

# Creative Economic Development

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## Land Use Conference

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[www.gatewayplanning.com](http://www.gatewayplanning.com)

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# It's about Connectivity

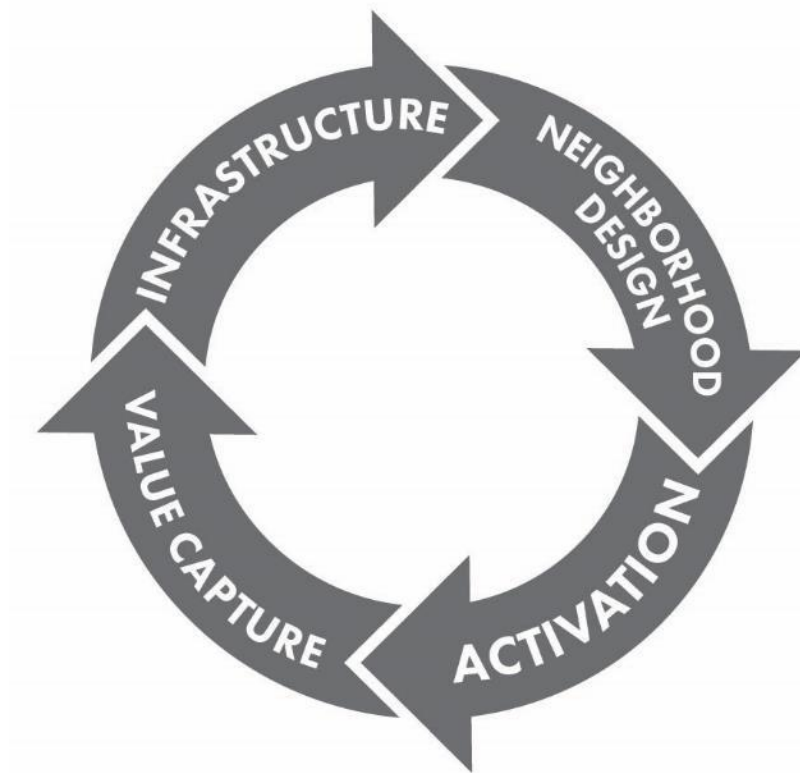
- **Physical = Accessibility**
- **Agencies = Synergistically**
- **Politics = Collaboratively**
- **Social = Compassionately**



## It's about Housing

- **Zoning-** enabling the market v. regulating developers
- **Value Capture Potential-** encouraging high value outcomes through diversity v. reacting to community fears
- **Infrastructure-** Investing in community-design v. silo-based engineering that makes complex urbanism hard

# Connected Economic Development



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"Creative Economic Development"