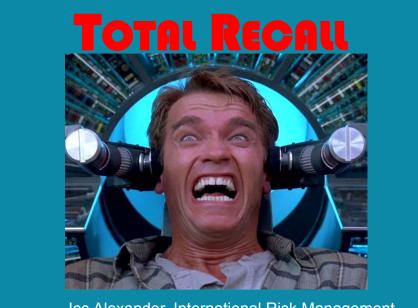


& Tamara Bruno, Pillsbury Winthrop Shaw Pittman LLP



Jes Alexander, International Risk Management & Tamara Bruno, Pillsbury Winthrop Shaw Pittman LLP



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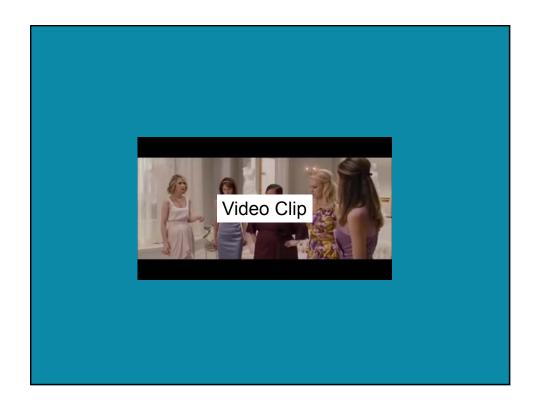


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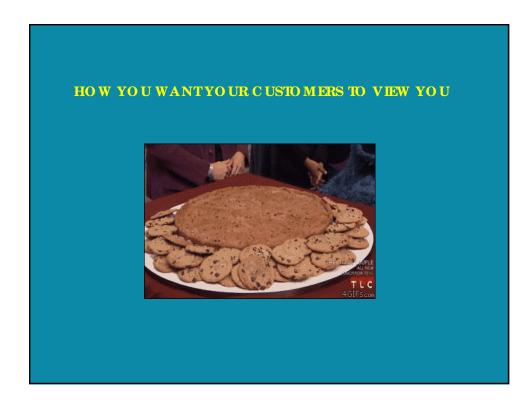


<u>New recipe</u>: Now made without LISTERIA



## PRO DUC T REC ALL EXPENSES - FIRST PARTY

- Replacement or repair of products;
- > Notification and advertising costs relating to the recall;
- Costs to withdraw products from the stream of commerce, including storage costs and costs to destroy the products;
- Costs directing relating to the recall process, such as training employees to respond;



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First appeared as part of the conference materials for the 21<sup>st</sup> Annual Insurance Law Institute session "Total Recall: The Ins and Outs of Coverage for Product Recalls and Chipotle-Like Incidents"