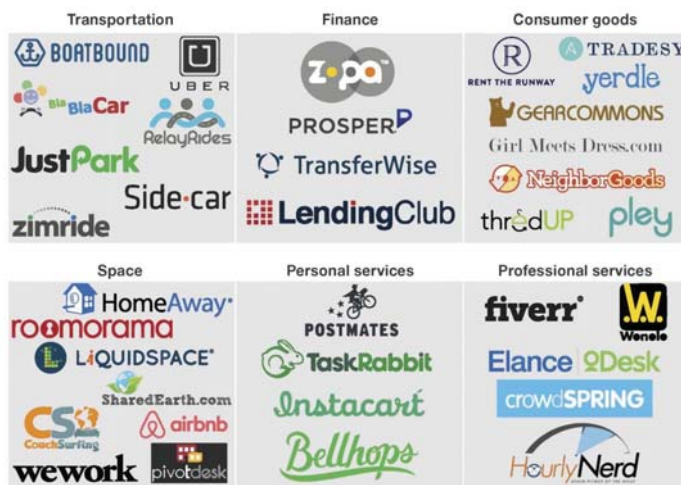
<http://www.slideshare.net/TelemanagiaForuma/what-makes-cities-smart>

Owning v. Sharing

| | THE PROBLEM | THE SOLUTION |
|---------------------------------|---------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PRODUCT SERVICE SYSTEMS | Half of U.S. households own power drills, but most of them are used for only 6 to 13 minutes during their lifetime. |  Zilok.com offers peer-to-peer daily rental of tools, camcorders, and other goods. |
| REDISTRIBUTION MARKETS | Americans discard 7 million tons of cardboard annually. |  UsedCardboardBoxes.com "rescues" and resells boxes to movers. |
| COLLABORATIVE LIFESTYLES | Millions of houses and spare rooms around the world are sitting empty and have "idling capacity." |  Airbnb.com, the "Match.com for travel," allows anyone from private residents to commercial property owners to rent out their extra space. |

<https://hbr.org/2010/10/beyond-zipcar-collaborative-consumption/>

Enabling Sharing



<http://www.forbes.com/sites/deniselyohn/2015/03/04/what-you-can-learn-about-customer-experience-from-sharing-economy-companies/#7b32d911288d>

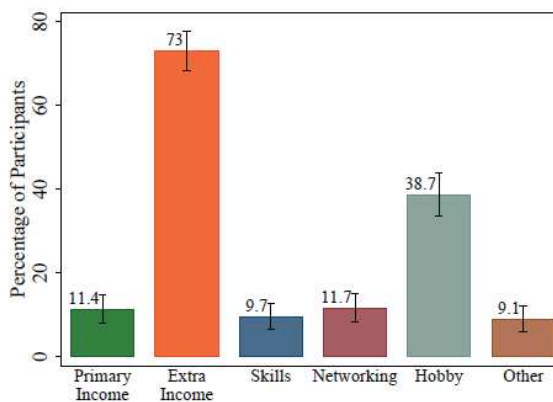
Sharing Employment



<https://garychaplin.files.wordpress.com/2012/03/pocket-watch.jpg>

Informal Reasons

Figure 1: Reasons for Participating in Informal Work



<http://www.bostonfed.org/economic/current-policy-perspectives/2014/cpp1413.pdf>

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First appeared as part of the conference materials for the 40th Annual Page Keeton Civil Litigation Conference session "New Opportunities in Employment Law for Civil Litigators"